



2024 | FINANCIAL COMMITMENT FORM

Each year, generous contributions help to support entertainment, parade publicity and general administrative costs of coordinating the annual Millersville Parade. The parade budget is approximately \$50,000.

(Please print or type all information)

Name of Business/Donor _____

Contact Name _____

Mailing Address (Street/PO Box) _____

City _____ State _____ Zip _____

Day Phone (____) _____ Cell/Mobile Phone (____) _____ Fax(____) _____

Email _____ Website _____

Please print name as it should appear in Parade publications _____

LEVEL OF GIVING/SPONSORSHIP

- Platinum Sponsor (\$5,000 and above)*
- Diamond Sponsor (\$2,500)*
- Gold Sponsor (\$1,000)*
- Ruby Sponsor (\$750)*
- Silver Sponsor (\$500)

DONATIONS

- \$200
- \$100
- \$50
- Other amount: \$ _____

GIFT IN KIND

Item: _____
Value: _____

**Please email a logo with business name/
information to parade.millersville.edu.*

Amount enclosed: \$ _____

3 WAYS TO COMPLETE PROCESS:

<p>1</p> <p>ONLINE</p> <p>Scan the code below</p> <p>www.millersville.edu/parade</p>	<p>2</p> <p>BY MAIL</p> <p>Millersville Parade c/o Office of University Events Millersville University PO Box 1002 Millersville, PA 17551-0302</p>	<p>3</p> <p>BY PHONE</p> <p>Office of University Events 717-871-5926 Monday–Friday, 9 a.m.–4:30 p.m.</p>
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MAKE ALL CHECKS PAYABLE TO: Millersville University.
In memo line, write in "Parade."
NOTE: SPONSORSHIPS AND DONATIONS ARE NONREFUNDABLE.

PLEASE COMPLETE PAYMENT AND ARTWORK BY AUGUST 1, 2024, for inclusion in marketing materials.

FOR IRS PURPOSES, YOU RECEIVED NO GIFTS OR SERVICES IN RETURN FOR YOUR CONTRIBUTION. THE ENTIRE AMOUNT OF YOUR GIFT IS DEDUCTIBLE WITHIN IRS REGULATIONS.



2024 | SPONSORSHIP PACKAGES

BENEFITS	PLATINUM SPONSOR \$5,000	DIAMOND SPONSOR \$2,500	GOLD SPONSOR \$1,000	RUBY SPONSOR \$750	SILVER SPONSOR \$500
Banner (with your business name) in front of a band, supplied by Parade Committee	*				
Complimentary company vehicle in parade, with signage provided by Parade Committee	*	*			
Guaranteed division (A) placement on parade day	*				
Complimentary company vehicle in parade (business to provide signage and vehicle)			*	*	*
Complimentary float entry for sponsor/designated group (provided by business)	*				
YOUR BUSINESS NAME/LOGO ON					
Advertising and publicity efforts	*				
Broadcast emails regarding parade day information	*	*			
Parade volunteer staff T-shirts	*	*	*		
Parade website with link	*	*	*	*	*
Poster (2 weeks preparade)	*	*	*	*	
Press releases/PSAs	*	*			
Media advertising	*	*			
Social media promotion (i.e., Facebook, X, Instagram, etc.)	*	*	*		
PARADE DAY PROGRAM PAGE ADVERTISEMENT	FULL	1/2	1/4	LOGO	LOGO

I/We will participate in the lineup of the parade. YES NO

I/We will enter my company vehicle in the parade. YES NO

I/We plan to enter a float in the parade. YES NO

CONTACT US!

Office of University Events | Phone: 717-871-5926 | Email: parade@millersville.edu

Thank you for your support!