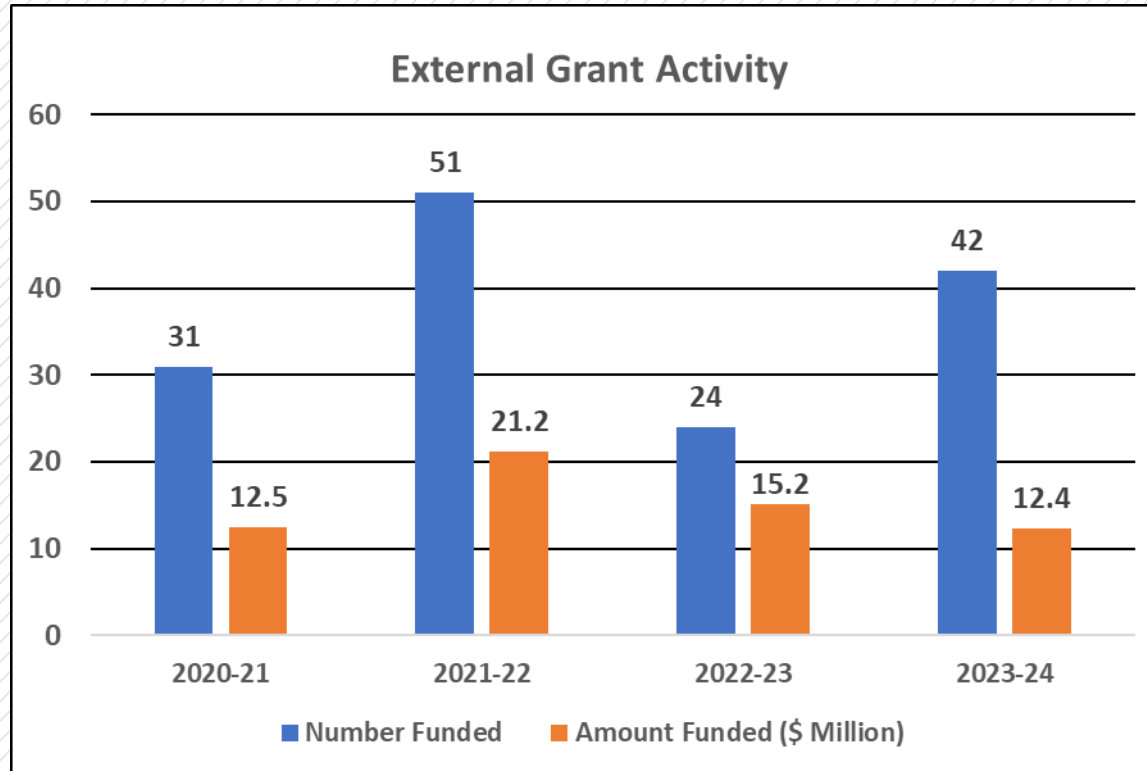


Goal 2: Enhance Stewardship of Current Resources and New Revenues

- **Revenue/Expense Ratio**
 - The Millersville University revenue/expense ratio, consistently negative, remains categorized by PASSHE as a red zone number requiring close oversight.
 - However, the FY 2024 ratio showed significant progress in turning the three-year average calculations around and pushing towards the orange zone in the near future.
- Made substantial progress towards balancing the budget despite fiscal challenges.
- Enhanced transparent and informed decision-making at the highest levels by communicating crucial budget insights to Cabinet and creating detailed monthly reports that include a financial dashboard for the President.
- Initiated internal controls to review purchases and work toward limited spending.
- Decreased the number of Millersville University Pcards by 85 cards.

Goal 2: Enhance Stewardship of Current Resources and New Revenues



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2024 One Day Give - \$826,634

Number of Gifts – 2,276

FY 2024 Giving Summary as of 6/30/2024	CASH	PLEDGE BALANCE	TOTAL POTENTIAL
	Includes Gifts and Pledge Payments made in FY2024	Includes Pledge Balances for Pledges made in FY 2024	
2024A/C UNIVERSITY	5,206,091	109,887	5,315,979
2024F ENDOWMENTS	1,611,270	30,082	1,641,352
TOTAL PRIVATE GIVING	6,817,362	139,969	6,957,331

Worldwide 2024 Giving – Donors reside in:

- 20 Countries
- 48 States
- 51 PA Counties

The “Imagine the Possible” campaign raised 110 M, 122% of goal.