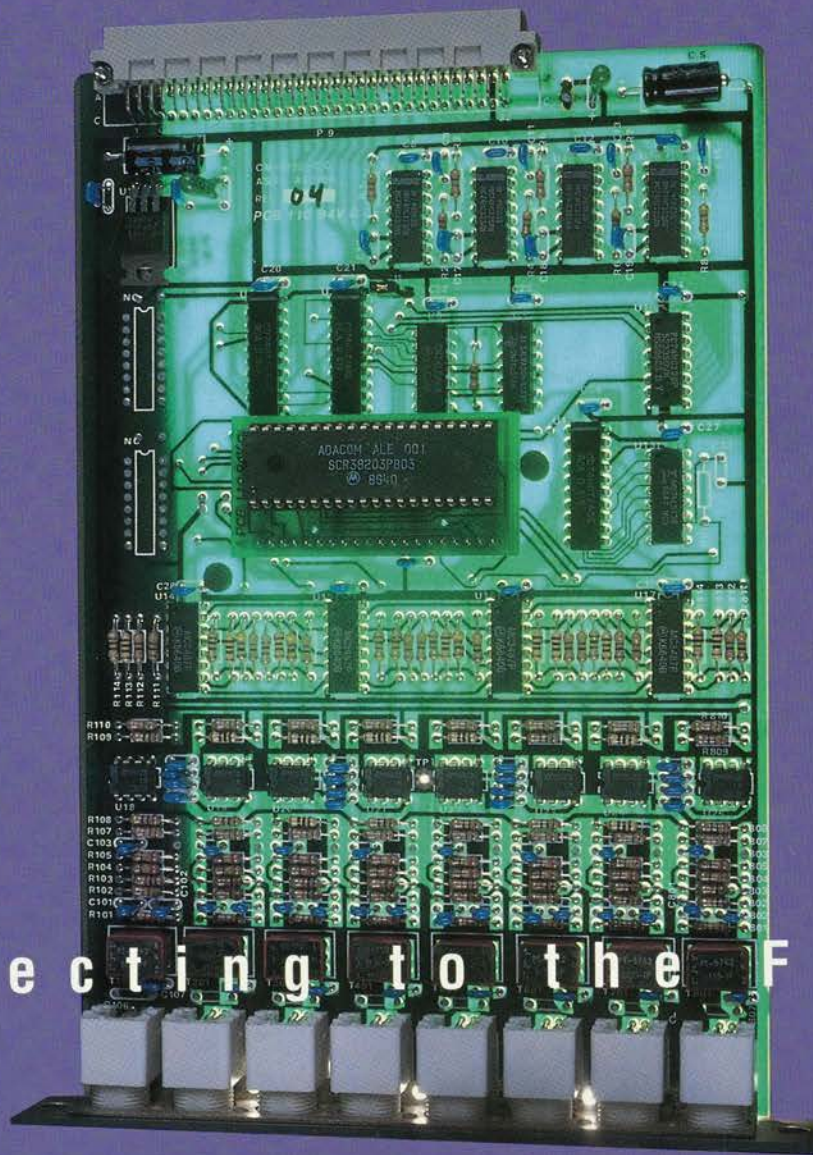


# MILLERSVILLE REVIEW



Connecting to the Future

Fall 1994

The *Millersville Review* is published by Millersville University of Pennsylvania of the State System of Higher Education and mailed free to Millersville alumni, faculty, staff and other friends of the University.

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# MILLERSVILLE REVIEW

For Alumni and Friends of Millersville University

## VIEWS

### Praise for the "Wimser"

What a joy it was to receive my spring copy of the *Millersville Review*. I do get these things a bit late since I am so far away, but I am so glad to get them at all!

The spring 1994 Review was very special to me because of the feature article on WIXQ-FM with its humble origins in WMSR. I was a lowly, homesick frosh in the fall of 1969. Besides attending classes and learning the Alma Mater to the tune of Twinkle, Twinkle Little Star, one of the first things I did was learn about the radio station. I had met some sophomores that were working at WMSR and, after much prodding, they introduced me and some of my friends to the station and the wonderful job of filing records and programming for DJs. From there, over the next three years, I moved up to traffic, head secretary, and even a short program of my own.

The experience was invaluable. My husband was a professional radio announcer at a local Lancaster County station for 15 years. We both now serve with Trans World Radio, a large, international radio system with stations at various places around the world. We are at the station in the Caribbean, where we broadcast to the Caribbean and most of Latin America. My husband is the English Program Manager, and I produce a program for women, called "A Woman's View." All of my technical training came from WMSR. Sure, the equipment we use

here is very different and our programming is religious in nature and not rock 'n roll. But what makes a good program is universal. I owe that knowledge to the "Wimser."

I salute those who have been successful in fulfilling the dream of WIXQ. Keep up the good work. I may be 2,000 miles away, but my thoughts are with you.

Lois (Lambert) Early '72  
Bonaire, Netherlands Antilles

Dear Readers:

The photo of Lt. Lyman E. Reifsnnyder's '42 grave on Saipan elicited more than a little emotion among our readers. We received a couple of calls or visits from men who wondered whether a picture they had taken was indeed the one reprinted in the *Review*.

Paul Robb, son of the late alumna Helen O. Robb (whose note accompanied the photo in the archives) took the picture on the island of Saipan. He was kind enough to stop by our offices this summer and inform us that he had located Lt. Reifsnnyder's sister. He also informed us that, several years after the war, the lieutenant's remains were reburied in Altoona.

—APR

### Share your "Views"

Send your letters to:  
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You can also reach us on Internet, the global computer network. The address is:  
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## FEATURES

### Connecting to the Future

New technologies, new demographics, new financial outlooks, new competition—the forces acting upon the University are complex and powerful. The University's leadership talks about how the institution and its people are working to reshape the institution where necessary, and where they are bolstering its traditional strengths. See page 8.



### Managing Multiple Priorities

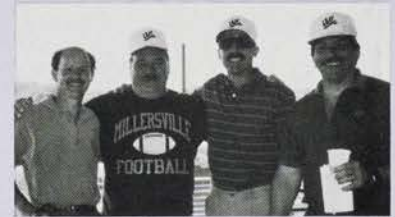
She is a person who loves doing many different things, and does them well. Dr. Bernice Rydell, vice president for finance and administration, is the subject of a *Review* interview. See page 16.

### Update: Commit to Opportunity

As the campaign moves ahead, once-distant goals become tangible. For a quick look at the progress of the capital campaign, see the insert between pages 16 and 17.

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## Pepsi agreement will support academic excellence

A recently approved agreement between the State System of Higher Education and Pepsi-Cola will be contributing millions of dollars toward fulfilling the System's mission. On July 21, the System's Board of Governors approved a 10-year agreement with Pepsi-Cola that gives the soft drink company exclusive rights to supply beverages to Millersville and the other 13 System universities. The agreement, which is expected to be implemented at MU by the beginning of the fall semester, is the first in the nation for a university system.

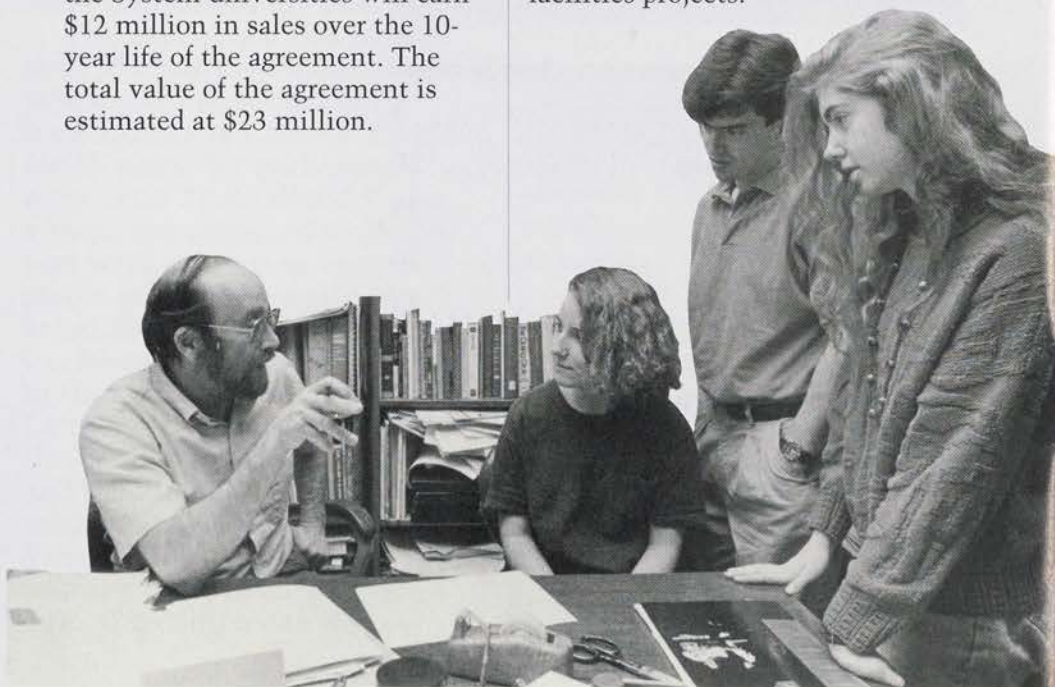
Under terms of the contract, Pepsi will provide soft drink, tea and juice products for all vending, single-serve and fountain sales. In addition to its soft drink products, Pepsi will supply Lipton tea and Ocean Spray juices, which are manufactured under joint partnerships with Pepsi.

As part of this partnership agreement, Pepsi will donate \$9.5 million to the State System office and the 14 universities. Additionally, it is estimated that the System universities will earn \$12 million in sales over the 10-year life of the agreement. The total value of the agreement is estimated at \$23 million.

As its share of the pact, Millersville is expected to receive approximately \$60,000 each year—based on a distribution formula established by the university presidents—as well as computer equipment and consulting services, said Robert Slabinski, general manager and CEO for Student Services, Inc. "This agreement provides significant new dollars for the University," he continued, "and also results in price stability for our consumers, the faculty, staff and students over the next ten years."

At Millersville, the monies will be used to enhance the academic quality of the institution, explained Jerry Eckert, vice president for University advancement, "particularly for renovations to Myers Hall and the construction of major additions to Roddy Science Center."

"I am truly excited about this precedent-setting agreement," said Board Chairman F. Eugene Dixon Jr. The initiative, he indicated, offers new avenues for the System in raising outside monies to support academic and/or other capital facilities projects.



## MU rates first in scholar-athletes

When the numbers for 1993-94 were tallied up, MU was first in the Pennsylvania State Athletic Conference for scholar-athletes. Of the 250 total PSAC scholar-athletes, 33 (13.2 percent) were MU students.

Scholar-athlete status is earned by those standing members of a conference intercollegiate varsity program who have at least a 3.5 cumulative grade point average.

Shippensburg and Slippery Rock were next, with 25 scholar-athletes, and Bloomsburg was fourth, with 23.

While MU and Edinboro tied for second with 10 male scholar-athletes apiece, trailing Clarion with 11, the 23 Marauder women honorees powered past the competition, outdistancing runner-up Shippensburg by five.

## Eclipse was an Erie experience

A once-in-every-44-years phenomenon was too much to pass up, so on May 10, an honors earth and space science class trekked across the state to Erie, where they could observe and photograph the recent annular eclipse of the sun—an eclipse in which a thin outer ring of the sun's disk is not covered completely by the apparently smaller disk of the moon.

Said Dr. Richard Clark, associate professor of earth sciences, "The only star we could see during maximum coverage was the planet



Venus; we also felt the temperature drop 10 degrees during this period.

"But the most important aspect of the trip for the students," Clark continued, "was the fact that it served as the culminating experience of their class, an event they will remember for the rest of their lives."

## MU Listed as a "Best Regional" and "Best Value" University by U.S. News

Millersville University has been ranked as one of the "best regional universities" and—for the second consecutive year—one of the "best value universities" in the nation, according to recent surveys conducted by *U.S. News & World Report* and published in its issues of September 26 and October 3, respectively.

In the magazine's eighth annual "America's Best Colleges" issue—a review of 1,400 accredited four-year colleges and universities—Millersville was ranked 15th among "regional universities" in the north on a list that was led by Villanova University. All told, MU was one of only 60 institutions from four regions—out of a total of some 500 universities from across the nation—to make the top regional university rankings, which were based on educational data that measured student selectivity, faculty and financial resources, graduation rates and alumni satisfaction. Also entering into the ranking equation was a reputational survey of college presidents, deans and admissions directors.

This was the highest ranking the magazine has ever given Millersville. With an overall score of 81.3 in the north, MU ranked 33 regionally in academic reputation, 9 in student selection, 15 in fac-

ulty resources, 77 in financial resources, 41 in graduation rate and 53 in alumni satisfaction. No other State System university was listed among the top 15 schools in the north category.

For the second year in a row, *U.S. News & World Report* has listed MU as one of the "Best Value" colleges in the country today—schools that provide a quality education at relatively reasonable cost. Listed with nine other institutions under the category top 10 northern "regional universities, sticker price best value," Millersville was ranked 5th in the group based on exclusive quality rankings of the nation's colleges and universities that appeared in the magazine's "America's Best Colleges" issue disseminated September 26. Trenton State College led the list, while the University of Scranton placed 10th.

MU, whose cost the magazine totaled as \$12,508 for the academic year, was ranked according to sticker price (tuition plus room, board and fees). Out-of-state tuition was used in compiling statistics for Millersville and other public institutions. The cost for Pennsylvania residents to attend MU is approximately \$7,750.



## Those who can—TEACH

There's no teacher like experience—even for teachers. And the opportunity to experience teaching firsthand is what brought 64 students to the Governor's School for Teaching at MU, July 11–August 14.

Once here, the aspiring teachers received lessons from classroom veterans, among them several offi-

Pupils and teacher put their minds to their tasks during this moment captured at the Governor's School for Teaching.

cially designated as “master teachers,” and then they took the plunge into pedagogical reality: preparing and presenting lessons to third- and fourth-grade students.

The highly competitive program—about 300 applications were made—is expressly designed for high school juniors and sophomores interested in teaching as a career, and is co-sponsored by the Pennsylvania State Education Association.

## Our inventions, ourselves



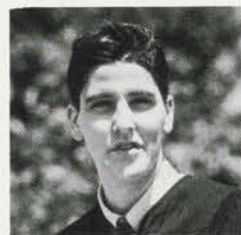
At times maddeningly dehumanizing, technology is a creation so quintessentially human that it is often used to define the species. Accordingly, Millersville's fourth year-long academic theme, “Technology and Human Evolution,” will examine our species' relationship with its mechanical and electronic cre-

ations,—how technology has transfigured the human experience even as we have used it to transform our environment.

With increased power to transform ourselves and our environment has come increased responsibility, a redefinition of our relationship with the world around us, and not a little confusion about rights vs. responsibility, might vs. morality.

The theme will have University-wide application, according to Dr. Christopher K. Braun, assistant professor of business administration and co-chairperson of the University Theme Steering Committee. Included for this semester among those events already planned will be panel presentations on topics such as “Science, Technology and Food” and “Legal Issues Related to Life Choices,” art and virtual reality displays, and lectures by a congressman and luminaries in science fiction, chemistry, space travel and history.

More information is available by calling (717) 872-3582 or 872-3273.



## Haugh appointed to State System Board

Jeremy A. Haugh, a Millersville University student from Waynesboro, was one of two System students appointed recently to fill vacancies as student members of the State System of Higher Education's (SSHE) Board of Governors.

President of the MU Student Senate, an officer with Lambda Chi Alpha (a social and service fraternity) and a senior history major, Haugh began serving on the 20-member body on July 21. Also appointed was senior Jennifer Alexander of Slippery Rock University. Terms for students run until they graduate.

Student board members are chosen from the ranks of student senate presidents at the 14 SSHE institutions. The board comprises three student board members along with legislators, SSHE University trustees, members of the public-at-large, and the Governor and Secretary of Education or their designees.



## MU PEOPLE

**President Joseph Caputo** recently received an Elaine J. Washington Memorial Award for individuals who have shown exemplary contributions, volunteerism, advocacy and dedication to the cause of equal opportunity. The award presented by the Urban League of Lancaster County, is given in memory of the late Elaine J. Washington, founding president of the Urban League Guild of Lancaster, member of the League's board of directors and a coordinator of League volunteers.

Also, President Caputo was elected to a two-year term as chairperson of the Executive Committee of the Renaissance Group, a consortium of 17 universities that are renowned for their teacher education programs. Founded in 1989, the group serves as a forum for institutional presidents, provosts and deans of education to discuss major issues.

**Dr. Jack Cassidy**, elementary and early childhood education, was presented the International Reading Association's (IRA) 1994 Special Service Award for his outstanding service to the IRA as president, board member, chairperson and member of numerous committees, and as Association representative to the National Council for the Accreditation of Teacher Education.

**Eugene Fritz**, intramurals and recreation, was awarded the National Intramural and Recreational Sports Association Region I Award of Merit, given to individuals who,

throughout their years of working in the field of intramurals and recreation, have demonstrated exemplary service and dedication to the profession.

**Dr. Len Litowitz**, industry and technology, was elected to a three-year term as administrative advisor to the Technology Education Collegiate Association in Kansas City. In addition to overseeing the regional conferences, he will be responsible for fostering growth of international chapters.

**Dr. Francine McNairy**, former associate provost at West Chester University, became MU's provost and vice president for academic affairs, effective August 1. McNairy, who served West Chester since 1988, was selected to fill the post following an extensive national search. She has earned a national reputation for her research in the areas of student recruitment and retention, minority curriculum development, and the freshman experience.

As associate provost for the past three years at West Chester, McNairy was responsible for the development and review of all academic programs and policies. She chaired the Undergraduate Program Committee and provided leadership for the honors program, the faculty development program, the international education program, and the offices of admissions, financial aid, and the registrar.

McNairy was promoted to her current position at West Chester after serving as associate vice president for academic affairs from 1988 to 1991. During 1991 and 1992, she

served concurrently as interim vice president for academic affairs. Earlier in her career, she held the joint positions of dean of academic support services and assistant to the vice president for academic affairs at Clarion University.

Dr. McNairy earned a bachelor's degree in sociology, a master's degree in social work and a doctoral degree in communications from the University of Pittsburgh.

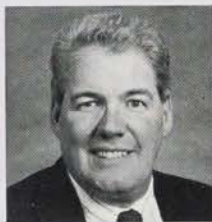
**Carol J. Myers**, longtime associate professor of music, retired May 27. A member of the staff since 1974, Myers was well-known in the region for her work with the MU Chanteurs Choral group and the University's Handbell Choir, as well as for her talks and workshops on a variety of music-related topics. For her accomplishments on campus, she was awarded a Certificate of Exceptional Academic Service. She also was chosen as the outstanding music alumna of West Chester University.

In addition to her teaching responsibilities, Myers was active with a variety of both on- and off-campus groups. She had served as assistant chairperson of MU's music department, president of the Millersville APSCUF Chapter (faculty union) and vice president of the state APSCUF organization, head of the Pennsylvania Music Educators Association, and president of the eastern division of the Music Educators National Conference.

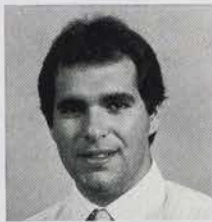
A native of Wiconisco, Myers earned both her bachelor's and master's degrees at West Chester University.



President Joseph Caputo



Dr. Jack Cassidy



Dr. Len Litowitz



Dr. Francine McNairy



Carol J. Myers

## Sabbatical to be spent giving back

If time is the most precious resource a person owns, Ken and Margo DeLucca are giving extravagantly, for they will spend the forthcoming year in The Gambia in West Africa, helping the people of that nation to improve their educational systems.

"We hope to give something back to the peoples of Africa, because so much has been taken from them in the past," declares Dr. Ken DeLucca, associate professor of industry and technology, as he discusses how he will spend his forthcoming year-long sabbatical.

The DeLucca's previous, church-related trips to Africa made them aware of some of the problems. Ken explains that, "My wife, Margo, and I traveled to Sierra Leone and Zimbabwe in 1990 and 1991, respectively, and saw the needs of developing countries, especially those needs as they relate to education." Margo, a freelance fashion designer, will also be involved in an education program.

They are going to The Gambia—the place where Alex Haley returned 'home' to write "Roots," his family history—under the auspices of The

Teachers for Africa Program, a public-private sector initiative that allows teachers, school administrators and professors from the U.S. to spend a year in African countries helping to improve their educational systems. "We will be situated at the Gambian Technical Training Institute," says the enthusiastic Ken, "where I will teach courses in electronics and computer basics, similar to what I do here at Millersville. Margo's exact placement is still pending."

Ken cites the opportunity to become part of another way of life as "both inviting and worthwhile, and it will undoubtedly help me in my efforts to offer a more precise multicultural perspective in the classroom."

"Our biggest concern is leaving our families for a year," notes Margo. "However, the benefits to us and hopefully to our host country will more than offset that."

"On our return," Ken adds, "we surely will be different people. How those differences surface or what they will be like is unknown, of course. But we are ready for the challenge."



## Tuition approved with increase

As of this fall, tuition at the 14 state-owned universities will be \$3,086 per academic year for full-time undergraduate and graduate students. The rate includes a 4.47 percent (\$132) increase from the previous one.

The tuition rate, which was approved by the State System of Higher Education Board of Governors in July, qualifies the System universities to receive an additional \$14.2 million in state appropriation funding because the rate increase was held to under 4.5 percent. This funding equals \$209 per full-time Pennsylvania resident enrolled in a System university.

Since the system was created in 1983, Pennsylvania resident tuition has increased from \$1,480 per academic year to \$3,086 for 1993-94, an annual average of \$134.

At its July meeting, the System Board also set new tuition rates, including a 6.7 percent increase, for non-resident students. Per academic year, the new rates will be \$7,844, a \$492 increase, for undergraduates, and \$5,544, an increase of \$348, for graduate students.

## DID YOU KNOW...?

MU is part of the State System of Higher Education, which was created in July, 1983.

- The System comprises 14 state-owned universities.
- Over 95,900 students are enrolled in System universities.
- Of these students, 89 percent are Pennsylvania residents.
- One of every 34 Pennsylvanians is attending or is a graduate of a System university. More than 296,000 System alumni live and work in the state.
- The State System is the 17th largest employer in the state, with more than 11,000 employees.

Now see if you can name the 14 universities in the System.

(Bloomsburg, California, Cheyney, Clarion, East Stroudsburg, Edinboro, Indiana, Kutztown, Lock Haven, Mansfield, Millersville, Shippensburg, Slippery Rock and West Chester Universities of Pennsylvania.)

# Happenings

## CAMPUS NEWS

A listing of the major events scheduled at Millersville University through December 1994. Events are free unless otherwise noted.

### Music & Dance

Except where noted, musical events will take place in Lyte Auditorium, with additional information available from the Music Department, 872-3357.

September 30: Tango/Folklore Argentino; a Thalia Spanish Theatre production; part of the Latino Celebration; 8 p.m. Student Memorial Center Multipurpose Room. Tickets, \$10; call 872-3512.

October 21: U.S. Navy Band; Country Current, country & bluegrass; free, but tickets needed and available to public October 10; call 872-3512.

October 21: Olga Díaz, classical and Latin Jazz pianist/singer; 7:30 p.m., Sykes Gallery in Breidenstine Hall; part of the Latino Celebration.

December 11: 62nd Annual Holiday Choral Concert; Walter Blackburn, conductor; 2:30 p.m.

### Drama & Film

Reservations for University Theatre are available one week prior to opening performances by calling 872-3129; all performances begin at 8 p.m. at the Rafters Theatre in Dutcher Hall.

September 25: Women's Film and Lecture Series presents "Orlando"; at 7 p.m. in Myers Auditorium at McComsey Hall. For more information, call 872-3988.

October 5, November 9, December 7 (Wednesdays) video series from NOVA on technological issues, with discussions to follow each video; 9:15 p.m. in Roddy Science Center, Room 239.

"Painting Churches", by Tina Howe; guest director Melissa Roth; September 30, October 1-2, 5, 7-9.

November 13: Women's Film and Lecture Series presents "The Joy Luck Club", with speaker Amy Ling, director of Asian-American studies at the University of Wisconsin-Madison; 7 p.m. at Myers Auditorium at McComsey Hall. For information call 872-3988.

"The Boy Friend", by Sandy Wilson; November 11-13, 16, 18-20.

### Art Exhibits

September 6-30: Contemporary Screenprinting by Randy Bolton; Ganser Library Art Gallery.

September 12-30: Faculty Show; Sykes Gallery in Breidenstine Hall.

October 11-November 4: Paintings by Neil Savage; Sykes Gallery in Breidenstine Hall.

October 3-29: Paintings by David Pietro; Sykes Gallery in Breidenstine Hall.

November 1-January 20: "3-D Works in Bronze from Art Research and Technology, Ltd."; Sykes Gallery in Breidenstine Hall.

November 15-December 12: "Platforms of Time and Space in Media", an interactive, participatory video art installation of works by Vin Grabill, Charles Woodman, Julie Simon and ten artists from the Association of Maryland Area Media Artists; Ganser Library Art Gallery.\*

### Lectures/Conferences

September 20: Kenderdine Lecture, by Albert R. Hunt, executive editor for the *Wall Street Journal* and Dow Jones & Company, Inc., and a panelist on "Meet the Press"; 11 a.m. in the Student Memorial Center Multipurpose Room.

October 20: "1 + 1 = 3," lecture on the impact of technology on human development in terms of societal, cultural and economic effects, by James Burke, noted historian and TV commentator; 8 p.m. in Lyte Auditorium.\*

November 3: "Brains, Hearts and Gizzards: Brontosaurus and the Moronozoic"; Tenth Annual Science Lecture, by Robert T. Bakker, Ph.D., revolutionary (and controversial) paleontologist; 7 p.m. in Lyte Auditorium. Sponsored by the Mr. and Mrs. William F. Brossman Charitable Foundation; free with advance tickets.

November 8: "Industrialization of Space," lecture by Dr. William Webster of NASA's Goddard Space Flight Center; 11:30 a.m. in Myers Auditorium at McComsey Hall.\*

November 8: "The Machine Kingdom and the Perils of Prophecy," lecture by Daniel Boorstin, Pulitzer Prize-winning historian and author of *The Americans*, *The Discoverers* and *The Creators*; 8 p.m. in Bolger Conference Center at Gordinier Hall.\*

November 15: "Space Frontiers: Policy Perspectives," lecture by U.S. Congressman Robert Walker, the ranking minority member of the House's Space, Science and Technology Committee; 8 p.m. in Myers Auditorium at McComsey Hall.\*

\* Part of Technology and Human Evolution, the 1994 Academic Year Theme. Call 872-3582 or 872-3273 for more information.



Want more information on events at MU? If you are not already on the mailing list for the Cultural Calendar, simply call the Public Relations Office at (717) 872-3586, or fax us at (717) 871-2009. We will mail you the calendar when it is published. Similarly, if you want to know about a particular event or series of events, let us know, and we will direct the information to you.



# C

by Alfonso Peña Ramos

# onn

# TO THE



**"Technology changes, but not the way we learn."**

*President Joseph Caputo*



**"We need to be sensitive to what employers want, without relinquishing what is fundamental to the academy."**

*Dr. Francine McNairy,  
provost*

We are approaching the electronic millenium. The global village scarcely had a chance to form before it became the global network, physical space imploding into cyberspace.

Millersville University is no less a part of it than are NASA, Silicon Valley, MIT and the generation of youngsters to whom modems and instant electronic gratification will be a right, not technical marvels. Access to technology, and the ability to use it well, are must-have's for today's well-educated college graduate.

But it would be a gross oversimplification to envision that the University's future will be secured merely by adding a few thousand strategically placed computers to the present facilities. In talking to over a dozen MU administrators and faculty, the message about the future of the University came across clearly and succinctly: It won't be business as usual. An array of technological, sociological and economic forces are acting on the University. In order to be an effective institution of higher education well into the 21st century, MU must reorient itself and adapt.

### **An array of forces**

The concern is there across the campus: new technologies, new demands, new strategies, new capabilities, new responsibilities, new imperatives. Already impinging on the University's structures and processes, these will reshape the University more powerfully, perhaps, than anything in its history.

Ask Associate Vice President for Academic Affairs Dr. James Stager

about what forces are reshaping the University, and he scarcely has time to lean back in his chair before replying, "Because of the economy, the state is getting out of funding education. The public is not willing to fund education as they have in the past."

Like other leaders at the University, he often phrases his descriptions in terms more common to private enterprise than to higher education. "We're being driven by market forces. We have less and less money, while technology is forcing us to spend more money to get hooked up to the information superhighway."

Sitting in his office in Dilworth, Dr. Robert Labriola, dean of graduate studies and continuing education, concurs: "We cannot continue to do business as usual." He pulls out a memo from Dr. Bernice Rydell, vice president for finance and administration, and runs his finger along a line of declining figures. "This drop in the summer enrollment numbers is significant. We need a breath of fresh air."

However, bringing in "fresh air" presents another set of difficulties. "We haven't talked about the problems," stresses Dr. Francine McNairy, the University's new provost. "Distance learning, new pedagogical strategies—these are all going to happen, and we haven't sat down as a professional entity and asked ourselves how we are going to enhance the learning experience without diminishing the quality."

"I remember when the audiovisual revolution first hit in the fifties and sixties," notes President Joseph Caputo. "Like most academics, I was



# ecting FUTURE

skeptical at first. But then came the slide presentations, and then video. Now, academics are again skeptical, but I believe the next revolution will be even more revolutionary."

## Technology: a surfeit of choices and implications

Dean Ben Berhow's office is located in Stayer Education Center, on the bucolic fringe of the campus. Still, he is within a short walk of the the traffic that backs up on George Street throughout the day. He turns to the automobile for a metaphor.

"Where technology is concerned," explains MU's dean of the School of Education, "people have lots of ideas. Look back at the 1920s, when more people began buying automobiles for transportation. Nobody was thinking about the cities, but the need to park the automobiles reconfigured our cities. And nobody foresaw how the automobile would lead to the shopping mall, which also has reshaped our cities.

"Where education is concerned, too many people are looking at the automobile, not thinking about the parking lots. They're thinking about technology in education and not seeing how it will reshape our society."

To understand the force behind that technology, one need only talk to Anthony Mordosky, assistant vice president for computer technologies. If technology is the enabler, the vehicle, and the payload is information, everybody runs the risk of being overwhelmed.

"Information is coming out of a firehose," says Mordosky. "Those of us who work with computers have

been dealing with this for a long time. Now everybody — business, education, everybody — will be hit with this firehose of information.

"It's driven by a technology with a shrinking time frame between generations. It used to take Intel [a major designer and manufacturer of computer chips] four years to go from one generation to the next. Now it takes twelve months."

Managing the acquisition of that technology requires intensive analysis of current trends and future needs, because technology carries a hefty price tag. As Mordosky puts it, "Cutting edge — some people call it 'bleeding edge' — technology is expensive to buy, and it needs a lot of support, which is also expensive.

"Here, we have state-of-the-practice technology. Most of our computers are older, but we're not at a disadvantage. It's what many people in the private sector are using. The question for us is how to decide which computers need to be as close as possible to the bleeding edge. We buy some of these, and as the technology matures, these migrate down to other users."

Advances in technology have made some purchases obvious and advantageous. The fiber-optic spine of a campus-wide communications network will soon link up the major academic and administrative buildings on campus. "The fiber doesn't need to be changed," explains Mordosky. We're on a hub system, so all we need to change out are the ends, and we can upgrade the system to handle greater demand."

Progress also brings a surfeit of choices. Mordosky points out that selections are made after careful



**"It's not new to offer a schedule to address the needs of people. We've been doing that for 15 years."**

*Dr. James Stager,  
associate vice president  
for academic affairs*



**"The idea is to take the State System beyond the campuses."**

*Dr. David Zubatsky,  
director of the library*





**"We don't want to be in the year 2000 operating as we did in 1950."**

*Dr. Bernice Rydell,  
vice president for  
finance & administration*



**"We cannot continue to do business as usual."**

*Dean Robert Labriola,  
Graduate Studies and  
Continuing Education*



thought and analysis. "We ask ourselves, 'Which technologies are the most likely to be there, long term?' But we try not to lock ourselves out just because we think something is going to happen. We keep as many options open as possible."

At the pedagogical level, a balance is also needed. "We can't change policies to meet the whims of the marketplace," Stager emphasizes. "For example, in a course that teaches spreadsheets and databases, we teach the concepts, not the particular product. Once students learn these concepts, they can then apply them to any spreadsheet or database software program.

"But we can't teach using obsolete versions of software. And when you upgrade, you have to multiply this by the number of computers across the campus. That's a great deal of money."

Nowhere are the technological innovations more fraught with implications for change than in the Ganser Library. Even now, the transformations are well under way. "We're transitional to a library without walls," says Dr. David Zubatsky, director of the library, gesturing toward the computer terminals in the reference section, "between traditional and new information technologies. Some information will only be available in data form, and virtually all of the science journals are now published electronically, some exclusively so."

The card catalogue is lumbering off into extinction. In its place, computers search through electronic records, doing keyword, subject, or Boolean searches and recording "hits."

"Professional library faculty members will have stronger instructional roles in the future," explains Zubatsky. "They'll help students and professors with critical analysis, to determine which of the 'hits' are relevant."

Although the technology is expensive, the savings will come later. Some databases are now being sold to consortia, enabling various institutions to have access without each one purchasing it individually. Intra-state connectivity will make this a work-

able, affordable reality.

"The idea is to take the State System beyond the campuses," says Zubatsky. "We'll forge partnerships with other schools and government agencies, so that students and others can have access to specialized libraries and databases, perhaps without even coming to the campus."

### **Pedagogical strategies: the changing and the unchangeable**

Options are what make technology so attractive in the first place.

Berhow points out that Migrant Education, a federally funded program housed at Millersville, uses satellite video technology to augment students' instructional choices.

"As students from migrant families move," says Berhow, "their curriculum changes. They lack instructional continuity. This class, part of Project SMART, is taught from Texas, sometimes live, and sent to us via satellite. We download the signal here at Stayer, and the cable company picks it up and sends it out on community television. An 800 number provides interactivity."

Fran Maninno Corse, director of Migrant Education, notes that the project, which includes Berks and Lancaster counties, offers benefits beyond continuity. "It's one more instructional technique that the children have access to, and it encourages parents to work with their children, in the home. We can supplement that with teacher visits."

Called "distance learning" this strategy holds promise and problems for higher education, too.

"Classrooms will still be part of the tradition," says Caputo. "But in the future, the professor will be on the side, not on the stage. We'll be using a combination of television, telephones and computers, linked through the homes, to reach remote areas. And I think the classes will be richer for it."

He is quick to point out that technology, the solution, reconfigures another problem—access. "Right now, technology works best with highly motivated students with strong learning skills, the lifelong learners. The underprivileged popula-

tion is not strong here. Distance learning is not the way to reach those in the urban and rural populations who lack the strong learning skills or the motivation to succeed academically."

Caputo believes that the pedagogical strategy destined to dominate the future will be not a compromise but a hybrid. Rather than spend three hours a week in a classroom with the faculty member, listening to a lecture, the student could spend part of that time working at home, interactively or not, on a computer, and perhaps meet once a week with the faculty member in a discussion group.

"Eventually, people will spend less time on campus, but nobody believes that only two or three of the best history professors out of thousands will be working, teaching on television. Education works best with live, well-trained teachers. Remember: Technology changes, but not the way we learn."

Dr. James Sheridan also sees that the attraction of a superstar professor has little application in a classroom. "Local institutions like ours can provide the human element. Rather than disappear, the role of the lecturer will change, involving more discussion groups, problem solving and research projects."

As president of the local chapter of APSCUF (Association of Pennsylvania State College and University Faculty, the union which represents faculty) Sheridan appreciates the ramifications of these changes. How will professors be paid for teaching via distance learning? How will loads be calculated when a professor shifts from lecturing to leading small-group discussions?

Caputo sees the same problem and its concomitant difficulties from an administrator's perspective. On the one hand, "A faculty member is very expensive. ... We're looking to technology to resolve conflicts about logistics and about costs." On the other hand, "You don't achieve efficiencies by lowering costs. You need a system of compensations that rewards people. Education can become more viable by increasing productivity."

Labriola provides an excellent

example of where the new and the old clashed. The University ran a very successful Spanish course over cable television, reaching out to students in their homes in Pittsburgh, Wilkes-Barre, Scranton and Altoona. They interacted with the professor via telephone during office hours, with MU picking up the phone charges.

"The union said we could not continue to do that," explains Labriola. "Their reasoning was that, if they went on strike, we could simply run the tape in lieu of having a professor teach it live."

Sheridan puts the solution at a fundamental level, attitudinal rather than policy-driven. Again, the private sector is the model. "Education is not different from any other enterprise. If faculty and management persist in an adversarial relationship, there is no reason why we will not go through what the American automobile industry underwent. Unions were formed as responses to exploitation. The Japanese taught us there was a common interest, a better way to do things."

### Doing it better

Dr. Bernice Rydell is very much involved with trying to do things better. Behind, alongside and even above the 800 faculty members is a battalion of administrative, clerical and physical plant workers who keep the University operating. As vice president for finance and administration, Rydell oversees its financial effectiveness.

"Connectivity," she says, "is something we turn to in order to reduce the effort involved. The University is not adding significant numbers of new staff, but we are being asked to do more.

"The process we are using is benchmarking: taking a step-by-step look at what we're doing, throwing out what we don't need and keeping what we need. We don't want to be in the year 2000 operating as we did in 1950."

She notes that one form was being filled out several times—the same information being input by different staff in different offices across the



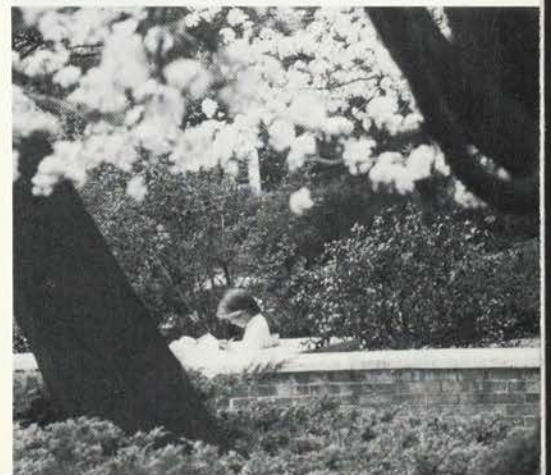
**"Too many people are thinking about technology in education, and not seeing how it will reshape our society."**

*Dean Ben Berhow,  
School of Education*



**"Always, there are things that we would like to do but can't."**

*Dr. Samuel Casselberry,  
professor of anthropology &  
former assistant to the dean of  
humanities and social sciences*





**"Now universities are expected to provide tutoring, counseling, placement services."**

*Dr. James Sheridan,  
professor of psychology,  
president of MU chapter  
of APSCUF*

**"It's one more instructional technique that students have access to."**

*Fran Maninno Corse,  
director of Migrant Education*



campus. Once the form becomes electronic—and accessible—it will be available campus-wide, where needed, and will only have to be filled out once. "Much of what we can accomplish," she enthuses, "doesn't have a large dollar tag."

"There is a lot of discussion about who and what we are serving. We are acting on information. Call it quality improvement, TQM [total quality management] ... you have to be fearless about assessing your own working environment and that of people who work for you. We've done that, and some of us have discovered that satisfaction wasn't necessarily there among our staff."

To provide better service, the University is planning to centralize services in one location on campus, and to make services accessible at more locations, using automation, voice registration and electronic communications. The University is looking at its master plan and questioning its effectiveness. And staff are looking at ways to streamline processes, from purchases by students (they can now use a debit card system) to University purchases by credit card.

Articulating the social and economic ("market") forces with the technological forces adds another layer of complexity. "Today's students are used to sophisticated entertainment and presentations," explains Caputo. They expect cable in their rooms, linkage and the ability to use their modems. They expect more service."

Yet, in a diverse student body, the differences must be addressed. Dr. Samuel Casselberry, until recently acting assistant dean of humanities and social science, points out that some students arrive at a disadvantage. "We have to make sure the students are all up to speed on computers, so that they can use what's available."

And while service is demand-driven, the University has to remain faithful to its core. "We're not a trade shop; we're a University," says Dr. Francine McNairy. "We need to be sensitive to what employers want, without relinquishing what is fundamental to the academy."

"Students and their parents think

about the cost and tie that to obtainable jobs. Employers want strong communication skills, computer skills, and the ability to analyze and solve a problem. We must ask ourselves, how do we empower students to understand the interdisciplinary nature of knowledge and information? Gen-ed [the general education curriculum] is critical. These students will become members of the community, taxpayers. They'll serve on boards of community organizations. Their knowledge will help them make good decisions and be better citizens."

Demand has other facets, too. "Thirty to 40 years ago," says Sheridan, "the entire University experience was centered on learning. The social life didn't involve a proliferation of organizations. Now universities are expected to provide tutoring, counseling, placement services."

Labriola points to supply-and-demand as part of the reason for the decline in summer enrollment, always a mainstay at the University. "Five years ago, we were leaders in in-service programs for teachers. Now, other institutions—including State System schools and players like Penn State—have gotten into the market. Competition is much more vigorous. They're doing market surveys, too, just as we are."

He cites the "banker's hours" kept by the University as a negative. "We may have to offer more courses in the evening, or even on weekends," he explains, "and we've been offering the same courses for a couple of decades. We must survey prospective students to see if we're providing the courses they need, during the hours when they can take them."

The rethinking about the University's entrepreneurial fitness doesn't end with content. As administrators and faculty look to a new way of doing business, they also question whether the University has the proper structures for achieving it.

Gerald Eckert, vice president for advancement, foresees a change toward decentralization in the relationship between the schools and the University. "A dean will get so much money, for example. If the school wants more money, it has to find a



way to raise it. At the same time, the deans will be charged with bringing about the unification of the University. The culture will lag behind, of course, and we couldn't make these changes happen right now. The question for the moment is, can the institution have a dialogue about what could theoretically happen?

"Too many people are concerned about doing the right thing. I say, 'Let's not worry about doing the right thing. Let's just do it better.'"

Sheridan points to private enterprise as a model of what should and should not happen to the University. "Industry says that universities should flatten their organization structures, but many corporations are cutting personnel without really paying close attention to what they're doing. I would hope that reductions at the University would make more sense than they do in industry. The challenge," he stresses, "will be in finding ways to do it better. The systems that learn how will be the ones that make it."

### Access: a strict set of demands

Quality and service, however, are only two facets of the University's mission. Access, the third, requires that the University remain an inclusive institution, and it places its own strict set of demands on the school.

"Diversity means serving non-traditional and traditional students," says Casselberry. "It means serving students who come from a wide range of backgrounds. Even the non-traditional students are diverse. They enter with or without experience, and their ages vary greatly. Meeting the needs of everyone will require smaller classes, more sections—which means more money."

Providing students with a new range of experience presents difficulties as well. For example, the non-traditional student who takes courses in the evening cannot attend many of the cultural and academic events that enrich the classroom learning. These often take part in the evening, conflicting with class. So no solution is simple, or complete.

"Always," he comments, "there

are things that we would like to do that we can't. That is a challenge—maintaining both access and quality."

President Caputo describes the problem in terms of contradictory forces. "Education is becoming less and less affordable, which could mean that it will become elitist, with only the best and the brightest—which often means 'the most advantaged'—going on to college. This means that in 25 years we'll see the rich getting richer and the poor getting poorer.

"Will this be the scenario? I don't think so."

He points out that education is becoming increasingly important in a service economy that requires a well-educated population. "I see the University in 25 years as being more open, less sequestered, more representative of the population. It will be more a part of the community and be more interactive, with more support from the community."

Labriola provides an example of this trend. "Hispanics will soon be the dominant minority. We have four initiatives that are reaching out to the Puerto Rican community—an exchange of student teachers with Puerto Rican institutions; a teacher's consortium that will send our teachers to Puerto Rico and bring Puerto Rican teachers here; active recruitment of students in Puerto Rico; and, establishment of cooperative master's and/or doctoral programs, in conjunction with Puerto Rican institutions.

### Adapting to the future now

If universities have "not always been at the forefront," in Dr. Stager's words, of adapting to market forces, MU has a respectable record. "It's not new to offer a schedule to address the needs of people. We've been doing that for 15 years."

But the competition in education has been growing along with the need. "Right now," says Eckert, "U.S. corporations spend more on retraining employees than the entire budget of the 3,000 colleges and universities."

Whether this is a problem or an opportunity depends on the institution's response. President Caputo



**"Information is coming out of a fire hose."**

*Anthony Mordosky,  
assistant vice president  
for computer technologies*

envisions MU becoming "more interactive with the community, with more support for the University. And we will provide a range of services, some for fee and some at no cost, to continually increase our funding base." He points out that already, the community looks to the University for expertise. The Center for Politics and Public Affairs is sought out for insight into political developments. The public turns to MU for assistance in understanding changes in the weather and predicting the likelihood of earthquakes.

"We have to take the time to manage our resources," says Dr. McNairy. "Part of what we need we can learn from the private sector, but we need to be sure that we advance the human side of learning as we advance technology.

"The way we will come to a solution is by working it all out together."



## Connecting to the Future

# Social priorities pull dollars away from University

Three strikes and you're out. Minimum sentence. Get tough on crime. The rhetoric is turning into policy. But at what cost?

"Prisons are killing education," states Dean Ben Berhow of the School of Education. He makes his points calmly, inexorably. "The big four in the states' budgets are welfare, health, prisons and education. The first two are federally driven, and K through 12 will get funding before higher ed does."

Although exacerbated by the latest economic slump and a shift in the public's priorities from pedagogical to punitive, the University's financial situation has been eroding steadily. Over the past four decades, the state's funding of a student's education has shrunk from 80 percent to 40 percent of the total cost. State Representative Jere Schuler '56 gets to see it from multiple perspectives. In the House of Representatives, he serves on the Education Committee, the Subcommittee on Basic Education (K-12), and the Appropriations Committee. In addition, he is a member of the Board of Governors of the State System of Higher Education.

"I'm hoping we can do better for the state schools," he says. "I feel that the state system is a creation of the legislature and should be better supported by it." He crosses over to his desk to retrieve a computer printout of the state budget and quickly finds the bottom line. "The state spends \$6.28 billion on education, K through college. If you count federal money, it's \$7 billion. That's out of a \$25 billion total budget."

When the allocations are made, State System universities are in competition with state-related institutions such as Penn State, and with what the legislature calls "non-preferred" schools, such as Drexel, but until the 14 state universities coa-

lesced into a system, their alumni in the legislature were not united in their efforts.

"Members of the House who graduated from System schools have known about the inequities for years," says Schuler. "Now we've formed a new committee, with 34 members, charged with re-evaluating funding for education. We expect to have a report ready by this fall."

He notes, however, that support for System Schools also arrives by indirect means. "In Pennsylvania, we have one of the best grant systems in the United States. Where money was not put directly into the schools, the state did increase the amount paid through PHEAA [the Pennsylvania Higher Education Assistance Act, which awards grants to students]."

And this year, voters approved a bond issue for 1995-96 that will contribute \$4.3 million toward deferred maintenance at State System Schools—"a drop in the bucket," says Schuler, "but it wasn't there before."

A teacher for 27 years, Schuler is keenly aware of the impact legislation and funding have on legislation in Pennsylvania. He is hopeful because, "Education is one of the least partisan issues. All legislators work for the improvement of education."

Yet, things must move slowly through the system. Although legislators rely on each other for insight and expertise into particular issues, "Your decision is yours alone. You have two buttons. The green one is 'yes,' and the red is 'no.' There isn't one that says 'maybe.' And when you vote, your decision may last 200 years."

**"The State System is a creation of the legislature and should be better supported by it."**

*Jere Schuler*



# Success through interactivity

A customer satisfaction orientation, a service mentality, technological and social interactivity—the School of Science and Mathematics has been riding this wave for a while. Here, success is an ongoing venture.

"I think we've been discovered," says Dean Albert Hoffman. "We're large enough to have specialists in a large variety of areas. For example, students learn biochemistry from a biochemist here. And we provide many opportunities for students to do independent research with faculty, work that often leads to publishable papers—that's the advantage of being a small university."

In addition, the University has signed important cooperative agreements with the School of Podiatry in Philadelphia and with the Hershey Medical School (for optometry), which give students special consideration and save them time and money by eliminating repetitive course work.

The surfeit of qualified instructors helps, as do the attractive salaries the University pays. Ninety-three percent of the school's faculty holds doctoral degrees. The biggest liability has been space, but a new Science and Technology Complex will be built with funding from the capital campaign.

Hoffman credits a good relationship with the private sector—and doing a good job of educating students—for giving the school the support it needs. "The Steinman Foundation gave us money for the nursing wing [ed. note: see lead article in this issue's *Campaign Update*], and so did Lancaster General Hospital. The Brossman Fund gave us a new lab for oceanography and engineering geology, and an 88-seat teaching classroom.

"We got that through lectureships. The Brossmans were so impressed with the quality of the

speakers we brought in. It said something about the quality of our program.

"The Business and Industry Council helps maintain a strong, interactive relationship with the private sector, while computer science is developing a business advisory council with representatives from the community. And our co-op program is a great way to find out what business wants from our students."

Mindful of their responsibilities to K-12, faculty members volunteer through the SOS [Spotlight on Science] program, visiting area elementary and secondary schools when called on, to speak about their research and careers in science. Secondary school students come to the campus for seminars on science and events such as the Women in Math and for Science Program, which stimulate interest in scientific and mathematical careers.

The wider community benefits from services such as meteorology, especially during this year's spate of unusually bad weather, while the University's earthquake specialist, Dr. Charles Scharnberger, found himself the center of media attention when temblors struck the Lancaster and Berks counties region.

Of course, the school has to recognize limits to what it can do. A biomedical engineering option is in progress, to be developed with Lancaster General Hospital, as is an M.A. in nursing/nursing practitioner, but start-up costs for a physical therapy program are prohibitively high, in spite of the burgeoning need.

Complacency, however, is strictly proscribed. "Nobody's forcing us to rethink our curriculum. We do an extensive formal review of our own programs," says Dean Hoffman.

The reasoning is self-evident, "When it comes to getting the programs they want," Hoffman points out, "students vote with their feet."



**"When it comes to getting the programs they want, students vote with their feet."**

*Dean Albert Hoffman*





# Managing multiple priorities

by Amy Dmitzak

One look at the office and a visitor can tell immediately that Millersville University's chief financial officer believes in the direct approach. No hiding behind an imposing hardwood desk—in fact no desk at all. Instead, the office is dominated by a graceful conference table with four chairs. Open and inviting, this is a work space designed for participation, open discussion, and consensus. Not at all unusual given the management style of Vice President for Finance and Administration Bernice R. Rydell.

"It is important to know how people are doing and how the work environment is affecting them," she explains. On the job now at Millersville since summer 1993, she spent a lot of time during her first year reviewing the existing Finance and Administration operation, which includes accounting, budget, the bursar's office, payroll, purchasing/accounts payable, receiving, computing and information technologies, food services and special events, human resources, physical plant, printing and duplicating, and even the costume shop.

She continues, "My philosophy is, it's going to be easier to be responsive to our clients and to our customers, whether they are students or faculty or staff, if we are really feeling good about the organization within which we work."

Rydell knows what she's talking about. For 21 years before coming to Millersville, she worked in finance and administration at Trenton State College in New Jersey, as assistant and associate vice president, then vice president of a nonprofit corporation established in 1989, the Trenton State College

# Campaign Update



The new Science and Technology Center will allow the University to maintain the Sphere of Excellence in the sciences.

## In support of excellence

Support for Millersville University's educational mission is a long-standing tradition at the Steinman Foundation. "My grandfather, John Frederick Steinman, was very interested in communication," explains Pamela Thye. "My mother, Shirley Katzenbach, was more interested in health care."



The learning of science must always be a hands-on experience.

From these personal interests has flowed strong support for both fields and for education in general. The John Frederick Steinman and James Hale Steinman Communication Scholarships help students majoring in that field complete their educa-

tion at Millersville. When the number of nursing programs across the state was at a low ebb, threatening the future quality of health care, the Steinman Foundation helped close the facilities funding gap for a nursing program at Millersville, coordinated with Lancaster General Hospital, which is now a mainstay of health care education in Lancaster County.

As a founding member of the highly successful Lancaster Partnership, the Steinman Foundation made a commitment to extending access to a quality education.

With the advent of MU's capital campaign, and mindful of the need to build on a very successful science program, the Steinman Foundation pledged its support to the expansion of the Roddy Science Center into a modern science and technology nucleus.

Although excellent, the science program at Millersville has been

*(continued on page two)*



*Commit To  
Opportunity*

THE CAMPAIGN FOR  
MILLERSVILLE UNIVERSITY

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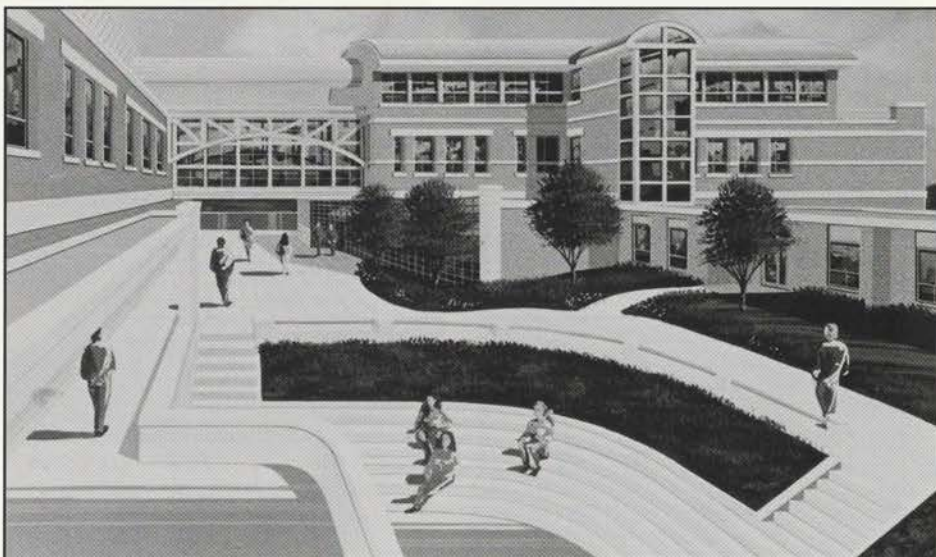
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## '94 seniors' gift looks to the future

Countless future students, some as yet unborn, will find their days at the University made just a bit more enjoyable through the efforts of the Class of '94. Led by Suzanne McDonnell Mulvihill, the University's newest alumni raised \$5,826 from classmates, parents, and a match sponsored by the MU Alumni Association.

This year's gift will help fund the courtyard in the soon-to-be-expanded science complex. Martha MacAdam, annual fund director and adviser to the Senior Class Gift Committee, noted that, "The students chose to contribute toward the science complex courtyard because, given that laborato-



*The 1994 Senior Gift will help fund this courtyard, part of the new Science and Technology Center.*



ry science is part of the general education curriculum, everybody will have to pass through there at one point or another.

"They also wanted to take advantage of a special opportunity," adds MacAdam. "An anonymous foundation will match first-time gifts from recent alumni dollar for dollar, and the Commonwealth will match that amount three-to-one under the Jump Start program."

Although the contributors were many, the work of organizing the fund-raising fell to a core group of volunteers. In addition to Mulvihill, these included: Mel Cauler, Megan Crossan, Robert Haugh, Lory Hayman, Amy Hoffman, Susan Jamali, Megan McCullough, Jeannie Penko, Dana Settembrino, Kelly Shaner, Brandon Sherman, Kate Rice, Monica Weston and Michelle Wojzwillo.

*(continued from page 1)*

hampered by insufficient space. Since Roddy Science Center was built in 1983, enrollment in science programs has grown almost six-fold, from 300 to more than 1,700, while faculty in the School of Science and Mathematics has more than tripled, from 26 to 80-plus.

The new Science and Technology Center will allow science at MU to move out of small cramped labora-

tories (dubbed "closets" by the faculty and students who work in them) into rooms designed for scientific research.

For a school that prides itself on offering undergraduates the opportunity to work alongside faculty in doing important research, this means that the "sphere of excellence" (as designated by the State System of Higher Education) will continue to grow at the University.

Mrs. Thye noted that her family's support, through the foundation, of Millersville recognizes that the University's future and that of the Lancaster County area are very much intertwined. "Millersville University has always served the region," she says, "and we've always felt that it's very important that it continue to provide a high-quality education to the people who live and work there."

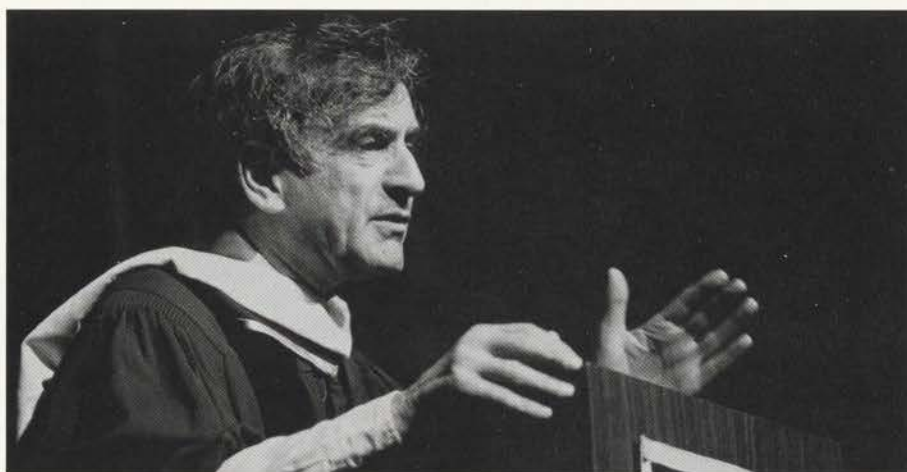
### University employee support grows

University employee support for the capital campaign has grown to \$92,044, and the University advancement office projects that, by the campaign's end on July 30, 1998, total support will have increased to \$360,000.

Approximately 40 percent of all employees, some 400 persons, have contributed gifts to one or more of the campaign's three components: \$38,863 to support current operations, including \$37,791 to the MEDAL Fund (Millersville Employees Dedicated to the Advancement of Learning), which provides approximately 40 student scholarships and numerous faculty and staff professional development grants; and \$53,181 to strengthen endowments or to maintain facilities, the two major components of the campaign. Also, employees gave the University about \$4,000 in gifts-in-kind.

Employees have made commitments in various forms. Many have chosen multi-year pledges and payroll deduction. Advancement office projections of total giving were arrived at by extrapolating from these pledges and current gifts.

Campus organizations also continued their support of the University. Most notable were contributions from Student Services, Inc., and proceeds from the MEDAL Fund Management Board's trips—which range from day trips to a Broadway show to weeks in Italy. Together, the contributions from Students Services, Inc., and the MEDAL Fund trips totalled \$15,108.



*Nobel laureate Elie Wiesel speaks at the 1992 Holocaust Conference. The Conference is the most visible event, but a number of courses taught at the University focus on or involve Judaism and its role in history.*

### A scholar's gift

As a scholar and a librarian in the information age, Dr. David Zubatsky knows the importance of having current materials available for student and faculty research. As director of library services for the University, he can see where the needs are greatest, and where available resources are simply insufficient to meet them.



*Dr. David Zubatsky*

"Through the capital campaign, we've raised \$60,000 to supplement library materials," says Zubatsky. "But, on a personal level, I wanted to support a specific area within the library. We have a Holocaust Fund, but so much is being published in

the field that the fund cannot meet our Judaica needs."

Although the University's annual Holocaust Conference is its most visible commitment to this field of study, a number of MU history courses require up-to-date, in-depth materials on topics such as modern Jewish history, the Holocaust, the Middle East, and Nazism. The librarian chose to meet the need by establishing the David S. Zubatsky Endowment for Judaic Studies, in memory of his parents, Irving and Eva Zubatsky. Earnings from the endowment will support purchases of library materials that will be part of a Judaica collection at MU.

Like the capital campaign, the effects will be tangible and beneficial to future generations of scholars at MU. At the most specific level, it will mean a scholar searching the library for a book or an article, finding it and thus enriching his or her understanding of Judaism and its place in history.

## It's time for a fresh perspective

by Lee Eastwood  
Director of Planned Giving and the Foundation

I think it's time we paused to look at what we're doing.

Usually, in this column, I try to explain the advantages of specific planned giving vehicles, but—given the complexities and legalities involved in trusts, wills, life estate agreements and annuity contracts—the focus tends to shift away from the product and toward the tools.

Our product, by the way, is not education, but educated people, and a

vital part of our mission is to educate as many people as we can, as well as we can. The dollar or facilities goals that we set for ourselves are merely means to that end.

Making a planned gift—or any gift—often involves a whirlwind of details and questions that I must ask the donor: What do you want to achieve? Which gift is the most advantageous for you? Do you want tax savings? Income? Anonymity?

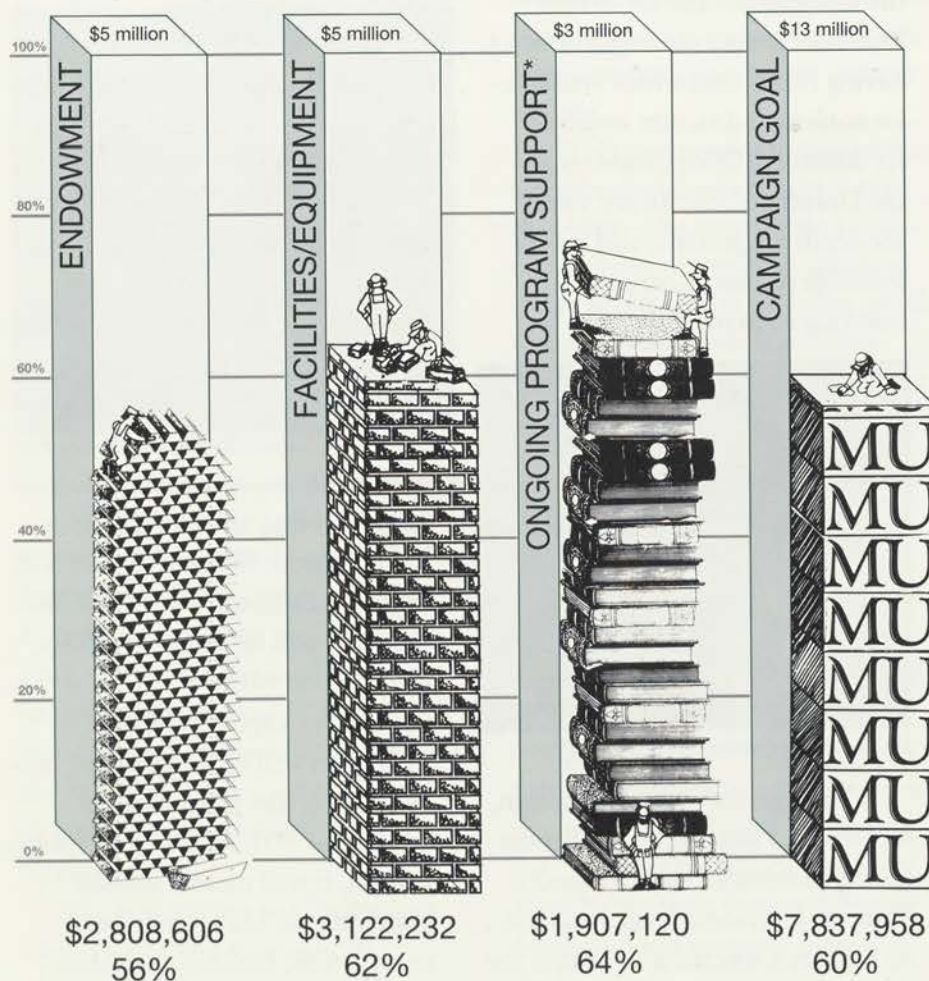
Recognition? How can we match your needs with those of the University for a win-win situation?

Here is where I think we need to establish perspective. Even when we break ground for a new facility, announce the establishment of a scholarship or purchase a valuable piece of equipment for a laboratory, this is not a finale, but a prologue. It is a prologue to years of service and benefit to our region and to the students who attend Millersville.

And to the donor, these acts are prologues, too. We maintain a strong relationship with our donors, friends and alumni, through reports, letters and invitations to special events on campus. Over the years, donors can watch their investments grow, and know that their beneficial impact on the students is growing accordingly. Their example will encourage others to contribute, too, thereby strengthening the University even more.

Put in simple terms, making a commitment to education goes far beyond writing a check or signing a document. The relationship with the University is a mutual one; as the University grows in excellence and service to its students and the region, so does the satisfaction of our donors. As a part of the Millersville University community, they share our pride in knowing that a stronger University is contributing to the betterment of life for the citizens of our region and beyond.

### Update: Meeting the Commitment



These figures represent pledges and funds received through August 1, 1994, compared with the total goal.

\* This amount includes \$287,486 in competitive grants in support of campaign objectives.





# Managing multiple priorities

(continued)

Development Corporation. There she served as Treasurer of the Board of Trustees and worked closely with community representatives, Trenton State College students and the presidents of Trenton State College and the Development Corporation.

She got an early start in finance. She remembers a babysitting job arranged by her mother, the payment for which was a hearty thank-you. "I learned to go out and name my fee first," she laughs.

A native New Jerseyan, she grew up on a flower farm in south Jersey near Vineland. Her father was born in Holland and built a business raising tulips, daffodils and peonies. Living on a farm outside of town meant learning early on how to juggle being involved with school activities and pitching in with seasonal farm chores. "I had to learn pretty young how to prioritize in order to do the things I wanted to, like school plays or being with friends who lived in town," she states.

I think in the future we are going to have to be very creative in order to maximize finances. I think we can do that. If there's any university that can do it, this one can.

She wanted to do a lot of things, too. Her lifelong love of sports started with basketball, baseball and football games played with her brother and sometimes his friends on the farm. "There weren't a lot of kids around, so we had to have our basketball net and our own football and baseball," she explains. "Sometimes we'd make believe that we were famous baseball players."

Her interest in finance and ability to prioritize many interests was encouraged by her father. "In terms of finance, I think my father was actually my best teacher," she says. She took business courses in high school and, still wanting to juggle all her interests, applied to Trenton State College to major in business, music and physical education. She laughs when she remembers the response: "I got a letter back saying 'this is very ambitious of you but we think you should select one major and keep the other two as avocations.' So I decided to major in business and keep active in sports and music."

Rydell received a bachelor's degree in business education then went to Rutgers University, where she earned an Ed.M. in personnel and guidance.

She was a guidance counselor and director of guidance in Indiana and New Jersey, and she developed an interest in mediation as a form of alternate dispute resolution.

Then, while considering a return to Rutgers to pursue a doctorate, she found herself back on the Trenton State campus.

"I got into the finance area when Trenton State was first organizing a vice president for finance office," she recalls. "I had a choice at the time between going back for my doctorate or working. Trenton State needed some people to take care of a mess in the computer center—a lot of cards had been miscoded—and since I was studying for my GRE's, I decided to go in and help them out. And I never left, not until I came to Millersville."

She served for five years as assistant to the vice president for administration and finance. "Those years were very precious because I learned every aspect of the finance and administration area," she says. "The vice president and I were both learning at the same time, and I can remember evenings putting the budget together on the floor."

Promotions to assistant vice president then associate vice president followed. She remembers the challenges of funding state higher education in the '70s and '80s: "We had some real tough budget times and we had to try to be as creative as we could. That was always the exciting part of being at Trenton State and doing the kind of work I did."

The state funds us at 47 percent. That means we have to make up the difference in tuition and fees. Now SSHE tuition is one of the highest and we still really can't take care of all our needs.

During Rydell's tenure at Trenton State, New Jersey established state college autonomy, whereby most financial responsibilities were handed down to the individual colleges from centralized state control. "It was a wonderful experience," she recalls. "For about two years there wasn't a night when I got home before 9 or 10 o'clock, particularly when we were first bringing up the system.

"We had our own accounting system but we didn't have our own payroll system. We had to do everything from scratch — developing the purchasing process, developing the financial manual. We had to build it," she explains.

## Managing multiple priorities

(continued)

In fact, the autonomy process was the subject of Vice President Rydell's doctoral dissertation; she received an Ed.D. in labor education studies and higher education and economics in education from Rutgers University.

The move to Millersville in 1993 hasn't slowed Rydell down at all. In the facilities planning area, she is working on several projects at once: Myers Hall, Roddy Science Center and McComsey Hall renovations as part of the capital campaign; the Burrowes Hall renovation; and the plan to convert Lyle Hall into an academic services center. The challenges, according to the vice president, are to make the bidding process work efficiently and to create a campus master plan.

"A master plan really gives direction to the institution," she explains. "The master plan is generated by the needs of the campus. We have to look at programs and ask ourselves how the program will develop and change—that will affect facilities planning.

"I think it's important for the University to have a dream and to have a direction to go. For example, if we have on the capital projects list a performance center, there should be some plan out there which says where the performance center should be located."

She credits her staff for maintaining a sense of program needs and customer desires as they perform their duties. During the past year she has encouraged areas within Finance and Administration to make systems and processes easier to use. For example, the purchasing office is working on on-line requisitioning and vendor credit cards, where departments can charge approved purchases up to a predetermined amount.

I think that we do as good a job as we can with the dollars that we receive as any institution that I have seen, and we have a lot to be proud of in that regard. It would be nice to have some construction and renovation dollars, though.

The efficient computer information technologies office is streamlining service requests from academic and administrative offices, making it easier to get help.

Several new programs have been introduced in the food service area. The new convenience store in Gordinier Hall—Gordy's—opened this fall offering quick snacks and meals to the campus community. A modified meal plan based on a decline balance system and flexible dollars now allows students and staff to "charge" food on campus on their ID cards.

Innovations in the human resources area are in order, too. They include a recognition program for faculty and staff, pre-retirement workshops, and general and customized training programs. Dr. Rydell is especially interested in customer service training, and workshops were held in telephone etiquette, serving the client, total quality management, and working with difficult people. "I guess we always have to bear in mind how we want to be presenting ourselves—what image we want to have," she says.

**M**illersville University is a good environment to work in. That's something I sensed when I was interviewing here and it was continually affirmed as I talked to people all over campus. It made a big difference to me in accepting the offer here.

In the finance area, new easy-to-read reports were developed. She also supported more flexibility in the use of line-item budgeting and pool budgeting. "We like to give people options so that they know they have a choice in what they are doing," she adds.

The printing, custodial and landscaping offices are the unsung heroes on campus, according to the vice president. "I'm really proud of the people who work at this University. We need to capitalize on that more, and we need to do more to say 'thank you' to these folks," she says.

She continues to juggle her time and priorities. Dr. Rydell is a member of the board of Student Services, Inc., and Student Lodging, Inc., the borough Town/Gown Relations committee, and the SSHE Worker's Compensation Committee. She considers work on University committees to be equally important, and she serves on the Computing Policy Council, the Strategic Planning and Resource Committee, the Women's Resource Fund Development Committee and the Support Staff Committee of the Commission on the Status of Women.

The office with the inviting conference table sees a lot of use these days, with a steady stream of staff and visitors making plans for a better Millersville University. More often than not, though, you won't find Dr. Rydell sitting back, enjoying that office. You'll find her around campus, checking a leaky roof, or cheering on the women's basketball team, or delivering financial reports to the Counsel of Trustees.



## The other side of Bernice Rydell

**Significant other:** Married since 1981 to Dr. Nathan Weiss, former president of Kean College of New Jersey. "He has dreams for me that I don't have," says Bernie.

**Spends her weekends:** Driving to New Jersey to be with husband, Nate.

**Contribution to making a marriage work:** The "interstate couple," an arrangement where Dr. Weiss lives and works in New Jersey, Dr. Rydell in Pennsylvania. It has worked for the 12-and-a-half years of their marriage, even when they were an "intrastate couple."

**Favorite listening:** Books on tape.

**Latest book "heard":** *The Alienist* by Caleb Carr.

**Likes to travel:** To the West and Southwest, following historic trails of native Americans. Loved Puerto Rico. Wants to see Greece and Israel. "Nate is a good guide—he knows everything."

**Children and pets:** No children; loves animals and thinking about getting dog when her husband moves permanently to Pennsylvania.

**Opinions about Lancaster:** Loves Lancaster city and wants to get more involved in activities here.

**Restaurant recommendations:** Gallo Rosso and Accomac Inn.



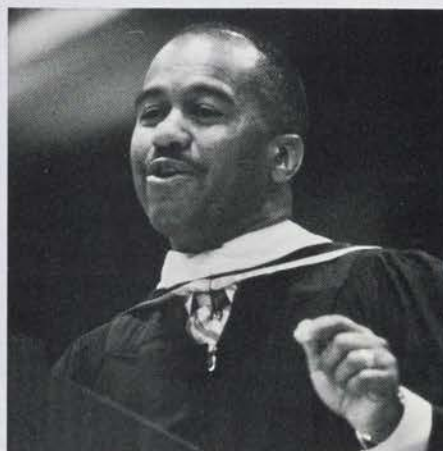
## Alumni delivers commencement address

Ronald D. Porter '67, a legacy parent, urged students to seek a new vision for a new day in his address to the graduates at MU's summer commencement on August 20. Recalling his own personal growth at the University, he took the time to thank Dr. John Winter, retired professor of philosophy, for helping him realize that his own human potential extended far beyond sports.

Approximately 220 persons, including 125 undergraduates and 95 graduate students, received degrees at the commencement ceremony.

A specialist in human resources management, Porter has more than 25 years of experience in the profession, and he heads the company he founded, RDP Consulting Services, which, in his own words, helps people "build bridges of communication."

Porter graduated with a B.S. degree in English education from MU and, during the mid-1960s, starred as a halfback for the University. His son, Ron Jr., excelled as an all-star Millersville tailback. The 47 touchdowns tallied between them — 19 by Ron Sr., 28 by Ron Jr. — are the most ever scored by a father-son combination in MU grid history.



Ronald D. Porter '67, a legacy parent and successful businessman, addresses graduates at the summer commencement.



## Snazzy swimmers named

In response to the picture in your summer '94 Review: They were the Dolphin officers in 1977. From left to right: Beth Myers Welch, Caron Leath Gillespie, Marianne Talbot, Kathy O'Rourke Heffner, Jody Cochran Nordeen and Leslie Evans.

We were a snazzy bunch o' swimmers, but what's most important, we had a great time, made great friendships, and we all loved and worshipped our coach, Mrs. Julia Bowers.

Thanks for including us! It is a little scary to find yourself amongst the "archives." Got to face the facts, though. Thanks, and I enjoy your publication.

Judy Cochran Nordeen '77  
Laurel, Md.

### Reach us on the Internet

In the last issue, the editor's Internet address was incorrect. Here is the correct address if you want to reach out to us on the Internet. You can reach the Review editor, Alfonso Peña-Ramos, by directing your electronic missive to:

APENA-RA@MU3.MILLERSV.EDU

The Internet may also be accessible from other online services (eg., CompuServe). Subscribers should check to see whether any charges will be incurred when sending messages from the commercial service to the Internet.

# Alumni Weekend '94



**The 50th Anniversary Class of 1944:** Left to right, first row: Esther Boyd Timm, Lois Reed Theophel, Martha Martin Hurst, Alice Ruby Cramer Work, Anna Carper Graybill, Naomi Resch Huber, Mary Jane Irvin Keim, Jane Wilson Byrd and Jean Zimmerman Leaman. Second row: Edna (Peggy) Saylor Steele, Ivadene Mearkle Welch, Beatrice Weaver Metcalf, Mary Zimmerman Witmer, Pauline Burkins Stoner, Freda Ressler Hess, Marge Ankrum Entenmann, Kay Schenck Begley, Ann Wolf Flatley, Isabel Huston Binkley, Jeanette Wike, Marilyn Fleming Ellis, Ellen Smith Welker and Louise Hemphill Troxell. Third row: Don Huber, John Kammerer, Peggy Buckwalter Woerner, George Woerner, Tom Entenmann, Don McGlathery, John Hinkel, Walter Griesemer, Betty LeFever Gibson and Margie Sampsel Bechtel.

"Stately trees and campus wide, we recall with thoughts of pride." Hundreds of alumni had the opportunity to reflect on these words from the Millersville Alma Mater when they returned to campus on June 3-5 for Alumni Weekend.

Friday's highlights included the Alumni Council meeting, the Volunteer Recognition Dinner and a "Sentimental Journey" musical tribute of tunes from the '30s and '40s.

At the Council meeting, six alumni were elected to serve a five-year term (1994-1999): Robert Williams '38, Mary Elizabeth Little '48, Dr. Dominick DiNunzio '53, Mary Lehr '58, Ray Antonelli '83 and Kathy Vosburg '88.

The Volunteer Recognition Dinner recognized ten alumni who have contributed to the advancement of the Alumni Association's mission and provided outstanding service. The recipients lauded included Don Bissinger '52, Dr. Ermaleen Etter '68, Emma Lou Kraft '49, Mary Lehr '58, George Robb '54, Mary Shellenberger '45, Dr. Helen Stine '64, Michael Warfel '84, Rich Will '52 and Robert Zellers '49. Their work as

officers, committee chairs and branch representatives have totalled over 130 years of combined service to the University.

Larry McKenna '73 (playwright/composer/singer) with Marlene Williams and Carolyn Hannan entertained our troops in Myers Auditorium at McComsey Hall. Taking a sentimental journey back to a canteen with a young aspiring singing soldier and a beautiful singer.

Saturday was the climax of the weekend. A Memorial Service was held in the Old Main Room, honoring alumni who died during the past year and reflecting on the past and future. An old original Millersville campus postcard sale and display was held in the lobby of Gordinier which featured over 300 postcards from 1903-1943 of the Normal School and State Teachers College eras. This year, the Alumni Association launched a four-year collector's series of postcards, featuring Old Main on their first card.

Two seminars were offered in the mid-morning with Harry Lines '40 presenting "Postcards of Millersville" and Dr. Jack Fischel

(MU professor of history) addressing "Political Correctness in Today's Society."

The alumni class walk or "Class Parade" returned this year. Alumni proudly displaying their black and gold class year flags walked from the Alumni Bell Court to Gordinier Hall, prior to the luncheon. Approximately 175 alumni and guests attended the luncheon with classes represented from 1916 through 1986. Aimee Decker '16 was once again recognized for her continued commitment to returning to her alma mater. Alumni Association President, Terry C. Kile '76 presided over the weekend of activities and gave a special recognition to the 50th anniversary class, the Class of 1944. John Hinkel, president of the class, announced that approximately \$29,000 had been raised over the past five years for their class gift. This gift, one of the largest class gifts, was acknowledged by University President Caputo, who also addressed the luncheon guests with a year-end review of what had transpired at Millersville during 1993-1994.

Three awards were the highlight of the luncheon, presented by the Alumni Association. MaryLiz Rutherford '41, Nominations and Awards Committee Chair, presented the recipients with their respective awards. The 1994 Distinguished Service Awards were presented to Harry K. Lines '40 and Dr. George Ditlow '49. The second Honorary Alumnus Service Award was given to Sarah "Sally" Walbridge. (For details on the recipients, please see the article on Alumni Awards.)

The evening continued until the late hours with four reunions celebrating their special anniversaries. The classes of 1939, 1944, 1949 and 1954 met in the Conference Center with over 175 in attendance.

## Upcoming Alumni Events for the 1994-1995 year

The Office of Alumni Services is planning or has already planned several events for the next year, and we thought our alumni would appreciate knowing when something will be happening in their neck of the woods. Details will arrive by mail as we near each date in your particular area.

### Date Event/Area

#### 1994

October 1	Legacy Reception/Family Day, MU
October 21/22	Homecoming '94, MU
November 19	Boca Raton, Florida
December	Philadelphia (in conjunction with the PSEA Conference)

#### 1995

January 6	Phoenix, Arizona
January 9	San Diego, California (in conjunction with the NCAA Convention)
January 11	Long Beach, California
February 12 or 13	San Francisco, California
March 5	Montgomery County
March 7	Harrisburg
March 18	Clearwater, Florida
March 19	West Palm Beach, Florida
April 6	Reading, Pennsylvania
April 7	York County Annual Dinner Meeting
April	Philadelphia Suburban Branch Dinner Meeting
April	Bucks County Branch Dinner Meeting
June 2-4	Spring Reunion Weekend, MU
June 23-25	African American-Latino Reunion Weekend

## Kudos accrue to athletes and MU

Playing to win must have become a habit for Marauder cager Carol L. Flinchbaugh '93 and field hockey letterwinner Katrina L. King '93. Even after graduating they continue to reap honors for their performances as athletes and scholars.

Specifically, the National Collegiate Athletic Association recently awarded a post-graduate scholarship, valued at \$6,000, to each of the student-athletes. In all, 10 scholarships were awarded, three to Division II schools, adding to the distinction.

Flinchbaugh, a psychology major with coaching minor who graduated magna cum laude, will pursue post-graduate studies at Lynchburg (Va.) College, with an emphasis in counseling.

At MU, she was honored as the 1993-94 MU female scholar-athlete of the year by the Faculty-Student Athletic Committee. Hailing from Washington Boro, she received the most honors of any Lancaster County graduate at the Honors and Awards Convocation in May.

Like her fellow recipient, King, was named a Pennsylvania State Athletic Conference Scholar-Athlete during the past academic year. The New Holland resident majored in English and secondary education. Last fall, she captained the Marauder field hockey squad, and she received All-PSAC laurels for the second consecutive season.

King is enrolled at the University of Massachusetts, Lowell, in its curriculum instruction program. She will serve as a graduate assistant coach for the school's field hockey program.

The NCAA post-graduate scholarship program supports women enrolled in a graduate program that will assist the recipient in pursuing a career in athletics. The awards are made on the basis of the applicants' academic distinction, involvement with extracurricular activities, commitment to the pursuit of a career in intercollegiate athletics and promise for career success.



Carol Flinchbaugh '93



Katrina L. King '93

# MU Alumni honor three for service

Two Lancaster County residents, both graduates of Millersville State Teachers College, received the Alumni Association's Distinguished Service Award during the Alumni Luncheon on June 4. This most prestigious award is given to an alumni member who is a graduate of Millersville University and who has distinguished himself or herself in such a way as to bring honor to himself, or herself, to the University and/or to the Alumni Association. The two alumni honored have given over 75 years of combined service to Millersville University, civic and community affiliations in the area and the state of Pennsylvania and have brought a special distinction of their life (be it by occupation or volunteer service or a combination thereof). The recipients were Harry K. Lines '40 and Dr. George Ditlow '49.

Lines, former president of an insurance agency in Laurel, Maryland, was born in Conestoga and raised in Millersville. Following graduation from MSTC, he taught at several schools in Maryland. It was after his duty with the Air Force that he established his insurance agency and became active with the Alumni Association's Washington, D.C., branch for many years.

Since returning to Lancaster County, he has been active with the MU Alumni Association serving as its treasurer from 1983-1992. He has participated on numerous committees of the Association and is a current council member. He is also active with the Lancaster Postcard Club, Sons of the Union Veterans of the Civil War, Red Rose Coin Club, Masons, Shrine,



Honored at the Alumni Luncheon on June 4 were Dr. George Ditlow '49, Sarah N. Walbridge and Harry K. Lines '40. Ditlow and Lines received the Distinguished Service Award, while Walbridge was presented with the Honorary Alumnus Award.

Millersville Rod and Gun Club and holds memberships with the Lancaster County Historical Society, the Millersville VFW and the local American Legion. He also has served as a council member at the Church of the Apostles United Church of Christ.

Ditlow, a member of the MU staff from 1956 to 1977, was an industrial arts department professor, chairman of the department, and, from 1962 to 1967, was assistant to the president. During his tenure, he directed a program at Lancaster County Prison, helped design Osburn Hall and supervised the reconstruction of underground utilities. He was involved with the construction of campus buildings, as well as the renovation of the Old Library, Dutcher, Wickersham and Model School.

A member of the Alumni Council since 1954, he was active in the installation of the organ and carillon in Lyte Auditorium, and was key in the purchase and renovation of the Alumni House.

Ditlow has been active with various local, state and national affiliations and has served as a member with the Elderhostel Program, the Manor Township Planning and Recreation Commission and the West End Ambulance Association.

The second annual Honorary

Alumnus Service Award was presented to a longtime friend of the University, Sarah N. Walbridge. This non-alumnus award is awarded to those who have performed continuous service to the University or made significant contributions of time, talent or wealth to the University.

Walbridge has distinguished herself amongst faculty, students, staff, alumni, parents and friends of the University, primarily serving with the MU Council of Trustees. She served as vice-chair from 1983-1992 and currently holds the title of chair. She also has served on the Development Committee. A member of the MU Capital Campaign Cabinet, heading up the Special Gifts Committee, she also serves on the boards of Student Services, Inc., and Student Lodging, Inc.

An active member (and past president) of the Manheim Township Woman's Club, Walbridge also serves on the Lancaster County Women's Republican Club and the Kappa Kappa Gamma Fraternity. Her political activities are numerous on the local, state and national levels, including serving as an elected committee woman of the Lancaster County Republican Committee for over 20 years.

# Branch Contacts

## Reading/Berks Branch formed

Alumni living in the Reading area now have the opportunity to participate in regional activities. The officers of this new branch are:

**President**—Joseph Templin '84  
**Vice President**—Neil Eliff '83  
**Secretary**—Glenna Houck Zinn '83  
**Treasurer**—Karl Zinn '82

The officers of the Reading/Berks Branch are planning an activity on October 8. Please watch your mail for details. If any alumni in the Reading area are interested in becoming involved in planning events, please phone the Alumni Services Office at 1-800-MU1-1855.

**York County**—The 1995 Annual Dinner will be held at Rutters Restaurant on April 7.

**Bucks County**—On October 14 at 8 p.m. there will be a Cole Porter and Irving Berlin Extravaganza featuring Tony Sandler and a bevy of dancers at the Council Rock High School, Newtown. A post-concert social will be held at the Temperance House, Newtown. The cost for the concert and social is \$15.00. Watch your mail for details.

There will be two after work socials in November. On November 4 an Upper Bucks After Work Social will be held at the Plumsteadville Inn, Plumsteadville. There will be cold and hot hors d'oeuvres and a cash bar. Cost is \$7.00 per person. On November 18 a Middle and Lower Bucks After Work Social will be held at Fisher's Tudor House, Bensalem. There will be cold and hot hors d'oeuvres and a cash bar. Cost is \$7.00 per person. Details on the above events will be mailed in early fall.

Texas two-steppers, line dancers, boot-scoot boogiephiles and those who would like to join them can look forward to February 1995, when the branch will host a country-and-western dance featuring special dance instruction for those who want to learn how and join the crowd. More information will be available at the November 4 and November 18 events

## From the Branches:

Interested in helping to plan branch events for alumni in your area? Do you need information about branch activities in your community? Would you like to know about Alumni Council committees that you might want to join? Call the following contact people in your geographic area. They will give you the information you need or pass your request along to the Alumni Services Office on campus.

Call it in, toll-free.  
Call in a Class Note—or a reservation for any of our events—on our new toll-free line,  
1-800-MU1-1855 (681-1855).

**Bucks County**  
Dr. Dominick DiNunzio  
37 Underwood Road  
Levittown, PA 19053  
(215) 946-5294

**Florida Central & East Coast**  
Robert Zellers  
902 Brookedge Avenue  
Port St. Lucie, FL 39483  
(305) 340-0031

**Florida Suncoast**  
Florence Wileman  
2340 Grecian Way #26  
Clearwater, FL 34623  
(813) 796-1301

**Lancaster County**  
Cynthia Pagotto  
414 Fremont Street  
Lancaster, PA 17603  
(717) 291-1554

**Philadelphia and Suburban**  
Harry M. Hill III  
67 Hidden Valley Road  
Chester, PA 19014  
(215) 494-9149

**York County**  
Philip Kessler  
690 Mundis Hill Road  
York, PA 17402  
(717) 755-6585

**Harrisburg Area**  
Linda Brain Murray  
103 Huntley Drive  
Harrisburg, PA 17112  
(717) 540-7402 (work)





## CLASS NOTES

### *Pre-1960s*

**Alma Smith Knesel '42**, completed a three-week volunteer course, Global Teaching, to teach non-English-speaking people in rural Poland.

**Renee G. O'Leary '51**, was inducted into the National Teachers Hall of Fame on June 18, 1994.

**Joan Nye McComsey '55**, retired in June of 1993 from the School District of Lancaster after 34 years of teaching.

**Dr. Frank S. Lisella '57**, has published a book, VNR Dictionary of Environmental Health and Safety, which will be housed in the University's Ganser Library for the benefit of all Millersville students.

**Jean Miller Bell '58**, has been named a participant in the 1st Annual Educators' Conference sponsored by the U.S. Holocaust Memorial Museum. One of 200 teachers chosen in a national competition, she will be in Washington, D.C., this summer. Mrs. Bell teaches Advanced Placement European History at Ocean City High School, Ocean City, N.J.

**Robert Graeff '59**, is employed by Tandler Home Funding, Inc., as a branch coordinator. He resides in Reading.

### *1960s*

**Gene Baiocchi '60**, retired in June '93 from Pennsbury School District where he was an industrial arts teacher for 24 years.

**William Mixon '61**, retired in June '93 after 33 years of teaching Industrial Arts in Springfield.

**Jere Huzzard '62**, retired this year after 32 years of teaching in the Northern Lebanon School District. He resides in Jonestown.

**Betty Simpkins '62**, a social studies teacher in Gloucester Township, N.J., went to Kirov, Russia, for 19 days and visited many types of schools.

**Jim Duckenfield '66** and his wife, Shirley, will sail from their home in Chesapeake Isle, Md., this fall for the Bahamas. They will leave after the Atlantic City Marathon (Jim's continuing quest for a Boston qualifier) and return in May.

**Kenneth Hussar '66**, a fifth-grade teacher at Hambright Elementary School, and **Linda Groome '68**, a Penn Manor High School librarian, have been named Penn Manor's outstanding educators for 1994. The winners were selected from among 77 nominations.

**Dr. William F. Yarwood '67**, has been appointed dean of studies at Conestoga High School in Berwyn, Pa. Also, Dr. Yarwood and his wife, Kathleen, were proud to see their daughter Kristin Leigh graduate cum laude with the Millersville University Class of '94.

### *1970s*

**Dr. Mark Ness '70**, has accepted a secondary education position in the science department at Valdosta State University, Valdosta, Georgia.

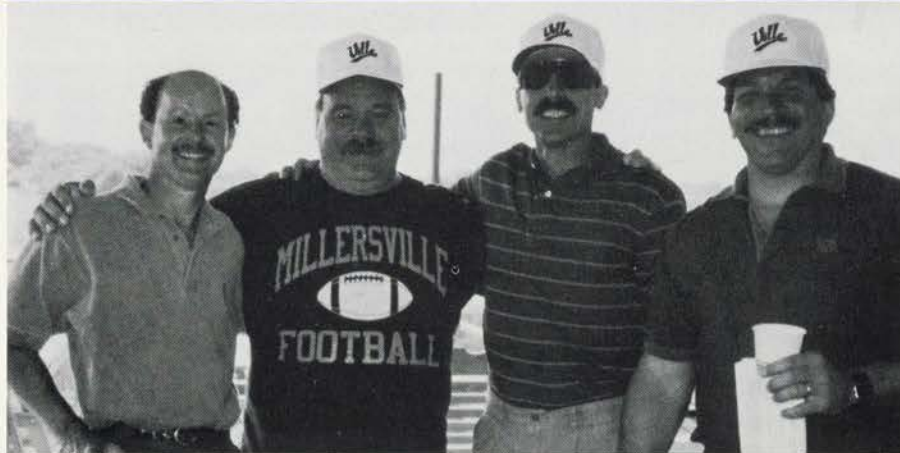
**Kent E. Weiss '71, D.O.**, Christiana, Pa., was re-elected to serve on the board of trustees of the Pennsylvania Osteopathic Medical Association.

**Colonel Michael D. Angelo '73**, was inducted into the Field Artillery Officer Candidate School Hall of Fame on May 6, 1994, in Ft. Sill, Oklahoma, and is now stationed at Ft. Meade in Baltimore, Md.

**Nancy S. Zimmerman '75**, received an M.A. in foreign languages and literatures (Spanish) from the University of Delaware. In April, she was initiated into the Spanish honor society, Sigma Delta Pi.

**Charles Allen '76**, employed by the School District of Philadelphia as a middle school art teacher and boys' basketball/softball coach, received a master of education degree from Temple University in December 1993.

## Every one an original



Pictured at a June 25 picnic honoring football coach Dr. Gene Carpenter are four members of the coach's original team. From left to right, the players are Dave Rackovan '73, Terry (Dactyl) Borek '72, Joe Malone '72 and Mike Ortman '72. The picnic was held at Cross Keys Golf Club in Millersville.

**Lieutenant Colonel Bruce J. Koedding '76, wife Diana '76,** and children are moving to Stuttgart, Germany, where Bruce will be the executive officer for the 6th Area Support Group. He completed a four-year assignment in Washington, D.C., serving on the Pentagon's Army staff and as an assistant to the Deputy Commanding General of the Army Material Command.

**Paul Nielson '76,** earned a master of divinity degree from Concordia Theological Seminary in Ft. Wayne, Ind., in May 1993.

**R. William Field '77** of Iowa City, received a Ph.D. in Preventive Medicine and Environmental Health from the University of Iowa in May 1994.

**Kinzer M. Shearer '77,** Duncannon, received his Master of Science degree in May 1994.

**Thomas Leddy '78** has been named district claim manager for the Harleysville Insurance Companies, Susquehanna Branch Office.

**Karen Elizabeth Capp '79,** received a juris doctor degree from the Dickinson School of Law in June 1994.

**Maryellen Fitzgerald Kindler '79,** Camp Hill, received a master of education degree in May 1994.

## 1980s

**Dana Chryst '81,** president of Jay Advertising in Ronks, has been elected president of the Millersville University Foundation Board of Directors.

**Brian Miller '81,** is employed by Pagenet as vice president and general manager. He lives in Ellicott City, Md.

**Robert P. Hammond, Jr. '82,** has started R. Hamm Enterprises, Inc., a video production and consulting company. He has moved to Severn, Md., with wife, Diane, and daughter Katie.

**David G. Houck '84,** has been named manager of Fulton Bank's Oxford office in Chester County.

**Susan Sharpless Messimer '84,** is the curator of collections for the Lancaster County Historical Society. She will participate in the Collections Care Training Program in July 1994, at the University of Delaware; her participation is supported by a tuition fellowship from the National Endowment for the Humanities.

**Rita L. Heffner '85,** received a master's degree in business administration from Monmouth College, West Long Branch, N.J. She currently is working as a programmer/analyst for Bell Atlantic, Freehold, N.J.

**Andrea Olock '85,** an art teacher at Palmer Elementary School, was in charge of a student art show to commemorate Youth Art Month in March 1994.

**Kathleen Kneivits Werley '85,** received a master's degree from St. Joseph University, Philadelphia, in December 1993.

**Stephen Mitten '86,** is currently teaching and coaching at Red Lion Senior High School and is living in York.

**Susan J. Williams Mutchler '86,** is now a Senior Customer Service Representative for Aetna Health Plans in Allentown, Pa.

**Gary John Feddock '87,** Lititz, received a master of science degree in May 1994.

**Michael E. Mullen '87,** recently was appointed technical account manager at Microsoft, Inc., in Irving, Tx.

**Daniel Longenderfer '88,** is media director at James Bunting Advertising in Lancaster. He lives in Lititz.

**Steven L. Olson '88,** has been named assistant vice president of the National Bank of Boyertown.

**John J. Stecz '88,** is now a supervisor at Binney & Smith, Inc., the maker of Crayola crayons. He lives in Pen Argyl.

**Edward J. Whitelock '88,** recently was named a teaching associate at Indiana University of Pennsylvania, where he is completing work on a Ph.D. in literature and criticism. He will teach college writing in the fall 1994 semester.

**John Robert Leed '89,** earned a master's degree in safety sciences in May 1994 at Indiana University of Pennsylvania. He lives in Strasburg.

**Kimberly P. Lobb '89,** was promoted to staff environmental scientist at Groundwater Technology, Inc., in Chadds Ford. She resides in Kennett Square.

**Lisa Ann Skrapits Longenbach '89,** is a special education teacher for the Carbon-Lehigh Intermediate Unit. She lives in Northampton.

**Mark Sekelsky '89,** was promoted to forecaster with the National Weather Service Office in Charleston, W.V., in January 1994.

**Melissa A. Whisler '89,** is a facility financial consultant for Integrated Health Services in Owings Mills, Md. She lives in Hanover.

## 1990s

**John Bartholomay '90,** is a sales representative for the Eastman Kodak Company in the Office Imaging Division. He lives in Lancaster.

**Kerry B. Hagel '90,** has been promoted to assistant treasurer and manager of the York Bank and Trust Co.

**Robert K. Miller '90,** graduated from Gettysburg Lutheran Seminary in May 1994 and was ordained as a Lutheran Pastor on June 3, 1994. He and his wife, Amber, reside in South Hadley, Mass., where he is serving as pastor of Our Savior Lutheran Church.

**Matthew L. Blasick '91,** is now advertising coordinator for the Burnham Corporation of Lancaster, Pa.

**Becky A. Boyer '91,** was promoted to revenue accountant at Bell Atlantic Network Integration, Inc., Frazer.

**Susan Jean Darling '91,** received the Purchase Award from Elizabethtown College during its Annual Spring Juried Art Show. The award was for her painting "Red Birches."

**G. Gregory Gaines, Jr. '91,** has been named national account manager of the Mass Market Division at CFX/LaFleurette in Miami. He lives in Plantation, Fla.

**Paul W. Minnich '91,** received a juris doctor degree from The Dickinson School of Law in June, 1994.

**Richard E. Reitz '91** is editor and reporter for *The Ephrata Review* newspaper. He lives in Denver.

**Barbara Ann Ruth '91,** received a juris doctor degree from the Dickinson School of Law in June 1994.

**Victoria B. Spino '91,** is a librarian at Greensburg Central Catholic High School. She received a master's degree in library science at the University of Pittsburgh in 1992. She lives in Pittsburgh.

**Melissa L. Williams '91,** is program director of the Central Boys and Girls Club. She lives in Moosic.

**Faith Wilt '91,** received a master's degree in genetic counseling from the University of Pittsburgh in May 1994. She lives in Pittsburgh.

**Robert F. Donohoe '92,** is employed by Godfrey Public Relations as a public relations copy director. He lives in Mt. Joy.

**Rex H. Fields '92,** is a middle school social studies and geography teacher at the Devereux Foundation, Brandywine Campus. He and his wife reside in Hatboro.

**Michael J. Flora '92,** is employed at Trans Union Credit Information Corporation in Springfield as a support specialist in the regional accounting department.



## Family Album

**Jennifer Good '92**, is employed by Cocalico School District in Denver, Pa., as a 7th and 8th grade learning support teacher. She lives in Akron.

**Jere A. Goodman '92**, recently was promoted to marine sergeant with the 3rd Battalion, 14th Marines, 4th Marine Division, Reading, Pa. He joined the Marine Corps in March 1988.

**Paul Lipka '92**, is working for Juniata Valley Bank as marketing officer. He lives in Mifflin.

**Dana L. Passek '92**, is employed as an administrative assistant with Relache Music Ensemble in Philadelphia.

**Michelle Leese Shealer '92**, is a second grade teacher at Spencer-Penn Elementary School in Henry County, Va. She lives in Collinsville.

**Mark E. Young '92**, works at Strasburg Railroad and teaches at Garden Spot Jr. High School, New Holland. He lives in Lititz.

**April Bainbridge '93**, is now employed at Northampton Area School District as a German teacher.

**Kenneth Bennett II '93**, is employed by Transworld Systems, Harrisburg. He lives in Lancaster.

**Rebecca Fiorillo '93**, is now teaching vocal and general secondary music at the Northeastern York School District.

**Ronald Porter '93**, is a family development specialist at the YMCA, Pittsburgh.

**Lisa Wike Reitz '93**, is an account assistant at Tom Reese and Associates, Wyomissing. She lives in Denver.

**Jeanne Catalano-Schlotter '93**, is a second grade teacher at Central Bucks School District, Bucks County.

**Ronald Cordon Shealer '93**, is a technology education teacher at Bassett Middle School in Henry County, Va. He lives in Collinsville.

### MARRIAGES

**Raymond J. Kasper '69** and Karen Renee Brezitski on April 30, 1994, in Harrisburg.

**Charles J. Allen '76** and Lauren P. Tompkins on June 26, 1993, in Philadelphia.

**Yvonne Thum '76** and Daryl Reicheneder on March 23, 1994, in St. Kitts, B.W.I.

**Cheri Lynne Bieber '83** and Terry L. Kunkel recently near Fleetwood.

**Marcia Lee Gluntz '85** and Robert David Montz recently in Palmyra.

**Gerald Lee Mohler '85** and Sharon Lynette Johnson on December 18, 1993, in Elverson.

**Lisa Doyle '86** and Mark Edwards on December 4, 1993, in Clayton, Ga.

**Kellie McNroy '86** and John Miliauskos on November 20, 1993, in Harrisburg.

**Stephen Mitten '86** and Nicole Reitman of Philadelphia.

**Nancy Tang-Yuk '86** and Richard Moyer on October 30, 1993, in Media.

**Eric Orihuel '87** and Lori Zodl on October 2, 1993, on Long Beach Island, N.J.

## And she's still going for it!

When somebody told René Genbauffe O'Leary '50 to "go for it," she did, and she hasn't stopped since.

Arguably, the journey began at the National Science Teachers Convention in Little Rock. O'Leary, who teaches in Delaware, accompanied a fellow teacher there. "She wanted me to go because I had energy and enthusiasm, and because I knew little kids. In the four days I was there, I saw virtually nothing for them. The state science education supervisor from Delaware was there, and I said to him, 'I'm going to design something for them.'"

He said, "Go for it," and O'Leary's career soared. She applied for a DuPont Mini-Grant to develop and disseminate the science program, and she got it. From there, the laurels began piling up: a Christa McAuliffe Fellowship Award in 1991, a Presidential Award for Excellence in Science Teaching in 1991, a 1992 SUPERSTAR! in Education from the Delaware State Chamber of Commerce, a 1993 State Farm "Good Neighbor" Award, recognition as one of the nation's top 20 K-12 science teachers by the American Academy for the Advancement of Science, and induction into the 1993 National Teachers Hall of Fame.

Her accomplishment, labelled P.A.S.S. (for Portable, Affordable, Simple Science) is, like all good science teaching at any level, a hands-on experience. Packaged in a gallon-size zip-seal plastic bag, the kit

contains the essentials for a systematic approach to science teaching, whether it be about the five senses, air, water, the color spectrum, growing things, or liquids and solids, and the curriculum links the learning to art and music.

Inevitably, success brings changes. Although the Colonial School District "bent over backwards to accommodate my schedule, because I'm doing presentations across the country. I can't ask them to do any more." Consequently, O'Leary is leaving the classroom after 44 years, so she can devote herself full-time to educating the educators about how to teach science at the beginning of a child's educational career.

Although it was not an easy decision to make, the move will give O'Leary the time and freedom she needs in order to successfully carry her message throughout the country and even outside, into the international arena. Characteristically, O'Leary looks at the new challenges with optimism, "At a time when most teachers careers are ending, mine really took off!"



Call it in, toll-free.

Call in a Class Note—or a reservation for any of our events—on our new toll-free line, 1-800-MU1-1855 (681-1855).

**Crista Crago '89** and Gary Spangler on September 11, 1993, in Altoona.

**Hope Donegan '89** and Devon Banner on July 17, 1993, in Valley Forge.

**Karen Elaine Krick '89** and Steven Bruce Dunlap recently in Camp Hill.

**Lisa Ann Skrapits '89** and Mark John Longenbach on March 26, 1994, in Northampton.

**Melissa Deangelis '90** and Robert W. Jones on December 4, 1993, in Reading.

**J. Douglas Fritz '90** and Kristina Raquel Stephens on February 18, 1994, in Chattanooga, Tenn.

**Rebecca Brymessa '91** and Cornee van der Linden on August 27, 1993, in Philadelphia.

**Lisa L. Cary '91** and Troy M. Morela recently in Middletown.

**Tammy Sue Caton '91** and Mark Thomas Long on April 30, 1994, in Bethlehem.

**Brian E. Deamer '91** and Daniell T. Leber on March 19, 1994, in Frederick, Md.

**Terry Allen Engle '91** and Leann Jeannette Beers on March 26, 1994, in Millerstown.

**Robert James Held Jr. '91** and Lisa Geraldine Smith recently in Mechanicsburg.

**Christopher Joseph Mulvihill '91** and Suzanne Janine McDonnell on May 28, 1994, in Warrington.

**Timothy John Preisch '91** and Kathryn Patricia Shaw on November 13, 1993, in Danville.

**Richard E. Reitz '91** and Lisa M. Wike on March 26, 1994, in Camp Hill.

**April Lin Bell '92** and Edward Richard Hampton Jr. recently in Mifflin.

**Lisa Ann Donmoyer '92** and Todd Michael Snedeker recently in Enola.

**Rex H. Fields '92** and Denise H. Stambaugh on February 6, 1993, in Hatboro.

**Michelle Lynn Leese '92** and Ronald Cordon Shealer on May 16 in Columbia.

**Mark Rohlfing '92** and Glenna Moyer on October 16, 1993.

**Lisa A. Sharp '92** and Stacy S. McHenry on February 26, 1994, in Lancaster.

**Kelly Sue Shoff '92** and Robert Eugene Kulp recently in Palmyra.

**Lori Ann Snyder '92** and Stephen James Grim recently in Wayne.

**Damon C. Williams '92** and Yolanda A. Palmore on June 10, 1994, in Elkton, Md.

**Joseph J. Vulopas '92** and Mellissa L. Yelagotes '92 on December 5, 1993, in Lancaster.

**Mark Eric Young '92** and Janine Terese DeCheubill on November 6, 1993, in Lancaster.

**Kenneth B. Bennett II '93** and Lori Lynn Groff recently in Lampeter.

**Jeanne Catalano '93** and Jim Schlotter on July 16, 1994, in Newtown.

**Michael R. LaFaver '93** and Doris R. Rio on April 16, 1994, in Laureldale.

**Amy Heindel '94** and Andrew Hamilton on May 28, 1994.

## BIRTHS

**Lynne Archibald Earley '77** and husband John, a daughter, Bethany, on December 9, 1993.

**Deborah Click Manning '80** and husband Kim, a son, Dylan James, on November 30, 1993.

**John Doll '82** and wife **Trish '82**, a son, Richard Louis, on January 8, 1994.

**Lynn Diamantoni Koufidakis '84** and husband Stathy, a daughter, Katrina Elizabeth, on October 12, 1993.

**Laura Varallo Nicholson '84** and husband Bob, a son, Scott Robert, on September 24, 1993.

**Nancy Frick Pannepacker '84** and husband Eric, a son, Brian Andrew, on May 11, 1994.

**Elizabeth Spence Smoot '84** and husband Rob, a son, Hunter David, on February 3, 1993.

**Denise Novello McDermott '85** and husband Dan, a daughter, Danielle Elizabeth, on April 15, 1994.

**Julia Rapczynski '85** and husband Ray, a son, Timothy Erik, on February 16, 1994.

**Dawn Sinnwell Vigna '85** and husband **Anthony '85**, a son, Evan Anthony, on February 15, 1994.

**Kathleen Kneivits Werley '85** and husband **Mitchell '86**, a son, Quinn Patrick, on March 17, 1994.

**Shelley Smith Fishel '86** and husband David, a daughter, Lauren Nicole, on January 22, 1994.

**Cheryl Gatch Lagler '86** and husband Bill, a daughter, Taylor Marie, on March 20, 1994.

**Caroline Marshall Loy '86** and husband Phillip, a daughter, Olivia Rose, on April 22, 1994.

**Stephen Mitten '86** and wife Nicole, a daughter, Corrine Nicole, on April 23, 1993.

**Susan Williams Mutchler '86** and husband Robert, a son, Timothy Robert, on March 31, 1994.

**Jeanine Sipprell Webster '86** and husband Scott, a son, Samuel Ryan, on February 20, 1994.

**Diane Rehrig Hughes '87** and husband Douglas, a son, David Michael, on January 15, 1994.

**Margaret Wiegand Miller '87** and husband Arthur, a daughter, Hannah Rose, on April 20, 1994.

**Anthi Vassil Glass '88** and husband Jeff, a daughter, Erika Marie, on March 17, 1994.

**Beryl Davis Grasser '88** and husband Bob, a son, Joshua Robert, on November 12, 1993.

**Brian Kramp '88** and wife Lisa, a son, Gregory Dean, on April 22, 1994.

**Tammy Fortna Ober '88** and husband David, a daughter, Sara Mae, on January 25, 1994.

**Karen Gahs Phillips '88** and husband Jeff, twin girls, Lauren and Abby, on May 2, 1994.

**Holly Clabaugh Pugh '88** and husband Russell, a daughter, Hannah Clabaugh Pugh, on May 2, 1994.

**Susan Wiley Aldrich '89** and husband David, a daughter, Heather May, on January 13, 1994.

**Mark Sekelsky '89** and wife **Karin '90**, a daughter, Emily Helen, on April 1, 1994.

**Tanya Hunsicker Yoder '89** and husband Greg, a daughter, Taylor Maria, on April 5, 1994.

**Janet Lantz Hoffman '90** and husband Timothy, a son, Christopher Brett, on April 7, 1994.

**Stephen E. Reimer '91** and wife Cathy Jo, a daughter, Carey Lynn, on February 24, 1994.

**Mary Beth Kawczynski Sorrentino '93** and husband Pasquale, a daughter, Brianna Grace, on December 12, 1993.

## DEATHS

**Mabel Carl Bradley '19** died at the age of 95 on June 29, 1993, in Charlotte, N.C.

**Beulah K. Maitland '20** died on February 12, 1994.

**Kathryn M. Doll '22** died on December 6, 1993. She resided in Harrisburg.

**Mary Hughes Ramsay '27** died at the age of 86. Mary graduated from Fawn Grove Township High School and MU class of '27.



## Family Album

She taught grades 1-12 for 27 years in York County schools. She had one daughter and two grandsons. Mary's late husband, Henry Keith, was a graduate of MU class of '21.

**Helen I. Kessler '32** of Codorus died recently.

**Miriam S. Pritz '35** died on February 13, 1994, in Portland, Ore.

**Sarah Etsweiler Hebel '36** died on November 22, 1993, in Liverpool, Pa.

**Marie Bricker '37** died on October 7, 1993.

**Reba E. Keener Erb '43** died on February 12, 1994.

**Patrick H. Devlin '50** of Wilmington, Del., died on March 13, 1994, at the age of 73. He taught for six years at George Gray Elementary School before being named principal teacher at Arden School in 1962, then taught at Harlan and Old Mill Lane elementary schools, retiring in 1985. He studied theater in Wyoming with writer William Saroyan, who was known for his stories and plays. He was a character actor in professional and local theater, directed many local theatrical groups, and was a member of Actors Equity. He was a Navy veteran of World War II.

**Thomas J. Park Jr. '50** of Wilkes-Barre, died at the age of 66 on April 15, 1994. He taught at Meyers High School for more than 30 years. He served as vice president of Luzerne/Wyoming Counties Chapter of the Pa. Association of School Retirees and was a member of "Who's Who in Education." He was a scoutmaster with the Boy Scouts of America executive board, and chairman of the campaign committee. He was a veteran of World War II and the Korean War, having served in the Navy.

**Mary Ellen Howell '62** died at the age of 68 on March 24, 1994, in Lewisburg. She was an elementary school teacher for 13 years in the Mid-West School District, where she retired in 1983. She was a member of the Pa. State Educators Association and the National Educators Association. She also was president of the Middleburg Women's Club and the Loyal Order of Moose Lodge No. 1229 Ladies Auxiliary, Middleburg.

**Joseph J. Petro '77** died March 5, 1994, in Hanover Township. He was employed by Volunteers of America, Wilkes-Barre.

**Grant E. Gordon '86** died April 22, 1994, in Reading.

**Jodi Noell Lattanze '93** died unexpectedly at home June 14, 1994, in Plymouth Township. After earning a bachelor's degree in secondary mathematics at MU, she was a seventh- and eighth-grade student math teacher at Cocalico Middle School in Denver. She also worked as a real estate clerk for the Montgomery County Sheriff's Department. She was a member of Delta Zeta Sorority, the Math Club at MU and the National Council of Teachers of Mathematics. She graduated in 1988 from the Plymouth-Whitemarsh High School where she received the Society of Women Engineers graduate award and the Academic Excellence Award for the 1987-88 school year. She was also a member of Students Against Drunk Driving.

## Meet your poetry instructor



A cut from this poetry instructor might be the unkindest cut of all. Fortunately, Brian Wilkes '74 has a sense of humor about the variety of his interests.

"I'm president of G.L.W. Education Systems, Inc.," he explains, "and I run a martial arts school in New Jersey—people pay me to beat them up. I conduct a series of courses on getting into print—people pay me to beat up their writing. And in the fall '93 semester I was invited to teach poetry at Middlesex College—people pay me to beat up their tomes in iambic pentameter."

Not surprisingly, it was Wilkes's extracurricular activities that got him onto the career track. At the 'Ville, he served on the WMSR staff. After graduation he found the teaching market "barren, so I went to a now-defunct professional school in Philadelphia for the rudiments of journalism and broadcast procedures. My experience at WMSR helped me graduate at the top of my class."

While others strived to be the next alternative DJ at WMMR, Wilkes, a self-described member

of the Watergate generation, wanted to be a hot-shot investigative reporter.

His journalism career started at the beginning of 1977 in Indiana. From there, he returned to his childhood home state of Florida as news director of a Cape Canaveral radio station, just as the space shuttle program swung into high gear. He covered that, and just about anything else, for the next five years.

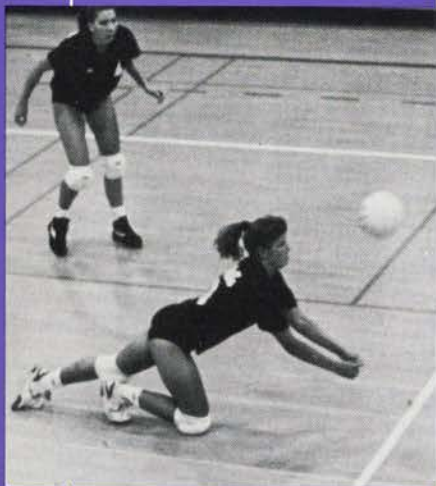
"My experience with the space program led to invitations to play myself in a Burt Reynolds movie, to accompany an endangered species relocation team to Greenland, to dinner with Walter Cronkite, softball with Dan Rather, polo with Prince Charles and a successful book on spaceflight." An Apollo lunar astronaut recommended Wilkes for spaceflight in NASA's "Journalist in Space" project. "Ironically," he adds, "my last journalistic broadcast came in 1986, doing live analysis of the Challenger explosion on New York's WBAI-FM. I had known four of the astronauts on the flight."

Wilkes still does features for the syndicated television show, "The Martial Art World", as well as occasional commentary for pay-per-view, and he continues his original vocation of teacher via radio intern programs. Although single, he shares his home in New Jersey with three "very well-behaved cats."

And he believes firmly that someone currently at WIXQ-FM will someday be returning calls from the White House, finding out the truth about a toxic waste dump or asking an indicted judge what happened to all the money.

"Keep bucking the odds," he counsels. "Just because it's never been done before doesn't mean you won't be the first."

## SPORTS



Two consecutive PSAC Eastern Division titles and a pair of third place finishes in the conference post-season tournament make for a solid foundation to start off the Marauder volleyball team in 1994.

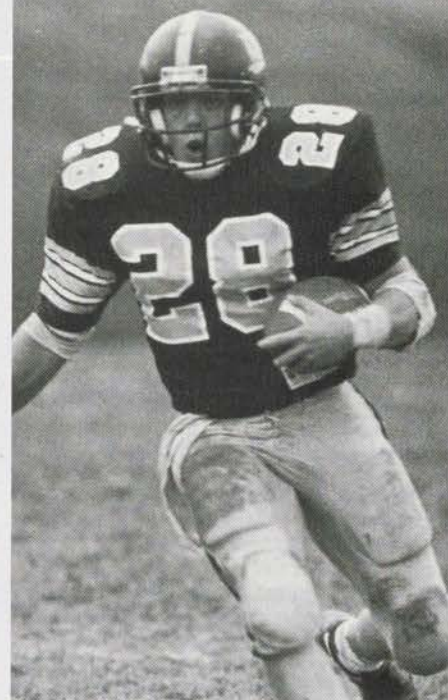
## Traditions, old and new, mark '94-'95

MU sports fans can look forward to the continuation of a great tradition this year and to starting a new one. The first kick-off of the season will mark the beginning of Head Coach Dr. Gene A. Carpenter's 25th campaign for the 'Ville, and, on the heels of the World Cup competition, the first MU varsity women's soccer team will take the field.

Expectations are high for the MU gridders in 1994. Thirty-one lettermen, including 16 starters, return from an 8-2 team that finished undefeated in the PSAC Eastern Division (6-0) and earned a number-16 final ranking in the NCAA Division II poll. Several pre-season prognosticators have picked the Marauders to earn another division championship.

The gridders' offensive strength is a potent backfield that includes All-PSAC East first team choice Marc DeBellis (1,308 yards, 10 TDs in '93), PSAC East Tri-Rookie of the Year Gerald Mack (519 yards, 5 TDs) and durable senior fullback Dan Esposito (430 yards, 4 scores).

Sophomore Greg Moylan, a transfer from Temple University, is the likely candidate to open the season at quarterback for MU. His predecessor, senior Brad Fickes, is



The '94 gridders' offensive strength is a potent backfield that includes All-PSAC East first team choice Marc DeBellis (1,308 yards, 10 TDs in '93).

available for duty at either quarterback or tight end, while senior Tony Verzicco and all-purpose standout Kevin Cannon head a talented wide receiver group.

Defensively, the Marauders have their entire secondary quartet—all seniors—back to pursue enemy ball carriers and wideouts. Deric Currie (All-PSAC East first team cornerback in '93) and strong safety Joe Fimple (the club's top tackler with 85) will provide veteran leadership.

Hard-hitting junior Shawn Landis leads the 'Ville linebacker unit while juniors Jes Kaercher and Bob Shipp (21 combined sacks) spearhead the MU down linemen.

## Booters look to fill berths

The Millersville men's soccer squad must find suitable replacements for three graduated all-star players: striker Chad Meyer, midfielder Eric Vorchheimer and all-time team goalkeeping leader Peter Yovino.

Among the 13 lettermen from last year's 8-4-6 squad capable of providing offensive firepower is the junior trio composed of forward Nate Carlson (6 goals, 4 assists, 16 points) and midfielders James Colino (5/3/13) and Brian Smith (5/1/11).

The Marauder men's cross country team is expected to improve this fall. Lettermen Jeff



Part of the strong nucleus from last year's 13-6-1 club is All-PSAC performer junior forward Dena Gockley (No. 6) (12 goals, 10 assists, club-record 34 points in '93).



Stallings, Wendell Smith, Corey Craver and Justin Krebs are the squad's most experienced competitors. The addition of standout junior college transfer Rob Gentzler should bolster the lineup and contribute to improved regular and post-season team placements.

In women's tennis, new head coach DeWitt Boyd will turn to seniors Paige Sanni and Kathryn

## Women's soccer squad debuts

Local soccer fans who are having trouble shaking the post-World Cup depression will have cause to celebrate this fall, when MU fields its first-ever intercollegiate women's soccer team. The addition is the tenth women's varsity sport, and it will raise the overall total of intercollegiate sports at the 'Ville to 19.

The soccer squad will be coached by former MU men's soccer assistant Trevor Hershey and Gettysburg College all-star forward Linda Lee Papuga. They will play a full PSAC schedule and compete for a shot at the league crown in late October.

Championship hopes are high for three Millersville women's fall sports—field hockey, volleyball and cross country.

Coach Kathy Cummings' fielders believe they have the experience and the talent to reach the PSAC summit for the first time since 1986, but they must dethrone defending league and NCAA-II champion Bloomsburg and beat perennial power Lock Haven to accomplish that task.

A strong nucleus from last year's 13-6-1 club includes two All-PSAC performers—junior forward Dena Gockley (12 goals, 10 assists, club-record 34 points in

'93) and senior midfielder Amber DeYoung (10/3/23). Three other key veterans, all seniors, are forwards Missy Sipe (11/2/24) and Kim Ayton (10/3/23) and midfielder Beth Sensenig.

Two consecutive PSAC Eastern Division titles and a pair of third place finishes in the conference post-season tournament are the foundation blocks the Marauder volleyball team has built. Can the spikers complete their "house" with a league championship under second-year mentor Julie Hubbard?

The answer will come from a talented letterwinner group that features All-PSAC performers Missy Rauhauser (setter) and Jody Lindstrom (outside hitter) plus the potent blocker duo of juniors Abby Hafer and Cathy Sipes. The Marauders enter the 1994 season with a 19-1 PSAC East regular season mark over the past two campaigns.

Millersville has never won a state title in women's cross country, but the 'Ville harriers, coached by Keith White, believe that 1994 may be their year.

A potent lineup will be led by All-American Jo Rupp, the 1993 ECAC-II and NCAA-II East Regional champion, who placed third in last October's PSAC championship race and went on to earn conference athlete of the year honors as a sophomore. With two varsity seasons remaining, Rupp has an excellent chance to become the

most decorated runner in team history barring injury or illness.

All-PSAC sophomore Brenda Pennell, classmates Erin Carey, Kelly Pelovitz and Jenifer Kuhn, senior Amy Moore and junior Sue Henne complete a strong lead pack.

Bratton to lead a relatively young squad.

Sanni carded a Millersville season record 16 triumphs last fall and advanced to the PSAC tournament finals in number-two singles and number-one doubles. Bratton has won nine singles matches in each of her last two varsity seasons; she was a finalist in the top singles flight in the state tournament in '93.

## 1994 Football Schedule

Sept. 10	Shepherd	A	1 pm
Sept. 17	American International	H	7 pm
Sept. 24	Shippensburg	A	1 pm
Oct. 1	Clarion (Family Day)	H	1:30 pm
Oct. 8	*Bloomsburg	H	7 pm
Oct. 15	*Kutztown	A	1 pm
Oct. 22	*West Chester (Homecoming)	H	1:30 pm
Oct. 29	*East Stroudsburg	A	1 pm
Nov. 5	*Cheyney (Youth Day)	H	1:30 pm
Nov. 12	*Mansfield	A	1 pm

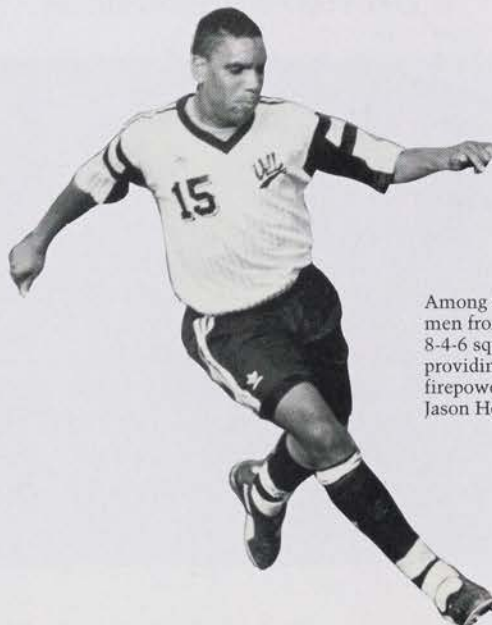
## 1994-95 Men's Basketball Schedule

Nov. 14	Gmunden, Austria (Exhib.)	H	7:30 pm
Nov. 19	AAU (Exhib.)	H	7:30 pm
Nov. 26	Lebanon Valley	H	7:30 pm
Nov. 28	Edinboro	A	7:30 pm
Nov. 30	Lock Haven (Food Bank Night)	H	8 pm
Dec. 4	Slippery Rock	H	3 pm
Dec. 7	California (Pa.)	H	7:30 pm
Dec. 9-10	MU All Sport Classic (MU, Bridgeport, Edinboro, Mercyhurst)	H	6 pm 8 pm
Jan. 3	Columbia Union	A	7 pm
Jan. 7	California (Pa.)	A	8 pm
Jan. 9	Slippery Rock	A	7:30 pm
Jan. 14	*Kutztown	A	8 pm
Jan. 18	*East Stroudsburg	H	8 pm
Jan. 21	*West Chester	H	8 pm
Jan. 23	District of Columbia	H	7:30 pm
Jan. 25	*Cheyney	A	8 pm
Jan. 28	*Mansfield	A	3 pm
Feb. 1	*Bloomsburg	A	8 pm
Feb. 4	*Kutztown	H	8 pm
Feb. 7	Columbia Union	H	7:30 pm
Feb. 11	*East Stroudsburg	A	8 pm
Feb. 13	Wilmington	H	7:30 pm
Feb. 15	*Cheyney	H	8 pm
Feb. 18	*West Chester	A	3 pm
Feb. 20	District of Columbia	A	7:30 pm
Feb. 22	*Bloomsburg	H	8 pm
Feb. 25	*Mansfield	H	8 pm
Mar. 3-4	PSAC Tournament (@ Eastern Division champion site)	TBA	

## 1994-95 Women's Basketball Schedule

Nov. 18-19	MU/Jostens' Dutch Country Classic (MU, Bloomsburg, Cheyney, Wilming- ton)	H	Fri. 6 & 8 pm Sat. 12 & 2 pm
Nov. 22	Philadelphia	A	6 pm
Nov. 27	Longwood	A	2 pm
Nov. 30	Lock Haven (Food Bank Night)	H	6 pm
Dec. 4	Slippery Rock	H	1 pm
Dec. 9	Shippensburg	A	7 pm
Dec. 11	California (Pa.)	H	2 pm
Dec. 30	San Francisco State	A	7 pm (PST)
Dec. 31	Chico State	A	4 pm (PST)
Jan. 2	Cal State Stanislaus	A	6 pm (PST)
Jan. 5	Slippery Rock	A	7 pm
Jan. 7	California (Pa.)	A	1 pm
Jan. 10	Pitt-Johnstown	H	7:30 pm
Jan. 14	*Kutztown	A	6 pm
Jan. 18	*East Stroudsburg	H	6 pm
Jan. 21	*West Chester	H	6 pm
Jan. 25	*Cheyney	A	6 pm
Jan. 28	*Mansfield	A	1 pm
Feb. 1	*Bloomsburg	A	6 pm
Feb. 4	*Kutztown	H	6 pm
Feb. 11	*East Stroudsburg	A	6 pm
Feb. 15	*Cheyney	H	6 pm
Feb. 18	*West Chester	A	1 pm
Feb. 22	*Bloomsburg	H	6 pm
Feb. 25	*Mansfield	H	6 pm
Mar. 3-4	PSAC Tournament (@ Eastern Division champion site)	TBA	

\* PSAC Eastern Division contest



Among the 13 lettermen from last year's 8-4-6 squad capable of providing offensive firepower is back Jason Hottenstein.

## 1994 Soccer Schedule

Sept. 9	Shippensburg (scrimmage)	A	5:30 pm
Sept. 14	*Bloomsburg	H	4 pm
Sept. 17	Longwood	A	3:30 pm
Sept. 20	*West Chester	A	2 pm
Sept. 24	*IUP	H	3 pm
Sept. 28	*Shippensburg	H	4 pm
Oct. 1	*Lock Haven	A	12 pm
Oct. 3	Philadelphia Textile	A	4 pm
Oct. 6	*Kutztown	H	2 pm
Oct. 8	*California (Pa.)	A	3 pm
Oct. 15	*Slippery Rock	A	1 pm
Oct. 18	*East Stroudsburg	H	1:30 pm
Oct. 20	Franklin And Marshall	H	2:30 pm
Oct. 30	PSAC Cham- pionship (if qualify) (@ Altoona)	A	TBA
<b>Men's</b>			
Sept. 6	William Paterson	A	7 pm
Sept. 8	District Of Columbia	H	4 pm
Sept. 10	Rutgers-Camden	A	1 pm
Sept. 12	Holy Family	A	4 pm
Sept. 14	*Bloomsburg	H	2 pm
Sept. 17	Elizabethtown	H	11:30 am
Sept. 20	*West Chester	A	4 pm
Sept. 24	New York Tech	H	1 pm
Sept. 28	*Shippensburg	H	2 pm
Oct. 1	*Lock Haven	A	2 pm
Oct. 4	Bucknell	A	7:15 pm
Oct. 6	*Kutztown	H	4 pm
Oct. 8	*California (Pa.)	A	1 pm
Oct. 11	Cabrini	A	4 pm
Oct. 13	Pitt-Johnstown	H	4 pm
Oct. 15	*Slippery Rock	A	3 pm
Oct. 18	*East Stroudsburg	H	3:30 pm
Oct. 20	Gettysburg	A	3:30 pm
Oct. 22	Alumni (Exhibition/ Homecoming)	H	11 am
Oct. 25	Shepherd	A	3 pm
Oct. 29	Longwood	A	1 pm
Oct. 30	PSAC Cham- pionship (if qualify) (@ Altoona)	A	TBA

\*PSAC match  
(All home matches at Biemesderfer Field)



Now, here's a great idea.

Imagine traveling across the country and spending your nights in the homes of Millersville University alumni and friends. You may very well be able to do that, if we have sufficient interest from alumni who want to be included in the MU Bed and Breakfast Directory.

Suggested price for one night's lodging and breakfast would be \$30.00 per family—\$5.00 to go to the MU Alumni Association (to help defray the cost of printing the MU Bed and Breakfast Directory) and \$25.00 going to the host family. Seven days' notice before intended arrival would be expected. Payment for the stay would be handled between the guest and host family.

If you are interested in hosting families and friends of MU in your home, please complete the survey on the opposite side of this card and return it to the Alumni Services Office, P.O. Box 1002, Millersville, PA 17551-0302. We need 100 hosts to sign up. Please fill out the survey today!!

## *Bed and Breakfast Survey*

Name \_\_\_\_\_ Class Year \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone # (day) \_\_\_\_\_ (evening) \_\_\_\_\_

(a more detailed survey to reflect your personal requirements will be sent to you after completing and returning this initial survey)

- \_\_\_\_\_ Yes, I am interested
- \_\_\_\_\_ Number of people I (we) could accommodate
- \_\_\_\_\_ I (we) would prefer no children
- \_\_\_\_\_ I (we) would prefer entire families
- \_\_\_\_\_ I (we) would prefer no pets
- \_\_\_\_\_ I am unable to participate, but I think it's a great idea

# Post Script

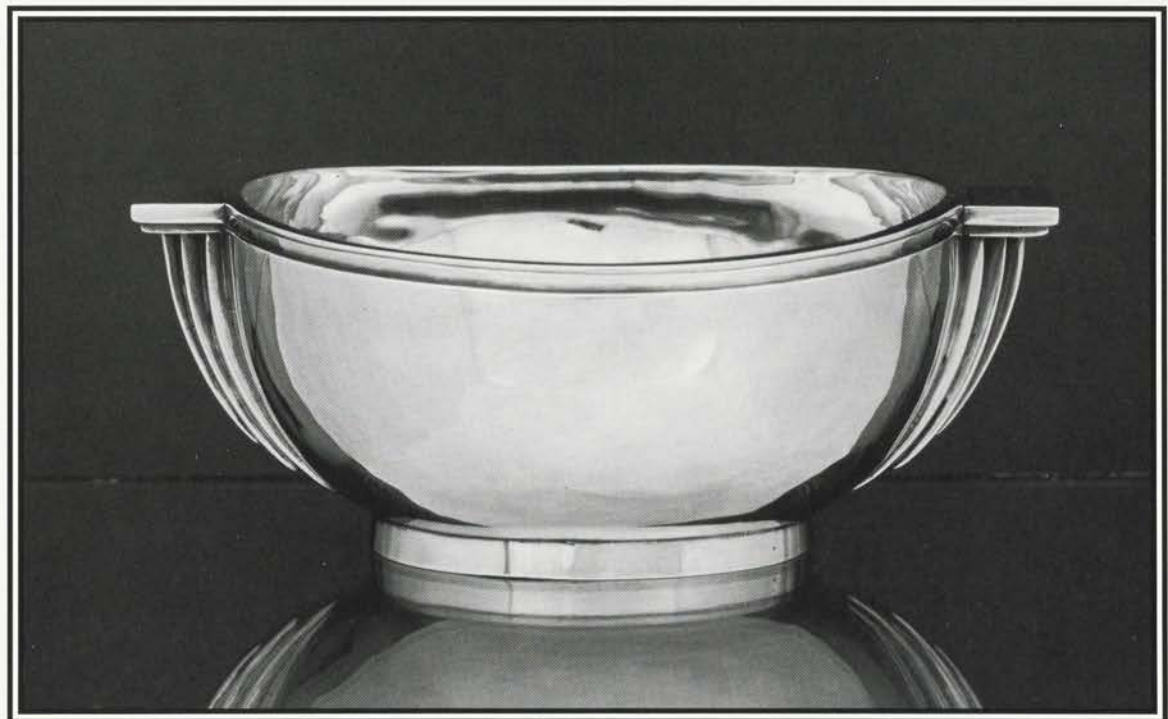


Henry J. Kauffman '32 has left his mark in many places. For 31 years he taught metalworking, including blacksmithing and silversmithing, in what was then the Industrial Arts Department at the University, becoming the only teacher without a doctorate—he earned an M.A. from Penn State in 1937—to achieve the rank of full professor. In 1948, he studied silversmithing under Eric Fleming, the court silversmith to the king of Sweden.

Considered the consummate authority on Pennsylvania German material culture, including architecture, his expertise extended to producing museum-quality works in copper, brass, iron, pewter and silver. During his academic career, he wrote more than 14 books, covering topics from Early American metalworking to rifle-making to Pennsylvania Dutch folk art, along with over 300 articles.

Kauffman crafted the sterling silver bowl pictured here, which was exhibited at the Metropolitan Museum as an outstanding creation of the 20th century; it is now in the permanent collection of the Yale University Art Gallery, which has one of the greatest collections of silver in the world.

## A sterling accomplishment



# When we call, it's not about money; it's about building a better future.

*Sometime after October 10, an MU student or alum volunteer will be calling you, asking for your help in meeting the University's annual fund goal for 1994-95. Sure, we'll ask you to give as much as you can, because that money will directly support scholarships, academic needs, special events and library acquisitions—all of which are vitally important to the quality of a University education. And many of your gifts will also be eligible for the \$3-for-\$1 Commonwealth Match Program. When our volunteer calls, please listen. Then give as much as you can. Every dollar brings us that much closer to our goal of providing a better education at Millersville University.*



Millersville University  
P.O. Box 1002  
Millersville, PA 17551-0302

*Address Correction Requested*

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