

# MASTER OF SCIENCE IN INTEGRATED SCIENTIFIC APPLICATIONS (MSISA)



**The mission of the MSISA program is to produce exemplary professionals with cross-disciplinary scientific skills and business knowledge.**

## PROGRAM BENEFITS

- Seven-week courses
- Offered fully online asynchronously
- Thirty-credit, nonthesis programs
- Three concentration areas

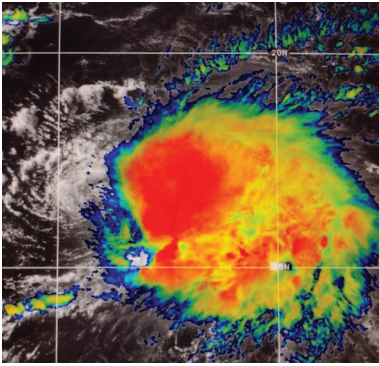
## LEARNING OUTCOMES

- Demonstrate a measurable level of business/economics acumen and an understanding of fundamental concepts in the scientific specialization.
- Articulate an understanding of the key overlapping concepts bridging the application of scientific information in business practices.
- Develop technical skills and proficiencies and their application at the intersection of business and science.
- Interpret and communicate the application of science information in the context of risk and impact assessment.
- Examine and analyze the application of environmental/scientific data and analytical tools for planning and management within a business context.

## CONCENTRATIONS AND CURRICULUM

### **MSISA CORE COURSES** *(Students must complete all)*

- ISCA 500 Technical and Professional Writing for Scientists
- ISCA 591 Introduction to Geospatial Information and Technologies
- BUAD 653 Operations Management
- BUAD 670 Strategy and Policy
- ECON 507 Environmental Economics and Policy
- MATH 535 Statistical Methods



## ENVIRONMENTAL EARTH SYSTEMS MANAGEMENT (EESM)

The EESM specialization integrates broad expertise in environmental studies from across several disciplines with the technical skills needed for success in a management role.

### CONCENTRATION COURSES:

- ISCA 507 Sustainability in the Anthropocene
- ISCA 607 Global Environmental Policy and International Negotiations
- ISCA 682 Contemporary Issues in Water Resource Governance
- ISCA 685 Adv. Topics in Environmental Earth Systems Management

## GEOINFORMATICS

Geoinformatics provides students with a deep background in the analysis of complex geographical data. Students will be immersed in hands-on learning to gain cross-disciplinary expertise through real-world projects. Students will obtain skills in remote sensing, data management, GIS and image analysis.

### CONCENTRATION COURSES:

- ISCA 585 Spatial Data Science
- ISCA 595 GIS and Geoinformatics
- ISCA 662 Advanced Topics in Remote Sensing
- ISCA 695 Special Topics in Advanced Geoinformatics

## WEATHER INTELLIGENCE AND RISK MANAGEMENT

This online program enhances students' proficiency in quantifying uncertainty and managing weather risk within business enterprises. This program aims to produce exemplary professionals with cross-disciplinary scientific skills and business knowledge.

### CONCENTRATION COURSES:

- ESCI 541 Severe Weather Decision and Support
- EMGT 619 Emergency Management Planning
- ISCA 642 Weather Risk Management
- ISCA 643 Climate Science Applications
- ISCA 645 Advanced Topics in Business Weather Intelligence

## POTENTIAL CAREERS

### EESM:

- Environmental risk management
- Water resource management
- Operations coordination
- Watershed sustainability management
- Environmental policy
- Environmental law

### GEOINFORMATICS:

- Data analyst
- Project manager
- Research technician
- GIS environmental analyst
- Database administrator (public/private and nonprofit)

### WEATHER INTELLIGENCE AND RISK MANAGEMENT:

- Energy trader
- Weather risk analyst
- Weather-related commodity trader
- Weather derivatives valuation
- Weather insurance manager



## CONTACT INFORMATION:

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