

B.S. COMMUNICATION: PUBLIC RELATIONS

Four-Year Degree Pathway Example

First Year

Fall Semester		Spring Semester	
Recommended Course Selections	Credits	Recommended Course Selections	Credits
Cornerstone: COMM 100: Fundamentals of Speech	3	COMM 121: Intro to Media Arts Production	3
COMM 101: Introduction to Communication	3	COMM 251: Public Relations I: Intro PR	3
Cornerstone: FYEX 100	3	BUAD 101: Introduction to Business	3
Gateway: Personal Wellness	3	Cornerstone: ENGL 110: Intro to College Writing	3
Gateway: Information Literacies	3	Gateway: Creative Explorations	3
Total Credits for Semester	15	Total Credits for Semester	15

Second Year

Fall Semester		Spring Semester	
Recommended Course Selections	Credits	Recommended Course Selections	Credits
COMM 201: Theory of Communication	3	COMM 351: Public Relations II: PR Writng	3
COMM 220: Survey of Media	3	COMM 206: Communication and Media Law	3
JRNL 313: Fundamentals of Journalism	3	COMM PR/Elective A	3
Cornerstone: Quantitative Literacies	3	Gateway: Technological Competency	3
Gateway: Ethical Action and Citizenship	3	Gateway: Investigations in Sci Reasoning	3
Total Credits for Semester	15	Total Credits for Semester	15

Third Year

Fall Semester		Spring Semester	
Recommended Course Selections	Credits	Recommended Course Selections	Credits
COMM 301: Communication Research	3	COMM PR/Elective C	3
COMM/PR Elective B	3	COMM PR/Elective A	3
Gateway: Problem Solving	3	Gateway: Elective	3
Keystone: Diverse Cultural Contexts	3	Keystone: Advanced Writing	3
Open elective/Minor/Certificate	3	Open elective/Minor/Certificate	3
Total Credits for Semester	15	Total Credits for Semester	15

Fourth Year

Fall Semester		Spring Semester	
Recommended Course Selections	Credits	Recommended Course Selections	Credits
COMM 401: Critical-Cultural Studies Comm	3	Comm 452: Public Relations Campaigns	3
COMM 451: Public Relations Issues	3	Open Elective/Minor/Certificate	3
Open Elective/Minor/Certificate	3	Open Elective/Minor/Certificate	3
Open Elective/Minor/Certificate	3	Open Elective/Minor/Certificate	3
Open Elective/Minor/Certificate	3	Open Elective	3
Total Credits for Semester	15	Total Credits for Semester	15