

## B.S. COMMUNICATION: PUBLIC RELATIONS

### Four-Year Degree Pathway Example

First Year			
Fall Semester		Spring Semester	
Recommended Course Selections	Credits	Recommended Course Selections	Credits
COMM 101: Introduction to Communication	3	G2 Course	3
COMM 100: Fundamentals of Speech	3	COMM 251: Public Relations I: Intro PR	3
G1 Course	3	COMM 121: Intro to Media Arts Production	3
WELL 175: Wellness: Personal Fitness	3	G3 Course	3
First Year Inquiry	3	ENGL 110	3
<b>Total Credits for Semester</b>	<b>15</b>	<b>Total Credits for Semester</b>	<b>15</b>

Second Year			
Fall Semester		Spring Semester	
Recommended Course Selections	Credits	Recommended Course Selections	Credits
COMM 201: Theory of Communication	3	COMM 351: Public Relations II: PR Writing	3
JRNL 313: Fundamentals of Journalism	3	COMM 206: Communication and Media Law	3
COMM 220: Survey of Media	3	COMM/PR Elective A	3
G1 Course (200+)	3	G1 Course (200+)	3
MATH 100: Survey of Mathematical Ideas	3	G2 Course/Lab	4
<b>Total Credits for Semester</b>	<b>15</b>	<b>Total Credits for Semester</b>	<b>16</b>

Third Year			
Fall Semester		Spring Semester	
Recommended Course Selections	Credits	Recommended Course Selections	Credits
COMM 301: Communication Research	3	COMM/PR ELECTIVE B	3
P COURSE	3	COMM/PR ELECTIVE C	3
G2 Course	3	W Course	3
WRIT 318 or WRIT 316	3	D Course	3
G3 Course (200 & above)	3	G 3 Course	3
<b>Total Credits for Semester</b>	<b>15</b>	<b>Total Credits for Semester</b>	<b>15</b>

Fourth Year			
Fall Semester		Spring Semester	
Recommended Course Selections	Credits	Recommended Course Selections	Credits
COMM 401: Critical-Cultural Studies Comm	3	COMM 452: Public Relations Campaigns	3
COMM 451: Public Relations Issues	3	Open Elective	3
COMM Elective C	3	Open Elective	3
Open Elective	3	Open Elective	3
Open Elective	3	Open Elective	3
<b>Total Credits for Semester</b>	<b>15</b>	<b>Total Credits for Semester</b>	<b>15</b>