2023 2024

LOMBARDO College of Business

ANNUAL REPORT

Millersville University





Students from our Business Living-Learning Community and the Marauder Fund on our April trip to New York City.

IT'S OUR FIVE-YEAR ANNIVERSARY! On July 1, 2019. President Daniel A. Wubah officially inaugurated the College of Business at Millersville University. The vision was clear: to have a college that offered quality programs and experiences to students seeking to enter the business world. Over the past five years, we have experienced numerous unexpected opportunities and challenges and have grown both strategically and operationally. Our faculty and staff have instilled a culture of collaboration, curiosity and creativity to make our students' time at Millersville valuable and worth their investment in money, time and effort. While we do not know what the next five years and beyond hold for the Lombardo College of Business, we move forward with anticipation that it will be filled with adventure and success. And the opening of our new building!

This was the year that technology took a ringside seat in our college. The rise and rapidly increased use of AI in classes, the jump in Information Technology majors, the experimentation with our new Apple Vision Pro, and finally the AI Symposium we hosted in Lancaster this spring: All of these examples demonstrate how technology integrates with our core educational purpose and provides concrete ways to help our students thrive in school and in their lives.

This has also been a year of expanding our student experiences. Emboldened by the positive ways we have



President Wubah officially inaugurates the College of Business on July 1, 2019: J. Douglas Frazer, interim dean; Gasser Abousaif '20; President Daniel A. Wubah; Renee Drawbaugh '18 and Provost Vilas Prabhu.

seen our business majors respond to the opportunities our young college has built, our faculty and staff devised new ways to engage and energize our students. From local field trips to regional competitions, from student-led entrepreneurial activities to an exciting new entrepreneurial program, and from greater community engagement to valuable (and delicious) networking events, we are giving our business students myriad ways to build upon the ideas they learn in the classroom, obtain a clearer vision of what professional paths they may wish to take, and gain confidence in themselves.

This report is intended to showcase all of the new changes and initiatives we have launched since July 2023, and how they intentionally integrate with the Lombardo College of Business's strategic plan. Our college's mission drives our planning, priorities and decisions: we are a business community who fosters lifelong curiosity, innovation and inclusion, offering programs and experiences to help

our students succeed professionally and make a positive impact on industry and society.

Dr. Behrooz Etesamipour, whom we lost last summer, would have been proud of the amazing progress we have collectively made, and his efforts continue to bear fruit. 🔷



Happy May graduates: Kevin Singh (General Business), Dominick DeLorenzo (Management, minor in OSEH), Emma Howell (Management, minor in Math) and Nico Lopez '23 (Finance).



Initiative 1BUSINESS INNOVATIONS AND GROWTH

Over the past year, our business college has achieved significant milestones in alignment with our strategic direction of fostering business innovations and stimulating growth. Our efforts in launching new programs, securing funding, enhancing student recruitment and expanding our global presence have strengthened our institution's reputation and impact. Below, we highlight our key accomplishments under the categories of new programs and funding, student recruitment, and globalization.

NEW PROGRAMS AND FUNDING

New B.S. in Entrepreneurship. In March, we received approval for a new B.S. in entrepreneurship, which is

launching immediately. This major equips students with comprehensive skills in accounting, marketing, finance, management and communication, preparing them to start their own businesses. A key component of this program is its strong connection to the community; during their senior year, students will intern with small businesses, startups and nonprofits in Lancaster. An annual business plan competition will also be introduced, offering students personalized mentoring and workshops to hone their entrepreneurial skills.

BB&T IT Grant Extension. We successfully extended our BB&T IT grant through January 2026, securing an additional



Josh Hartranft, MU's chief technology officer and instructor for Fundamentals of IT in fall 2023, takes his students on a tour of the University's tech center in Boyer Hall.



\$150,000 in funding. This grant is pivotal in providing student scholarships, internships and programming that enable our majors to explore and excel in the high-demand IT sector. This extension underscores our dedication to supporting students in gaining critical skills and professional experiences, enhancing their career readiness.

Partnership With Septodont. In a strategic move to bolster financial support for our students, we have partnered with Septodont, a company specializing in dental and healthcare professional solutions. This partnership will provide \$80,000 in scholarships to our business majors over the next four years. The financial assistance from Septodont will significantly alleviate the burden of tuition costs, allowing students to focus on their academic and professional development.

STUDENT RECRUITMENT

Business Living-Learning Community. The second year of our Business Living-Learning Community (LLC) has shown strong success, with 12 incoming business students electing

to participate. This program, which includes mentoring, trips and biweekly luncheon meetings, has fostered friendships and a shared sense of belonging. For our first cohort of Business LLC students who joined MU in fall 2022, the second-year retention rate was an impressive 86% (12 out of 14 students returned in fall 2023). This initiative has proven effective in enhancing student retention and creating a supportive learning environment.

Penn Manor Early Enrollment Program. This semester marked the successful launch of our Penn Manor Early Enrollment Program. Twenty-one high school juniors and seniors from Penn Manor High School enrolled in our Introduction to Business course, with 18 students continuing into the spring semester to take Principles of Management. Notably, three out of eight graduating seniors have expressed their intent to enroll at Millersville University this fall. This program not only introduces high school students to university-level business education but also lowers the costs of college, strengthens our recruitment pipeline and promotes community engagement.



Business LLC students talking with their upperclassmen mentors in one of their biweekly Common Hour luncheons.





Traveling to St. John University north of Mumbai, courtesy of India's famous train system.



Formalizing our partnership with DY Patil University in Pune, India.



A very warm welcome at DY Patil University in Pune, India.



Visiting colleagues at Nitte University and touring their Bloomberg lab.

GLOBALIZATION

International Partnerships in India. In March, Deans Marc Harris and Marc Tomljanovich, along with Dan Kulmala, VP of International Programs and Strategy, traveled to India. They visited Mumbai, Pune and Mangalore to meet with academic leaders at five Indian universities. These meetings aimed to develop partnerships that will enroll international students in our programs and foster cross-border faculty collaboration. This initiative is a significant step towards enhancing our global footprint and diversifying our student body.

NEXT STEPS

Future Plans With Indian Institutions. Two Indian institutions have been selected to create a pipeline of talented students who will enroll in our undergraduate and graduate programs in fall 2025. These partnerships will facilitate faculty exchanges and collaborative research projects, enriching our academic environment and promoting cultural exchange.

Continuing the Penn Manor Program. The Penn Manor program will continue in AY2024-25, building on its successful launch. We anticipate increased enrollment and engagement with other local high schools, further strengthening our community ties and recruitment efforts.

B.S. in Entrepreneurship Program Development. The newly launched B.S. in entrepreneurship program will begin its first academic year, integrating community connections and practical experiences through internships and the business plan competition. This program will serve as a catalyst for student innovation and entrepreneurial growth.

Graduate Programs. After several years of rapid program building, we now have eight undergraduate choices for our students. In the coming year, we intend to turn to the graduate business programs. We are weighing several possible options to launch first. We get the question about reviving the MBA program A LOT. We may bring it back at some point, but first we will lead with specialized graduate programs that have strong demand by employers and prospective students.



Another amazing reception for us at St. Aloysius University in Mangalore, India, where we were the keynote speakers for their international conference.



Taking in the sun and gorgeous views of St. Aloysius's campus.



Initiative 2STUDENT ENGAGEMENT AND SUCCESS

Over the past year, our business college has made significant strides in enhancing student engagement and success. Our achievements span key areas such as student success through accreditation and assessment, experiential learning, and student organizations and extracurricular engagement. These accomplishments underscore our commitment to providing a comprehensive and enriching educational experience that prepares our students for successful careers.

STUDENT SUCCESS: ACCREDITATION AND ASSESSMENT

Quality Assurance Report From ACBSP. The Lombardo College of Business received a commendatory Quality Assurance Report from the Accreditation Council for Business Schools and Programs (ACBSP) for our B.S. in business administration in September 2023. This report, which contained no notes or conditions, positions us favorably for our 10-year reaffirmation report in fall 2025. This milestone not only reinforces the high standards and quality of our academic programs but also sets the stage for extending accreditation to our new business degrees. Such recognition is a testament to our rigorous academic processes and our dedication to continuous improvement.

EXPERIENTIAL LEARNING

Pilot Summer Business International Program. In July, we collaborated with International Programs and Services (IPS) to launch a pilot summer business international program. We welcomed 14 business students from TecMilenio University in Mexico and Beaconhouse National University

in Pakistan. Over 10 days, these students engaged with our business faculty through interactive lectures and visited prominent companies in Lancaster, including Northwestern Mutual, Emerald Asset Management, Stoltzfus Meats, and ASSETS PA, as well as Bloomberg in New York City. This inaugural program was highly successful, setting the stage for an expanded suite of summer offerings to international students in the future.

Great Lakes Academy of Legal Studies in

Business Conference. Dr. Joseph Galante (Accounting) and three business students, Katherine Sarro '26, Daniel Bowman '24 and Matthew Van Ingen '24, participated in the Great Lakes Academy of Legal Studies in Business 2023 Annual Conference in Michigan. Our students excelled, securing first and second place in the business paper presentation competition. These achievements highlight the exceptional caliber of our students and their ability to compete and succeed at national levels, reflecting the high standards of our academic programs.

Evergreen Café. Our student-led venture has exploded in popularity in the past year, thanks to the strong and creative leadership exhibited by our student managers and the positive customer service displayed by the student team. Student managers Hope Davis and Emma Howell presented about the Evergreen Café's initiatives, student engagement and financial performance to Millersville's Council of Trustees, PASSHE Chancellor Dan Greenstein and our Business Advisory Board. This spring, we also partnered with Lancaster-based Commons Company to bring local coffee (Passenger) into the café. In the coming year, our new





Our students hanging out in the dean's suite prior to final exams in fall 2023.



In October, we took our first-year business students on a trip to the local theater to see "Dumb Money," a movie about the GameStop stock mania of early 2022.



MU Associate Director of International Students Charity Alinda (second from left) taking business students from Mexico enrolled in our summer program on a tour of NYC in August 2023.



Dr. Brian Trout's Cost Accounting class on their spring field trip to Armstrong World Industries.





Hope Davis (L) and Emma Howell, business majors and student managers of the Evergreen Café, take PASSHE Chancellor Dan Greenstein on a tour, accompanied by President Daniel Wubah, Provost Gail Gasparich and Dean Marc Tomljanovich.



Hope Davis fills coffee machines at Evergreen Café with beans from Lancaster's Passenger Coffee, a local partner of ours.



A warm goodbye for Andrea Clark, our college's creative and caring assistant, who headed to retirement on the Chesapeake Bay this December.



A welcome luncheon for our international students this February. Our international enrollment numbers have taken off in the past two years, thanks to the efforts of Admissions, the Office for International Programs and our business faculty.



Dr. Eric Blazer, chair of Accounting and Finance, looking at our college through rose-colored glasses as he always does.



Dr. Michael Douglas taking a virtual break from leading our information technology program as he tests out our new Apple Vision Pro headset.



managers will have even more opportunities to improve and expand on this venture. If you are ever on campus, be sure to drop by and see the energized community that has been collaboratively built!

Real World Dinners Initiative. This semester, we launched a new cocurricular initiative designed to foster networking, conversation, etiquette and confidence among our students. We held two Real World Dinners in March and April at Gordinier Hall, featuring a six-course meal prepared by Dining Services. These events, attended by about 60 business students, brought together students, alumni, staff and business professionals. Career Services and the Student Business Association played integral roles in organizing these dinners. The overwhelmingly positive feedback ensures that this valuable networking opportunity will become an annual event, with plans to involve more alumni in future iterations.

Meet the Business Professionals Nights. We organized five "Meet the Business Professionals" nights in fall 2023,

focusing on accounting, finance, information technology, management and marketing. Each event attracted approximately 100 students and featured panel discussions with MU alumni, who shared their career journeys and insights. These sessions provided invaluable real-world perspectives and career guidance, reinforcing our commitment to connecting students with industry leaders. The high turnout and positive reception of these events underscore their importance in bridging the gap between academic learning and professional development.

Expansion Plans. Building on the success of our existing events, we plan to expand our "Meet the Business Professionals" series to include our new programs in entrepreneurship and business analytics. This expansion will offer students additional opportunities to engage with professionals in diverse fields, further broadening their career horizons and networking opportunities.





Real World Dinner for LCOB students.





BUSINESS INVESTMENTS: PEOPLE, TECHNOLOGY AND SPACES

OVER THE PAST YEAR, OUR BUSINESS COLLEGE
HAS MADE SIGNIFICANT STRIDES IN LINE WITH
OUR STRATEGIC DIRECTION, FOCUSING ON
CRITICAL INVESTMENTS IN PEOPLE, TECHNOLOGY
AND SPACES. THESE EFFORTS UNDERSCORE OUR
COMMITMENT TO CREATING AN INNOVATIVE,
SUPPORTIVE, AND FORWARD-THINKING
ENVIRONMENT FOR OUR STUDENTS,
FACULTY AND STAFF.

RECRUITING AND DEVELOPING FACULTY

New Faculty Appointment. We are delighted to announce the successful completion of a full-time faculty search in finance. Dr. Yuan Li will join the Department of Accounting and Finance this fall. Dr. Li will bring her expertise to teaching courses in managerial, international and personal finance. Additionally, she will offer valuable guidance for our highly regarded student-run Marauder Fund, enhancing the practical learning experiences of our finance students.

Upcoming Faculty Recruitment. In our ongoing effort to strengthen our academic offerings, we will be recruiting for a full-time faculty position in Information Technology this fall. This new faculty member will direct our IT and cybersecurity programs, providing both academic and cocurricular support to students in this rapidly growing

field. This addition will further solidify our college's reputation for excellence in technology education.

TENURE: We are also thrilled to report that Dr. Brian Trout (Accounting) was awarded tenure this summer. For those of you who do not know him, Dr. Trout graduated with a B.S. in business from Millersville University in 2000 and worked as an accountant for a number of years before deciding to devote his professional life to higher education. Our students and business colleagues are so fortunate to have him be a permanent part of our community!

We are also proud to announce two faculty promotions this summer. Dr. Brian Trout is now an associate professor, while Dr. Eric Blazer (Finance) was promoted to full professor. Congratulations to them both!

We also wish to highlight the strong research in which our business faculty are engaged. Here is a sampling of publications and presentations that highlight their interests and productivity.

PUBLICATIONS:

- Hong, L., How Blockchain Manages Supply Chain Risks: Evidence from Indian Manufacturing Companies, International Journal of Logistics Management (forthcoming 2024).
- Nandedkar, A. & Brown, R. S. (2024 forthcoming). Conflict Unveiled: Intergroup Blame Between Information Technology Teams. In Levesque, L. L., (ed.), People



management skills in practice: A case study collection (November 2024); edited volume in series International Cases in Business and Management, G. Vega, & R. Edwards (Series Editors), UK: Routledge, Taylor and Francis Group.

- Miksa, L., & Nandedkar, A. (2024). The Challenger's Triumph: Battling A Tech Titan. *International Journal of Business and Management*, 19(2), 49-54.
- Chowdhury, G. K., Brown, R. S., & Nandedkar, A. (2024).
 Western Bank A Case of Leading Strategic Change in a Commercial Bank. *Journal of Business Cases and Applications*, 43, 1-12.
- Chowdhury, G. K., Nandedkar, A., & Brown, R. S. (2024).
 Dealing with a Difficult Colleague: The Intriguing Case of Professor Zahir. *Journal of Business Cases and Applications*, 41, 1-6.
- Trout, B., Ng, C. (2024). Digital Transformation Strategies for Small and Midsize Accounting Firms. *Pennsylvania CPA Journal*, Vol. 95, No. 2, pp. 20-23.

Here are some of the papers our business faculty presented at regional, national and global conferences in the past year:

Dr. Baizhou Chen: Presented "Non-GAAP Earnings Disclosure Quality and Overvalued Equity" at SWAAA Conference, 4/10-15/24 in Galveston, TX.

Dr. Leo Hong: Presented "Improving the Waste Supply Chain: A Case Study of South Korea 2012-2021 Using Stochastic Frontier, Artificial Neural Network and Grey Incidence Approach" at the Decision Science Institute, 4/4-6/24 in Boston, MA.

Dr. Joseph Galante: Presented "Participation Liability for Corporations and Limited Liability Companies," 10/3/23 in Frankenmuth, MI.

Dr. Minoo Ghoreishi: Presented manuscript "Cooperative - An Alternative Business Model" at the Academy of Business Research Conference, 8/2-4/23 in Boston, MA.

Dr. Ankur Nandedkar: Nandedkar, A. (2024). Spark Classroom Engagement with Socrative. *International Management and Organizational Behavior Teaching Society*. Singapore (June 2024).



Ariana Ulsh '25 (Accounting and Marketing), recipient of the 2024 Student Leadership Award, alongside Dr. Brian Trout, who nominated her for this thrilling honor.







Artist rendering from rugby field of Lombardo Hall.

Innovations Court.

Nandedkar, A. (2024). Nearpod: Make Learning Interactive. Annual DSI Pedagogy Virtual Conference. (June 2024).

Nandedkar, A. (2024). Active Learning and Fun Results: The Blooket Experience. *Annual DSI Pedagogy Virtual Conference*. (June 2024).

Nandedkar, A., & Gangadharan, A. (2024). Quiziz: A Catalyst for Engagement. *Management and Organizational Behavior Teaching Society*. Salem, Massachusetts (June 2024).

Nandedkar, A., & Gangadharan, A. (2023). Creating an Interactive Classroom Experience with Gimkit. *International Management and Organizational Behavior Teaching Society*. Dublin, Ireland (July 2023).

Dr. Jianfeng Wang: Presented "Exploring the Relationships among Normative Commitment, Self-Efficacy, and Employee Turnover" at Global Business and Technology Association (GBATA) 25th Annual International Conference, 7/8-13/24 in Lisbon, Portugal.

Lombardo Hall Construction. Excitement is building as we prepare to break ground on Lombardo Hall this fall. The design

phase is complete, and we are soliciting construction bids this summer. Phase 1 of the project focuses on renovating the top two floors of Brooks Gymnasium, with an anticipated completion date in November 2025. This new state-of-the-art facility will open for business in the spring semester of 2026, providing a dynamic and modern space for our business programs, admissions events, job fairs and local community gatherings.

These investments in our faculty and facilities represent our dedication to advancing educational excellence and fostering an environment where innovation and growth can thrive. We look forward to the continued progress and successes these initiatives will bring in the coming years.



Initiative 4 ENGAGING THE BUSINESS COMMUNITY

OVER THE PAST YEAR, OUR BUSINESS COLLEGE HAS MADE SUBSTANTIAL PROGRESS IN ENGAGING THE BUSINESS COMMUNITY, ALIGNING WITH OUR MISSION AND STRATEGIC GOALS. OUR ACCOMPLISHMENTS IN FUNDRAISING AND ENGAGEMENT, AS WELL AS ALUMNI CONNECTIONS, HIGHLIGHT OUR COMMITMENT TO FOSTERING MEANINGFUL RELATIONSHIPS AND DRIVING COLLABORATIVE INITIATIVES.

FUNDRAISING AND ENGAGEMENT

Lancaster Al Symposium. In May 2024, the Lombardo College of Business hosted a landmark event, the Lancaster Al Symposium, at the Ware Center. This symposium aimed to demonstrate the current applications of artificial intelligence (Al) in various sectors and provide a strategic Al road map for regional leaders, employees and students. The event featured a distinguished panel of experts from Lancaster General Hospital, Eurofins, Thaddeus Stevens College of Technology, Clark Associates and Trout CPA, moderated by Lancaster Chamber of Commerce president and CEO Heather Valudes.

Over 70 business professionals attended, participating in interactive breakout sessions and listening to a keynote address by Millersville University President Daniel A. Wubah. The symposium fostered robust discussions and knowledge sharing, culminating in the development of a white

paper summarizing the findings and recommending best practices for Al adoption within organizations. This white paper, set for release by the end of the summer, will serve as a valuable resource for businesses looking to integrate Al effectively into their organizations.

ALUMNI CONNECTIONS

'Ville on the Road Event. Also in May, we strengthened our alumni network through a successful 'Ville on the Road event at John Wright Restaurant in Wrightsville, Pa., cohosted with the Advancement office. This gathering brought together over 40 alumni, providing an opportunity for us to reconnect with MU graduates and update them on the latest initiatives launched by our college. The event was a resounding success, fostering a sense of community and shared purpose among alumni and demonstrating our commitment to maintaining strong, ongoing relationships with our graduates. Stay tuned for our next alumni event in the coming months!

STUDENT HIGHLIGHTS

Honors defenses:

- Daniel Bowman "Al and How Its Litigation Is Relevant to Corporations"
- Emma Howell "University Investment in Student-Run Organizations: A Case Study"
- Leah Miksa "Determining the Effectiveness of United States Sanctions: A Case Study Comparison of the US/China Trade War and the Russia/Ukraine War"

• Matthew Van Ingen – "The Attempt to Curtail the Second Amendment in America"

Accounting and marketing major Ariana Ulsh '25 received Millersville University's EPPIIC 2024 Student Leadership Award in spring 2024.

A big shout-out to Katherine Sarro '26 (Marketing), who won first place for her presentation at the Great Lakes Academy

of Legal Studies in Business 2023, as well as being awarded the top paper. Katherine also presented her work to a group of faculty and peers at Made in Millersville, in April.

We also want to congratulate 45 of our business students, who passed Microsoft's Excel certification exam this year.

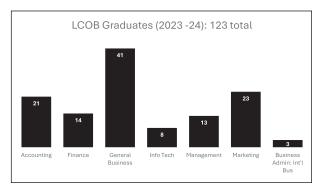


Lancaster Al Symposium – May 2024.

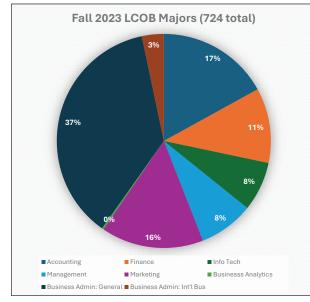


College DATA

Let us now turn to metrics that show our students' interests and achievements. Our goal is to be transparent with you about our successes, as well as acknowledge the areas in which we strive to become even better.

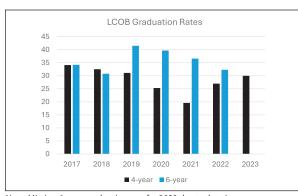


We had 123 students graduate from the Lombardo College of Business in December 2023 and May 2024.



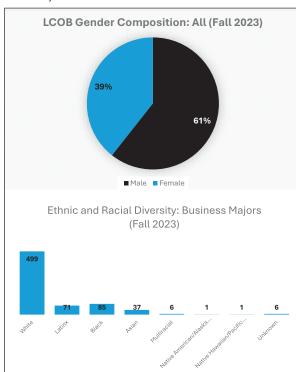
College enrollments continued to strengthen in AY2023-24, boosted both by our new B.S. business programs and our growing information technology degree.

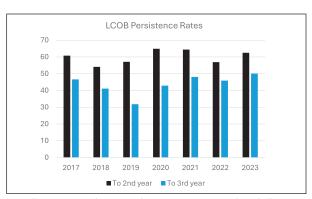




Note: Missing 6-year graduation rate for 2023 due to data issue.

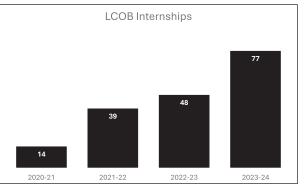
These two graphs show the gender, racial, and ethnic composition of our business majors in Fall 2023.





Our college's 4-year and 6-year graduation rates continue to be a challenge. And though our retention rates improved last year, they are still below where we would like. We are optimistic that some of the initiatives that our college launched recently (e.g., Business Living-Learning Community) and that we will test out this fall (Al tutoring pilot project) will improve these student outcomes.

Finally, as almost all of our business degrees have a required internship component, it is instructive to show the number of academic internships our majors complete. Unsurprisingly, these numbers are growing rapidly. We are excited to see how these real-world experiences provide our students with the skills and insights to succeed in their careers. A few examples of organizations at which our students interned this year include Clark Associates, Eurofins, Northwestern Mutual, Hershey, High Companies, WellSpan Health, Michael Kors, Baker Tilly, RKL, Trout CPA and United Way (Volunteer Income Tax Assistance program).





Outcomes and the Value OF THE LOMBARDO COLLEGE OF BUSINESS EXPERIENCE



Corinne Miller '24 (General Business) is smiling as she prepares to leave the 'Ville!

Millersville University's commencements continue to be a whirlwind of sound, energy and positive emotions. Our indoor ceremonies, which celebrated December 2023 and May 2024 graduates, consisted of 123 graduating business majors. This included eight Information Technology students, a major that is exploding in popularity now that the cybersecurity concentration has been added.

Our college website contains updated data on student outcomes and graduating student impressions of our programs over the past several years. We invite you to look through this information, which is split by discipline, and let us know if you see any opportunities for improvement.

We are currently collecting information on these amazing graduates to determine the answers to one of our most pressing questions: Where are they getting jobs, thanks to their new Millersville degree? In the meantime, here are a few excellent placements:

STUDENT

Sam Bailey Megan Bowe Dominick DeLorenzo

Andrew Stocker

Madelyn Rohrer

Justine Fry

Emma Howell

Leah Miksa

Skye Selgrade

DEGREE

Accounting
Business
Management
Info Technology
Marketing
Accounting

Management
International Business
Business

ORGANIZATION (POSITION)

RKL (HR Manager)

McKonly & Asbury (Staff Accountant)
Warfel Construction Company (HR Manager)
Whiting-Turner (Assistant Project Manager)
ONE 2 ONE, Inc. (Network Operations Center Analyst)
K Marketing Co. (Design and Marketing Specialist)
Duquesne University – Master's in Accounting (MAcc)
Clark Associates (Vendor Analyst)
Villanova (Law School)



THE HARDWORKING PEOPLE IN UNIVERSITY COMMUNICATIONS AND MARKETING HIGHLIGHTED THREE OF OUR BUSINESS GRADUATES



Dominick DeLorenzo

DOMINICK DELORENZO, from Carlisle, Pa., graduated with a bachelor's degree in business management, with a minor in occupational safety and environmental health. DeLorenzo is the first Adams Fellow to graduate from MU.

What are your plans after graduation? I will be working as an assistant project manager at Whiting-Turner, a general contractor based out of Baltimore, Maryland. I will also be operating my own excavation and concrete business, DNL Excavation.

What is your favorite memory at MU? One of my favorite memories at MU was being inducted into the Cygnus Society by President Wubah.

Are you involved in any organizations? Yes, I am very much involved in organizations on campus. I am the

president of the Conestoga Outdoors Club, the treasurer of the Student Business Association, the Student Government Association campus safety rep, member of the MU Cygnus Society, a senior analyst in the MU Marauder Fund, student member of the MU Chapter of the American Society of Safety Professionals, student member of the MU Academics Outcomes and Assessment Committee, first-year and transfer/second-year mentor with the MU mentor collective, a resident assistant for MU Housing and a student worker for MU facilities.

EMMA HOWELL, from Erie, Pa., graduated with a bachelor's degree in business administration, with a concentration in management and a minor in mathematics.



Emma Howell

Photo Courtesy of Rhiannon Cahoe



What are your plans after graduation? I have accepted a position at Clark Associates as a vendor analyst; I start a few weeks after graduation!

What is your favorite memory at MU? One of my favorite memories was when I went to London with the business college. I made some lifelong friends and had so many wonderful experiences.

Are you involved in any organizations? I was involved in the Evergreen Café for a few years, eventually becoming the student manager, and I also was a tutor for the business department!

Did you miss your high school graduation due to Covid? If so, how does that make this graduation more special? My high school had a ceremony, but it was essentially to just go pick up our diplomas and everything that was in our lockers at the time of the lockdown. I think that the opportunity to finally get back to normalcy and be recognized for

LEAH MIKSA, from Doylestown, Pa., graduates with bachelor's degrees in international business and marketing, and a minor in computer-aided drafting and design.

our achievements does make this more special.

What are your plans after graduation? I am attending Villanova University Charles Widger School of Law in fall 2024 to pursue a J.D./LL.M. degree.

What is your favorite memory at MU? My favorite memory is taking first-day-of-school pictures with my roommates every semester and watching us all grow up through them these past four years.

Are you involved in any organizations? I have been part of MU Women's Swimming for four years, CEO of the Marauder Fund and have been a part of the fund for three years, the Metals Guild for the past year, a student worker at the International Programs and Services, and a member of

the lota Delta Chapter of the International Business Honor Society at Millersville University, Delta Mu Delta.

Did you miss your high school graduation due to Covid? If so, how does that make this graduation more special? At the time, I remember feeling rather upset after learning that my grade would not be able to have a high school graduation in 2020. That being said, it has made the prospect of college graduation twice as exciting, since many of us will be walking across a stage to receive our diplomas for the first time.



Leah Miksa





A quick selfie with the LCOB graduates during May 2024 Commencement.

We are happy to share our story with you. We are truly excited about all of the possibilities the future holds for our college, our partners, our faculty, our alumni and our students. If you have any questions or suggestions, please reach out to us at lcob@millersville.edu. •

Muc Torpirk

Dean Marc Tomlianovich | Lombardo College of Business



Graduation 2024



Commencement is a very rewarding and very long day – sometimes we make our own fun. By the way, check out all of the cords and stoles that Dominick DeLorenzo '24 (B.S., Management) is wearing!

Dr. Behrooz Etesamipour: "Remember to live your life in a way that in 20 years, a self-reflection of your life gives you joy and draws a smile on your face. You'll say to yourself, 'I lived well.'"









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