# MILLERSVILLE REXERVA

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Commit to Opportunity: The Campaign for Millersville University

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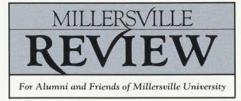
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### Commit to Opportunity The Campaign for Millersville University

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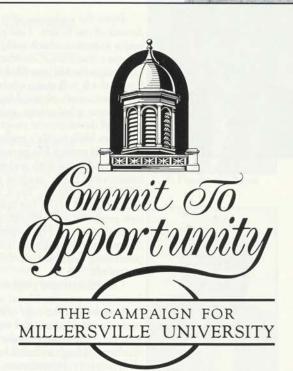
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# About the Capital Campaign Logo . . .

In the next five years you will be seeing a lot of the elegant new logo which represents Millersville University's first capital campaign. It combines two elements: the campaign theme, "Commit to Opportunity: The Campaign for Millersville University" and a graphic, the Myers Hall cupola.

One of the cabinet's first accomplishments was the selection of an overall theme for the campaign. "Commit to Opportunity" unites the concepts of commitment, or dedication, and opportunity, provided by the experience of a college education. Some have also recognized the opportunity of the Commonwealth's matching match program.

The cupola at the top of the logo sits atop Myers Hall, one of the facilities destined for renovation during the campaign. It represents Millersville's educational heritage and aspirations for the future.

The logo was designed by the Office of Public Relations and University Publications and Ampersand Design of Lancaster.

# From the campaign leadership



#### The case for success

From the traditions of our past are built the dreams of our future. I am pleased to announce a major initiative which will help make those dreams come true. Commit to Opportunity, The Campaign for Millersville University, will raise funds which will make a substantial difference in this institution's physical facilities, program operations, scholarships, endowment and faculty and staff development programs.

From Millersville's tradition of excellence, access and service has grown a comprehensive public university with an integrated sense of mission and public purpose and a powerfully effective curriculum. Look at what we have accomplished in the last ten years: developed new programs and enhanced existing programs of strength, built and renovated excellent facilities to house those programs, and succeeded in generating increased private support for our initiatives.

Our educational program is based on a commitment to the liberal arts as the focus of study as well as the core of other, including professional, studies. Yet we have continued our historic commitment to the preparation of teachers through a shared responsibility among all University departments. Our new general education program, with its emphasis on communications skills, reasoning and problemsolving abilities, will prepare students to meet the

Protecting a valuable asset

As we take up the cause for the University, we should pause briefly to appraise the tremendous impact this institution has had on our area. From its normal school beginnings through its diversification into a multi-faceted university, Millersville has contributed significantly toward the prosperity and vitality of the region.

Millersville alumni—about 22,650 of them statewide, and 8,000 in Lancaster County—work daily to better our communities and our economy. Alumna Violet Geib, for example, was named Pennsylvania Teacher of the Year for 1993, and alumni such as J. Freeland Chryst, Charles W. Hash and Roy B. Clair, all of them fellow campaign cabinet members, have risen to positions of prominence within their fields.

Local businesses benefit in many ways from the pool of well-educated Millersville graduates. Our company, Warner Lambert, depends heavily on research, but we need people who are leadership capable, people who are educated beyond the merely technical—the type of person who graduates from Millersville University.

Millersville faculty and its programs are also

challenges of the twenty-first century.

Despite virtually no support for major capital construction in more than twenty years, we have managed to improve our facilities. In the last decade, projects have included the Stayer Education Center, housing many of our teacher education programs; Byerly Hall for our psychology and foreign language programs; a state-of-the-art Myers Auditorium in McComsey Hall; the nursing wing of the Roddy Science Center; computing and telecommunications services in Boyer, the renovated boiler house; and the Bolger Conference Center and the new Student Memorial Center.

Community support for our mission is reflected in the increase in private giving to Millersville University. Before 1983, when Millersville attained university status, little or no private fundraising occurred. By 1987, the University was attracting almost \$800,000 a year in private giving; last year's support had risen to \$1.3 million.

Our case is strong, our cause worthy. The University is poised for success, and our endeavor in this campaign will help to assure that Millersville University maintains its traditions of excellence and heritage of service and access.

Jisiph a. Caput

Joseph A. Caputo President, Millersville University

an important resource for area businesses. The University has served over 500 companies in the Lancaster-York-Lebanon region, with programs that include on-site custom training, and 175 of Pennsylvania's 501 school districts have received in-service training from Millersville University.

In terms of direct economic impact, 1,866 people are working because of the University, when both direct jobs and induced jobs are counted. Local spending is \$7.8 million a year, while the money spent and respent equals over \$68 million a year.

Clearly, the University is among Lancaster County's greatest assets, contributing continually to the economic growth and prosperity of the region. Now, through Commit to Opportunity, the Campaign for Millersville University, we are joining together so that the institution is strengthened and ready to meet the formidable challenges of the 21st century.

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Herman E. Armstrong Vice President for Operations Warner Lambert Company Chairperson, Capital Campaign Cabinet



## The Executive Committee of the Campaign Cabinet

#### Herman E. Armstrong Chair, Capital Campaign

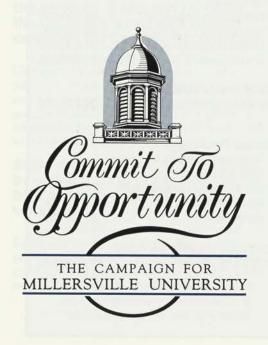
#### J. Freeland Chryst

Chair, Leadership Gifts Committee

"When I first graduated, I thought my education was limited because I'd only attended Millersville," says J. Freeland Chryst '50, "but I got a chance to compare when I was selected for a training class at Armstrong World Industries, and they had their pick of the best and brightest from the entire country. I found out that I could compete with them, and it made me very proud that I had graduated from Millersville."

A captain of the football team at Millersville State Teachers College, Chryst went on to found The Jay Group, a multi-faceted, multi-million dollar service and sales promotion company, where he is now chairman of the board. Among other gifts to the University, he established the J. Freeland Chryst Scholarship, which is awarded to an outstanding student athlete participating in intercollegiate football.

"I'm a great believer in education," states Chryst, "and the education I received at Millersville has served me very well. That's why I'm happy and proud to serve on the Capital Campaign Cabinet. I am looking forward to helping Millersville grow into a stronger, more comprehensive university."



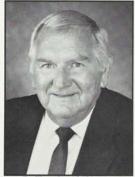
#### Charles Hash Chair, Benefactor Gifts Committee

"We need to support this great institution in any way we can," says Charles Hash '42. "The facilities and programs that will be supported by the capital campaign are urgently needed, so I am very excited about the opportunity to be involved in the capital campaign and make a contribution to the future."

Hash embarked on a second career after 35 years in teaching and administration that began in a one-room school and ended in the district superintendent's office. He is now chairman of the board of Walshire Assurance Company and a stalwart University supporter, having established the Charles and Mary Hash Endowment.

As a Millersville trustee with service dating back to 1966, Hash is familiar with many of the details of the University's operations. He knows what the operational needs are and how they can be served.

"I became involved with the University, and now with the capital campaign," explains Hash, "because of my personal interest in the University. Millersville did a lot for me, and I know that the campaign will serve the best interests of the University and its students.



J. Freeland Chryst



**Charles Hash** 

#### Sarah N. Vanderslice Chair, Special Gifts Committee

"As a University trustee for 10 years," observes Sarah N. Vanderslice, "I've been increasingly concerned about dwindling state allocations as Millersville's enrollment was increasing. I am delighted to see the capital campaign get underway, because we could not shift the cost onto the students and still continue to fulfill our mission of providing quality, affordable education."

An active volunteer who has served on and provided leadership for many community and political organizations, Vanderslice currently chairs the Millersville University Council of Trustees and the board of directors of Student Services, Inc., and she has chaired or co-chaired several other committees at the University.

"Commit to Opportunity is a grand opportunity for the University," emphasizes Vanderslice. "It will satisfy an important portion of the University's most immediate and pressing needs, and will allow us to continue our tradition of excellence into the 21st century.



Sarah N. Vanderslice

## Commit to Opportunity The Campaign for Millersville University

# Continuing the traditions of excellence, service and access

Success is bringing new challenges to the University.

Excellence in education, service to the community and access to education are longstanding traditions at Millersville University, and that has brought growing numbers of applicants to the University's programs. Six applicants vie for every seat in the freshman class. The fall 1992 class scored more than 120 points above the national average on the SAT test, and nearly half of them ranked in the top 20 percent of their high school class.

Meanwhile, a decline in government support for higher education—a nationwide phenomenon—has brought about a crisis. Forty years ago, state support paid 80 percent of the cost of educating a student at Millersville. For 1992-93, that percentage has shrunk to 40 percent. Over the past twenty years, as enrollment doubled, not a single new instructional facility was added. Worse, all the instructional facilities at the University are between 20 and 100 years old, and while many have been at least partially renovated, insufficient funds were available to cover all of the needs.

The needs are both important and immediate, but paying for them through tuition increases would place a tremendous burden on students and threaten access for those without sufficient means. Accordingly, the University is turning to the private sector, launching its first-ever capital campaign, Commit to Opportunity, the Campaign for Millersville University. The fund-raising goal is \$13 million: \$5 million for facilities, \$5 million for endowments and library acquisitions, and \$3 million for annual support.

The Commonwealth of Pennsylvania is supporting the efforts of the University through its Operation Jump Start, matching private dollars three to one and paying for design costs and furnishings of Myers Hall and Roddy Science Center for a total of \$11 million.

The campaign, with the support of the Commonwealth, will enable the University to meet the educational needs of its students, to provide faculty with the research space and facilities necessary for effective teaching, to fulfill its mission of educational and cultural service to the region, and to ensure that access for all qualified applicants remains a cornerstone of its tradition.

#### Commit to Opportunity The Campaign for Millersville University Summary of Five-Year Goals for Private Giving

#### Facilities Expansion, Renovation and Restoration

The Communication Arts Complex
Myers Hall\$320,000*
Writing Laboratory Building\$400,000
Science and Technology Nucleus
Roddy Science Center\$2,500,000*
Science Annex\$500,000
The Humanities and Business
Lyte Auditorium\$500,000
McComsey Hall\$780,000
and a second

#### Total private dollars

for	facilities	\$5,000,000
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#### Endowment

Scholarship Endowment	\$1,000,000
Instructional Equipment	\$1,000,000
Library Acquisitions	\$1,000,000
Unrestricted	\$2,000,000

#### **Total private dollars**

for endowment support.....\$5,000,000

#### **Annual Fund Support**

Total private dollars for Annual Fund support of scholarships, faculty and student research, special programs and equipment......\$3,000,000

#### OVERALL CAMPAIGN GOAL

(PRIVATE GIVING) .....\$13,000,000

\*The State will provide an additional \$10.74 million in matching funds for Myers Hall and the Science Center.



# **Objectives of the Capital Campaign**

### Prepare students to communicate effectively in speech and in writing

In order to maintain a strong emphasis on written communication skills, and to provide effective programs in the modern communication arts, the University will renovate and equip two facilities: Myers Hall and the former bookstore.

Myers Hall, which houses the Department of Communication and Theatre, will be the center of a Communication Arts Complex of facilities. Built in 1900 as a model school, Myers Hall has not been renovated since 1927. It will be completely redesigned and refurbished. Modern television and radio production studios and access to global electronic networks will bring the facilities up to contemporary standards.

To support the writing curriculum, the former bookstore, located near Myers Hall, is already being converted into an instructional facility housing writing laboratories, faculty offices and full-size classrooms.

#### Provide students outstanding laboratory experiences in the natural sciences and technologies

The programs housed in the Roddy Science Center, though well respected for their quality, are seriously constrained by a lack of space. Millersville University will expand the Center into a modern science and technology nucleus and a separate facility will be built adjacent to it.

#### Enhance students' experiences in the performing arts and reinforce the University's role as a cultural center for the Lancaster community

Lyte Auditorium, the heart of the University's musical and cultural activities, suffered from serious acoustical and design flaws, and it lacks good sound and light systems. The auditorium has been acoustically re-engineered, asbestos has been removed and modern light and sound systems have been installed.

#### Serve area business and industries by giving their future employees the best possible preparation for the workplace

The University will renovate and, in the future, may even expand McComsey Hall, adding new computer laboratories, seminar rooms, office space for visiting executives and large classrooms especially for the Business Administration program.

### Enable qualified Commonwealth students to attend the University

To ensure that no qualified student is denied access to the University because of inadequate financial resources, and to ensure a diverse student body, the campaign will add to present scholarship endowments.

# Provide all students with the information resources needed for a modern education

Information, arguably the University's major asset apart from its faculty, is increasingly at risk of becoming dated or insufficient. The cost of books, periodicals and other printed materials has far outstripped the rate of inflation, necessitating selectivity and restrictions in library purchases, and today's students need access to current information and technology at the global level. To meet the growing need for information and access, the campaign will increase endowment for instructional equipment and for library acquisitions.

#### Assist faculty in keeping current with changes in fields of study

In the information age, faculty are hardpressed to keep abreast of developments in their fields, and they must contribute to the development of new knowledge and applications through their research and scholarly endeavors. These faculty development needs will be met through funds raised for unrestricted endowment and annual program support.

#### Enable students to maximize their potential through co-curricular and extracurricular programs

Adding depth to classroom instruction is a wealth of other experiences: one-on-one work with faculty members, independent study and research, tutoring and other learning support, fitness and wellness programs, cultural events and notable speakers. To keep these experiences which provide the margin of excellence, funds raised for unrestricted endowment and annual program support will be used to subsidize student development activities.

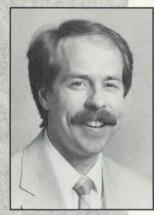


# Lyte's heavy duty renovations are capital

by Maryalice Yakutchik



"It's a tremendous transformation." orchestra director Peter J. Brye



Keith Wiley

6

The daily wear and tear from the traffic of thousands of students over nearly half a century took a heavy toll on Lyte Auditorium, home to a remarkably active music department. Lyte had become an eyesore and an embarrassment, according to Dr. Christopher Dahl, Dean of the School of Humanities and the Social Sciences, who occasionally performs there as a vocalist.

The facility was hardly befitting of an accomplished faculty and more than 100 ambitious music majors. Paint was peeling, the carpet was frayed and seats were cordoned off not because they were reserved, but because whoever sat in one of them risked falling through to the floor. Just as important, the antiquated lighting and acoustical treatments were so inadequate that they detracted from the quality of performances given there.

Recently, as part of the capital campaign, this hub of the campus' performing arts community was updated acoustically and treated to a muchneeded facelift: Asbestos was removed, and all surfaces were repainted and carpeted. The color scheme of the lobby now complements the natural wood paneling that was already in place, and the auditorium proper is light and airy, the oyster shell-colored walls offset by new mintgreen carpeting and a hunter green curtain.

Adding to the sense that the room has opened up both aesthetically and acoustically are the 700-plus plush tweed seats of green and tan, installed at a greater distance apart than in the past, allowing for liberal leg room.

In addition, the facility was made accessible to the disabled, and new lighting, sound, and recording equipment completed the \$500,000 package. In particular, superior new sound shells, called clouds, hang suspended from the ceiling, ready to catch and project every last drop of sound that once was lost.

# Euphony now reigns supreme

The concert band members are hearing voices, and director Dr. N. Keith Wiley is downright euphoric-or, make that euphonicabout it. The euphoniums are communicating with the tubas, and they with the other brasses. In fact, the musicians are hearing themselves and each other, probably for the first time, thanks to the new acoustical treatment on stage in Lyte Auditorium. A peak performance requires that all of the band's distinct voices talk with each other as well as project out into the audience, Wiley explains, and good acoustics facilitate the necessary communication among players. As a result of the renovations, his job as a conductor is that much easier and considerably more gratifying.

"Before, a whole lot of the sound would go straight up and be lost," Wiley says. "After working and working to achieve balance in the group, certain sections of the band—especially the brasses in the back, would have to play uncharacteristically loud to balance the rest of the group."

Because the tubas and the euphoniums (mellow-toned brass wind instruments) have bells that point straight up, the sound would be lost, devoured by the acoustical black hole above the stage. Now, with the old set of shells at the back replaced by new ones and overhead panels added, the music soars out and away, toward the audience.

Notes Wiley, a trumpet player by trade, "The bass voices are so important to any band."

Any ensemble, including the two jazz bands he conducts, stands to gain, because the individual players will be better attuned to each other, and the audience to the group as a whole.

"Great things are happening (because of the capital campaign), but more needs to be done," he adds. "A rehearsal space is sorely needed. Now, at every rehearsal, the band and orchestra have to spend time setting up and breaking down—and they are displaced if someone else needs to come in and rehearse in the auditorium."

# A tremendous transformation

Assistant Professor Peter J. Brye, a cellist who for 12 years has directed the orchestra at Millersville, remembers wanting to ask the audience, "Can you hear me?"

"Before, it was like playing into a vacuum, a

void," he says. "I have a really fine instrument, and when I played in recital halls, I could hear its sounds coming back."

That wasn't the case in Lyte Auditorium which was, according to Brye, a "terribly unflattering, ungratifying place to play." Until now, that is.

"We've never heard ourselves with quite this clarity," he says. "In fact, at first it was a bit funny; we were a little shaky. The violins were actually hearing the cellos on the other side of the stage.

"It's a tremendous transformation. Any fine orchestra would be happy to play here. Professional touring orchestras will want to come back."

In addition to luring more guest performers because its sounds are more appealing, the auditorium looks so much better and feels more comfortable from the perspective of the audience, he adds.

The parallel acoustical panels above the stage area are staggered, Brye says, so the appearance is clean and neat—one of simplicity of line—with the lights discreetly hidden behind the panels and the new shells all the same color. In addition, the new seats are large, plush and spacious.

"It's a real enhancement to the overall facility," he says, "one of the wisest expenditures I've seen anywhere, in terms of improvement.

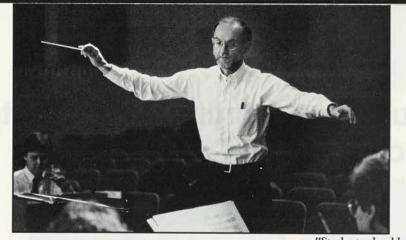
"I sat in for a few moments for choir rehearsal; they were singing effortlessly and the sound was just rolling off the stage. "Before, they sounded as though there was a screen or blanket between them and the audience. Now there's a presence that wasn't there before."

#### Savoring the reverberation

During the construction phase of the renovations to Lyte, choir director Dr. Walter W. Blackburn wandered in and out of the building listening for signs of life.

He'd clap. And wait. And one day, he heard it. Reverberation ... erberation ... ration ... ation. The sound came back at him. And he's been clapping ever since about the renovations in Lyte. Millersville's already strong choral program, which consists of a 100-member choir plus a chorus of 22 and an accompanying orchestra of 25, will benefit greatly from the improvements, not just in the quality of performances but in the quality of musical education.

"Students should develop in a natural acoustic," says Blackburn, who lived and studied in Geneva, Switzerland, before joining the Millersville faculty 22 years ago. "They should perform in settings that have resonance and feedback.



"It's so important, because virtually every piece of music written before the electronic era was created with a certain acoustic in mind."

Composers had in their ears how sounds they put on paper would resonate in certain rooms, he says, whether in a stone-walled medieval cathedral or a private chapel paneled in rare woods. The optimum setting for music is a room that's suited for the particular piece being performed, he adds, one that elicits the response, "Ahhh. This is what it's supposed to sound like."

Blackburn expects it to have a positive effect on morale: "We're looking forward with keen anticipation to being in there for our holiday and spring concerts."

# A boost to effective teaching

For eight years, Dr. LeonaFrances Woskowiak has chaired Millersville's active music department, where teaching and performing go handin- hand. Now, in the new, improved Lyte, the faculty will be able to do their jobs much more effectively.

It's a given that intimate recitals will benefit from the superior acoustics, but so will mass lecture classes like "Music In Culture," which generally seats about 125 students per section.

"The faculty was stuck behind a microphone on a stand during lectures in Lyte," she says. "It's difficult to project and interact that way. With the new sound system, that's not necessary."

The better acoustics will also complement what has always been a Millersville tradition: meticulous maintenance of its musical instruments.

"Now, we'll be able to hear that we're always in tune," she says. "This will make our musical life much easier."

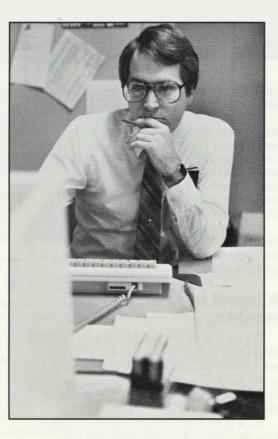
In the past, they took unusual but necessary steps to counter the auditorium's acoustical problems. Woskowiak reveals, "We would go to final rehearsals and put tape on the stage at various dead spots to indicate 'don't stand here' because the sound would get lost."

Performers' futures—as well as their faces and sheet music—are bound to be much brighter. Even lighting will alleviate the pesky shadows which created faceless entities, and it will make music easier to read. "Students should develop in a natural acoustic." choir director Dr. Walter W. Blackburn



LeonaFrances Woskowiak

# Business Administration outgrows moss and McComsey Hall



by Maryalice Yakutchik

f it's high-tech, Dr. J. Douglas Frazer, chairperson of the business administration program, is interested. He wants to teach students how to access the world.

If it's computerized, Dr. Gary Leinberger of the finance faculty is interested. And if it's creative, small-group collaborative learning, Dr. Patrick H. McCaskey of marketing is interested.

Millersville's technologically inclined and progressive business faculty allows no moss to grow under its feet; but it has trouble stopping the green stuff from taking root on its textbooks and notes, even though a dehumidifier hums constantly in the business administration offices, housed in the damp, dismal basement of McComsey Hall.

"A new facility is a quality of life issue for us," says Frazer.

The modernization and expansion of McComsey Hall is high on the capital campaign shopping list, and it will complete a process that began several years ago.

#### Completing the picture

Dr. Christopher Dahl, dean of the School of Humanities and Social Sciences, recalls the situation extant when he assumed his post in 1989. "We had seven departments housed in McComsey: social work, sociology/ anthropology, business, economics, geography, history and political science. We had almost no single-person offices, and some faculty offices had three to a room in damp basement offices with high radon levels."

The close quarters inhibited the quality of instruction, severely hampering the faculty's one-on-one work with the students, and frustrating class planning and research efforts.

As Dahl puts it, "The construction will finish the latest piece of an ongoing picture."

Three departments—social work, sociology/ anthropology and political science—have since moved into separate buildings, where they have the office space and facilities they need for effective teaching and research. The economics department will soon move into another building for the same reasons, leaving history, geography and business administration housed at McComsey, thus greatly expanding the options available to the University.

The renovated facility will house about half of the business administration program's staff of 14. "We would have an identity for the first time; we'd be all together," Frazer says. "The business administration program would be accommodated in the existing structure."



"The construction will finish the latest piece of an ongoing picture."—Dr. Christopher Dahl

"A new facility is a quality of life issue for us."—Dr. J. Douglas Frazer McComsey's faculty offices aren't its only inadequacy. The standard, old, box-like classrooms lack sufficient space simply to seat students, let alone bring in high-tech equipment. McComsey needs not only more attractive, functional classrooms, but more classrooms, period. The cost of the renovation: \$780,000.

Creative solutions have been tried. "We have had to schedule classes in the gym," says Frazer. Unfortunately, because classes are separated by partitions, students hear two lectures for the price of one—a less than ideal situation. In the meantime, the inadequately equipped space and general lack of it have stymied some faculty from implementing more creative curricula.

#### Changes will serve many uses

Frazer intends that special rooms in the renovated facility will be designed to accommodate three particular purposes: casework, video taping of classes, and computer and audio visual use in classrooms.

"We need classrooms designed to allow a break out, so small groups can form for projects and discussion," he said. "A number of different classes might take advantage of this flexibility: consumer behavior courses, for instance."

As one of the University's largest programs,

serving nearly 600 majors, business administration boasts active co-op, executive-inresidence, and mentor programs as well as a number of student organizations. All will be facilitated by meeting and seminar rooms in the renovated facility, Frazer promises.

And students from other majors taking occasional courses in business are bound to be better served by the computer labs and larger classrooms which are planned.

"Business communication is high-tech and we ought to have some way to expose our students to that in order to prepare them," Frazer says.

He wants to enable them to connect with libraries, schools and businesses by computer networks, and to bring in satellite signals for twoway video conferences.

"I think they'll find that's how they'll be communicating in the future," he says. "I don't know if there will be such a thing as local business. They'll all have international suppliers and customers."

In the past, Frazer and his staff have been frustrated by limited facilities in their desire to make students' educational experiences as realistic as possible.

In the new McComsey, they plan to introduce students to the real world of business—the one that moves too fast to gather any moss.

# Dramatic changes in store for Communication and Theatre program

by Maryalice Yakutchik

Myers Hall says one thing and means another. That's poor communication. After all, who can take seriously a communication program that aspires to be stateof-the-art when it's shabbily housed in a turn-ofthe-century facility?

A raft of renovations resulting from the capital campaign will put an end to that incongruity, as well as solve another serious problem hindering one of the fastest-growing majors on campus.

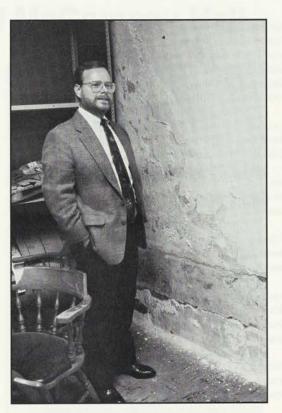
As it stands now, the various component parts of the communication program are broken into nonsensical bits and dispersed all over campus, like fragments of phrases scattered haphazardly on a page. In order to generate a clear, complete statement, all the pieces need to come together in order.

And that's about to happen, says Dr. Christopher Dahl, dean of the School of Humanities and Social Sciences: "The capital campaign will provide us with a communication complex, a place for the whole continuum of communication studies."

When the whole range of verbal and visual communications are in the new, unified facility, he expects a new synergy to emerge.

The complex of the future will include the redesigned and modernized Myers, onto which a *continued on pg. 10* 





"Unless we have the proper facility, we can't pretend to be a university on the cutting edge in communication." — Dr. Isaac E. Catt

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newly constructed wing for English will be attached. In it will be space for television and radio production studios, as well as the student newspaper and video club. (Total cost: \$1.6 million, 75 percent of which will be paid by the state matching grant program.) And the former bookstore near Myers will be converted (at a cost of \$400,000) into an instructional facility with a 25-station computer writing lab, a dozen faculty offices and about seven new classrooms.

#### Seizing the turn-of-thecentury moment

The changes are not mere pizazz, Dahl emphasizes, but rather a matter of preparing students to face a world that communicates in increasingly sophisticated ways.

"Unless we have the proper facility and equipment," says Dr. Isaac E. Catt, new chairperson of the Department of Communication and Theatre, "we can't pretend to be a university on the cutting edge in communication, which is one of the fastest-growing areas of study in the United States."

"It would be like trying to teach cellular biology without a contemporary microscope."

Recruiting top-notch faculty is another strong impetus for the renovations.

"If people are ill-housed in a dusty closet, that's their most visible symbol of what the institution is saying to them and about them," says Dahl. "No matter what other kinds of support are given, people won't feel supported if the facility is lacking."

Millersville simply won't be able to recruit the best faculty for the 21st century without impressive facilities. And there will be turnover, Dahl predicts: forty-five percent of Millersville's current faculty will be retired by the end of the century; the University will be competing for professors against other fine institutions.

"We have been building a strong faculty, and now will build an equally impressive facility," Dahl says. "I'm hoping this campus is a showcase for electronic media."

"We have a turn-of-the-century moment here to make something good happen," adds Catt, a communication theorist. "In a few years, we will remember where we were and look at what we've done."

More than 200 students are majoring in speech communication, but the program serves every student in the University.

"All students have to have a basic public speaking course," Catt says, estimating that 70 sections with 25 students are formed each year. We hope (in the new facility) to go to a system of using video tape. It would be a great tool for review and practice."

The communication program owes much of its popularity, he says, to the fact that what once was considered faddish is now viewed as fundamentally important. The topic is far broader than its subject areas: organizational communication, public relations, broadcasting, persuasion, rhetoric and argument.

"Communication is the role of human interpretation of messages and human creation of meaning," he says. "It's the process of constructing reality through communication."

And for the time being, reality is constructing a new Myers Hall — and a new image for the communication program through the capital campaign.



"My advisor has been more than supportive of student research." That support brought Patrick Market (on left, helping to launch a tethered weather ballon) to Millersville.

#### by Charlene Duroni

hen a program experiences a six-fold increase in the number of students enrolled without a corresponding increase in the facilities that house it, something has to give. At Roddy Science Center, it was the closets.

"Many of our students are involved in research with the faculty, " explains Dr. Albert C. Hoffman, dean of the School of Science and Mathematics. "Currently, a lot of that research is being done in closets."

Since 1964, when Roddy Science Center was first built, the enrollment in science programs has gone from 300 to more than 1,700. Faculty in the School of Science and Mathematics more than tripled—from 26 to 80-plus. Small wonder that space is at such a premium in the building.

The students and faculty joke about the cramped quarters, calling the ad hoc laboratories "closets" in deference to their design and size, but the inadequate facilities present serious barriers to effective teaching and to the free flow of information vital to the research environment.

### Taking science out of the closet

#### Facilities for sustaining the sphere of excellence

"We need a physical plant that will allow us to retain the "Sphere of Excellence" designation (from the State System of Higher Education) in the School of Science and Mathematics," says Hoffman. He is understandably excited that the capital campaign includes \$2.5 million to expand Roddy Science Center and develop it into a modern science and technology nucleus. The state will match these funds three-to-one, and assume the cost of the design and furnishings, adding about \$9.5 million for a total of \$11.9 million. The University will raise \$500,000 in private money for a science annex already under construction adjacent to Roddy.

Looking ahead, Hoffman sees great promise because of the expansion. "This will allow us not just to maintain program quality, but to initiate new programs."

And the additional teaching classrooms, laboratory facilities, research space and faculty offices will mean more than literally taking science out of the closet.

Hoffman points out the benefits to be reaped: "Close collaboration, association and interchange of ideas between the scientists, mathematicians and physicists through a consolidation of the departments within the School. We have an outstanding faculty. Now they will have the facilities they really need, and the facilities that will allow us to keep recruiting faculty with outstanding ability."

Now, that the expansion is on its way to becoming a reality, a new task looms. "There are literally hundreds of decisions that have to be made before anybody can put any bricks and mortar in place," says Hoffman. Regardless, he is looking forward to implementing the proposed programs—some of which have been in the planning stages since 1986.

#### Choosing Millersville for quality

Dr. Paul Nichols's history with the University goes back to 1967, when what was then the Department of Science under a single chairperson became the Division of Sciences.

Currently, he is chairman of the earth sciences department, which comprises three disciplines oceanography, meteorology and geology, each

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"Currently, a lot of (scientific) research is being done in closets." —Dr. Albert Hoffman continued from pg. 11

with its own set of needs—under one academic umbrella.

"There was no provision made in the original building for an earth sciences program," recalls Nichols, "At the very outset, we had almost no space."

Scientific ingenuity quickly came into play, as closets underwent a metamorphosis to become laboratories and faculty offices. Intent on their pursuit of larger goals, students and professors alike ignored the cramped quarters.

"Inch by inch we slowly managed to pick up more space," says Nichols. "We saw that Millersville University offered an opportunity to build something different in our area, something that would have considerable validity as an academic program."

He points out that quality and setting combine to attract good students and good faculty. "The people that come to Millersville choose it because of the quality of the programs and because they don't like large university settings."

#### The value of independent research

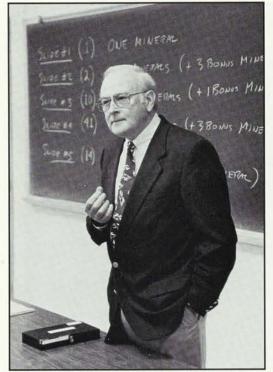
"I came to Millersville because this school promised an opportunity for independent student research," declares Patrick Market, a senior majoring in meteorology. Now he is caught up in such research, in this case the study of tornado distribution over the mid-Atlantic region. "The general mechanisms are known," he explains, "but the knowledge needs to be refined."

If space is limited and working conditions a bit too cozy, the faculty support more than makes up for it. "My advisor (Dr. Richard D. Clark) has been more than supportive of student research," says Market. He notes that this support is key, and that it is extended to all of the students currently doing research.

John Persing, who graduated in December, echoes these sentiments. "The student research has been important, for personal affirmation and for my resume," he notes. "I was fortunate enough to be involved in a National Science Foundation Program in New Mexico two summers ago, called Research Experience for Undergraduates. We studied cloud electrification there in a mountaintop observatory.

"At Millersville, I was involved in a different project with Dr. Clark and the University of Wyoming, working on the Great Plains low-level jet (a wind that flows several hundred feet above the surface of the earth)."

Nichols notes that students have come from all over the world to study at the University,



"We saw that Millersville University offered an opportunity to build something different in our area, something that would have considerable validity as an academic program." — Dr. Paul Nichols

particularly in the areas of meteorology and geology, and that many graduates will go on for advanced degrees. One Millersville graduate is now a principal meteorologist on the NASA shuttle launch team; another is currently working at a research station in Antarctica.

Russell DeSouza, a professor of meteorology in the Earth Sciences Department since 1973, served on the space committee when planning for expanded facilities first began in 1985.

"It was obvious from the beginning that space was the primary need of the school," DeSouza says. He notes that the enrollment for meteorology majors, including freshmen, is between 50 and 60 students, the largest number in the three disciplines.

Facilities problems aside, the science and math programs have an excellent reputation, says DeSouza, and their quality brings balance to the University's strong liberal arts program—"Our students are a good mix with the rest of the student population," declares DeSouza.

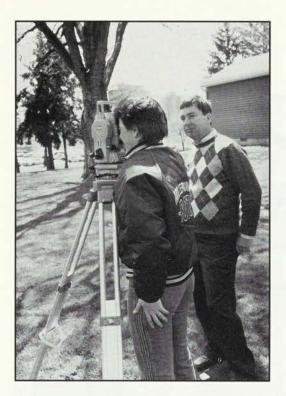
Looking toward the new facilities, DeSouza cherishes one hope: "Because meteorology tends to be a very visual science, we are hoping that we get some space on the top floor of the building. Our dream would be to have a glass-enclosed structure where we can see in all directions and have a full view of the atmosphere."

#### Space for growth

Another program that will benefit greatly from the new facilities is oceanography. "We are the only institution in Pennsylvania that offers an undergraduate degree in oceanography," Nichols says. "But we have never had an oceanography lab." A very sophisticated oceanography lab has been included in the plans for the building adjacent to the Roddy Science Center.

Geology professor Dr. Charles Scharnberger also sees ample potential for growth. A member of the faculty since 1973, Scharnberger anticipates that most of the growth in his department will be in engineering geology, the area involved with environmental remediation.

"I can see how, ten years from now, we could have 25 to 30 percent more majors, especially in geology." He points out that just ten years ago most graduates wound up in the energy industry, primarily oil. "Today people are going to work either for consulting firms, engineering firms or tate agencies involved with the environment. That is where the major thrust is."



The expanded facilities, says Scharnberger, will provide increased opportunities for students to do research projects appropriate for the undergraduate level, and it will also enable and encourage more of them to attend graduate school. "... ten years from now, we could have 25 to 30 percent more majors, especially in geology."—Dr. Charles Schwarnberger (in background, working with a student)

## The Millersville experience today

Caught up in the stresses of classes, papers, tests, grades and, for some of them, working, they were nonplussed when asked, "What does Millersville mean to you?" Although intelligent and open, the five Millersville students to whom we put this question inevitably had to think hard about the question—they may be thinking about it yet—before venturing an answer.

Admittedly, it's a difficult question to ask now. The answer will only become apparent after they have left, when they have time to sort out the totality of their experience and to compare it with something else. Still, a few quick sketches may go a long way toward demonstrating how MU is touching the lives of its students today, and how much the region and the state will benefit because these students received something from Millersville.

#### Christine Cassel

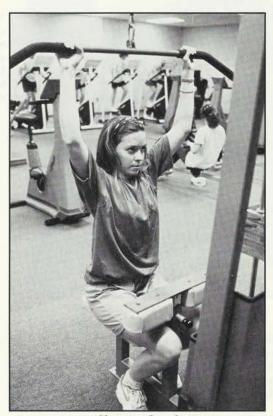
# "I want to do something really worthwhile"

**F** or Legacy Student Christine Cassel, Millersville was the logical and emotional choice. Her mother, Marjorie Park Cassel, graduated from the University in 1969, and Christine liked the idea of a smaller campus, more attention and a non-urban setting.

Comparing her experience with that of students at other, larger universities, Cassel notes that, "I think the professors are more willing to talk with you here. They care about all of their classes. For example, my math professor, Dr.

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**Christine** Cassel

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(Dorothee) Blum is always pointing out how the math she teaches us applies to everyday life."

A student in the Honors Program who is majoring in English with a minor in art, Cassel is thankful for the doors that have opened to her at Millersville. "I was encouraged to try different things," she explains.

The busy sophomore is a member of the University Activities Board, the Cafeteria Advisory Board and the activities committee in her residence hall. She is also a co-editor for the "Seniors" section of the *Touchstone*.

Her explorations led Cassel to take a bold step. "I'm going to Jamaica to work on a medical crew with the United Methodist Conference," she says enthusiastically. "I will either love it or hate it, I've been told. If I love it, I'm going premed. I'll take chemistry and science courses to round myself out after I get back."

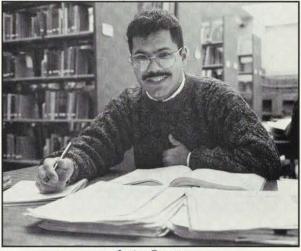
Her goal is to accomplish something "really worthwhile," perhaps in the challenging field of AIDS research.

#### Javier Ortega

#### "I could not have done it anywhere else"

"m not that intrepid," replies senior Javier Ortega when asked if he would have gone to some other college had Millersville University not been here and accessible to him. "I can't see myself going to a place like New York or Philadelphia and trying to start out all on my own, not knowing the language, not knowing anybody."

If not intrepid, Ortega is certainly determined, and very focused. He will be graduating in '93 with a degree in sociology and a minor in psychology. As to the future: "Three more years of school," says Ortega, "for a master's degree in clinical psychology. I want to be a school psychologist."



Javier Ortega

His involvement in education began with a job at the University, where he worked at the bursar's office. "I was always attracted to Millersville," says Ortega. "When I saw the opportunity here and heard about its reputation, I had to get involved and prove to myself and to other Latinos that it was possible to succeed. I was working at the University, and I saw these Chinese students who could barely speak a sentence of English. I was more fluent than they were, but they weren't scared. So I started taking classes."

Although Ortega had graduated from high school in Puerto Rico with a concentration in business and commerce, and had taken some college courses on the island, he had to work very hard at learning English. He left his job to pursue full-time studies in 1989, supporting himself through work and a combination of grants and loans. And he had to work hard to overcome the prejudices among some of his friends and family, who constantly warned him that he was doomed to failure.

"I'm glad that Millersville was here for me," says Ortega. "I could not have done it anywhere else."

#### Melissa Sipe

#### "You have to live up to it"

hen Melissa Sipe thought about attending college, she knew she did not want a large, impersonal university, and, as an athlete, she was impressed with the University's field hockey program. The Lancaster County resident chose Millersville,



and Sipe, currently a sophomore, is glad she did. "At Millersville I got to know more people and see them more often, and that's what I wanted," she states.

Her heart is in Lancaster County, and the secondary education/history major intends to remain in the county to pursue her career, saying simply "I want to teach high school and coach."

Sipe has found the MU faculty to be dedicated teachers, and she notes that, "They really care about you and about what you do. They've also been very understanding about my schedule. During the season, I had to be out several times and miss tests. They were very good about giving make-up tests."

Like many students, she works to put herself through school. In her case, she is a waitress, working about 20 hours a week.

Sipe, who plays on the field hockey team, got an extra boost in 1992-93 when she received a MEDAL Fund\* athletic scholarship. "It really helps," says Sipe. "This is my first year on a scholarship, and it gives you extra motivation, more determination to do well on the field and in your studies. When you get something like that, you have to live up to it."

#### Mark Watson

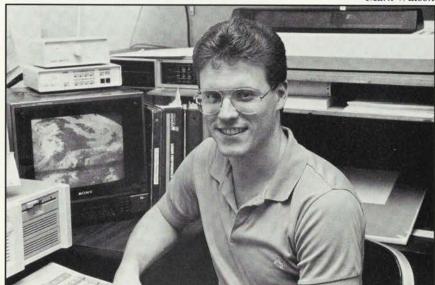
# "I like being on the cutting edge"

**M** ark Watson got hooked on meteorology in eighth grade. Now he's a senior meteorology major at Millersville, approaching graduation and delighted to be in the vanguard of the discipline.

"I like being on the cutting edge," he enthuses. "As an undergraduate, I'm getting to work in forecasting, and in application, which is

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Mark Watson



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what I really like." In quick succession he lists the computers available to him, the research on boundary development, the state-of-the-art equipment—all of which are necessary for staying up-to-date in the field.

Millersville appealed to Watson because it offered an excellent program, and it was more affordable than his other choice, where he would have had to work in order to stay in school. He wanted to devote himself completely to his studies.

A dedicated student, Watson is grateful for the support he received in the form of a Search for Excellence scholarship, awarded to ten freshmen each year and renewable yearly. "It certainly made things easier for me financially," he says. "I can't imagine having to work and go to school—people who do that are amazing."

The scholarship was very supportive in other ways, too, says Watson. "During my first semester, we had a dinner in Gordinier. Our parents were there, and so was Dr. Caputo. It really boosted my confidence."

#### Catherine Williams

# "I want a degree that says something"

**F** or senior Spanish major Catherine Williams, personal recommendations were important in selecting the University. "I knew people who came to Millersville," explains Williams, "and they told me about the University. I liked the fact that it was so clean, and safer than a big-city campus."

With graduation only a month away, Williams is looking forward to all the possibilities open to her. She is awaiting a reply on her applications to two law schools, but she also has the option of continuing her education in Spanish or of entering the working world. Regardless of the choice she makes, she knows that her Millersville education will help her.

"I want a degree that says something," she says. "It has to be marketable and have some prestige attached to it. I definitely got that at Millersville."

She also wanted to add to her experiences and make new friends. In particular, she is glad that she worked for Project Upward Bound at the University last summer. "I got a lot out of working with underprivileged children," says Williams, "and I think the project really helped them."



**Catherine Williams** 

Williams was determined to do well at the University, and receiving a MEDAL Fund Minority Scholarship only strengthened her resolve. "When I received the scholarship," she states, "I felt that I had done something in high school, something which was recognizable to someone else and appreciated by them. That really made me feel good. Of course, I also felt a strong sense of obligation, too. I knew I had to keep up my GPA."

\*The MEDAL Fund (Millersville Employees Dedicated to the Advancement of Learning) is supported by contributions from Millersville employees and staff, who last year gave approximately \$85,000. The thirty or so seniors from McCaskey High School are definitely in the high-risk group. They're gathered in the Student Memorial Center All-Purpose Room, watching MU instructor Joseph A. Sciaretta Jr. run through a program on time management. Although comfortable with the setting—they've been to the University several times—statistically speaking, as students from low-income Latino and African-American families, they're at high risk for dropping out of high school and never making it to college. They're at high risk for missing out on opportunity.

To help them unlock the door to opportunity, six local corporations have joined with the University and the Lancaster school district to form the Lancaster Partnership. The corporations-Armstrong World Industries, Inc.; Engle-Hambright & Davies, Inc.; Hamilton Bank; High Industries, Inc.; Lancaster Newspapers, Inc.; and Pepperidge Farm, Inc.have pledged to provide financial support and mentoring for promising students of Latino and African-American descent from Lancaster's McCaskey High School who qualify academically and financially. The University will guarantee admission, provided that the students maintain a minimum grade point average in high school.

"Armstrong World Industries is in the partnership because we want to provide some hope to young Hispanic and African-American students at McCaskey High School," declares Bing G. Spitler, manager of college relations for the corporation. "We want to help them break the cycle of poverty. If they work hard and study hard, they will have the opportunity to go on and get a college degree."

Ed Jaeger, president of Engle-Hambright & Davies points to the power of education. "Believing that the business of education is not to gather facts but to find a ruling passion, something around which you can organize your life, we at Engle-Hambright & Davies were anxious to be part of the Lancaster Partnership.

"We believe that by helping make higher education available to as many persons as possible we can enrich individual lives and the community in general. We're happy to join Millersville University and our business partners in this effort."

"The Lancaster Partnership," says Tom Bamford, senior vice president for Hamilton Bank, "is an innovative program that directly confronts the problem of underrepresentation of minorities in higher education. As a corporate citizen of this area, Hamilton Bank is happy to offer its financial and personal support to this effort.

## Lancaster Partnership: meeting risk with opportunity

"We believe the Partnership program will help empower young Latino and African-American students to assume positions of responsibility within our community and become increasingly involved with shaping the future."

Steve High, a safety specialist for High Industries and a member of the High Foundation, points out that the program will help students become valuable contributors to the business community. "As we move into a more diverse

society," he explains, "it's important that American businesses be ready to adapt to the work force. The Partnership program provides a link that was missing for many minority students, who may have wanted to pursue higher education but lacked the financial ability, and it provides invaluable moral and educational support in the form of corporate mentoring."

Steve Weaver, personnel director for Lancaster Newspapers, singles out the

teamwork involved, saying, "The difficult problems we face in our inner cities will not be resolved unless everybody businesses, schools, government and families—works together to address common concerns. At Lancaster Newspapers, we believe that now, more than ever, education is the key to better opportunity.

"For that reason, we support the Lancaster Partnership and its goals. By giving a qualified student access to quality higher education, we can ensure that the future will be more equitable and more prosperous for all of our citizens."

"From a company perspective, the partnership represents an opportunity for a true win-win approach," says Scot Maxwell, manager of human resources for Pepperidge Farm. "The targeted students benefit by having the opportunity to attend MU, and the nature of the program, the encouragement and help they receive, may make the difference in a young person's life and enable him or her to earn that college degree.

Echoing the observations of others in the partnership, Maxwell declares, "Pepperidge Farms and other companies will benefit from having more trained professionals. It simply makes good business sense, and it is the right thing to do as a member of the community."



Joseph A. Sciaretta Jr., a developmental studies instructor, discusses time management issues with students from the Lancaster Partnership.

#### Ganser Library

### **Keeping the information flowing**



A student gets down to basics at Ganser Library.

L ibraries are to information what superhighways are to automobiles. Too easily dismissed as simple repositories for books and other media, libraries are actually highly specialized information

delivery systems, actively channeling the appropriate information whether it's a book, a videotape, a compact disc recording or a note quickly scribbled in the reference section—to those who need it.

Just as a highway's worth is determined by the volume of the traffic and the roadway's capability for handling it at an efficient speed, so is a library judged by its ability to deliver needed information in a timely fashion.

Millersville University's Ganser Library sees a great deal of traffic—over 226,000 items checked out during 1991-92—and the demands are increasing.

#### A story of rising demand

"With new programs in place such as criminal justice, international studies, women's studies and ethnic studies, the library is straining to support them and still support older, ongoing programs," explains Dr. David S. Zubatsky, director of library services. A double-digit inflation rate for books, periodicals and other materials compounds the problem. *Library Issues* reported that, between 1990 and 1991, while prices for items such as videocassettes dropped, the average price of a hardcover book rose to \$44.17, an increase of 5.3 percent, and the cost of trade paperbacks rose by 6.4 percent. Periodicals—a critical vehicle for staying informed—rose in price an average of 12.2 percent for 1992; the average cost for a oneyear subscription in 1991 was \$104.36, with chemistry and physics publications topping the list at an average price of \$472.84.

In fact, the rate of inflation over the 1984-1991 period stands at a staggering 108.7 percent. Even medical costs rose less precipitously: 77 percent for the same period. Add to this the cost of replacing materials that have been worn out, lost or stolen, and the predicament of libraries in general becomes glaringly apparent.

To cope with the demands, money from unrestricted funds, once used to meet the needs of individual courses and programs, is being used to purchase basic materials. Zubatsky points out that this is a stopgap, not a solution.

"We're purchasing less," says Zubatsky, "but some purchases cannot be put off, because many of the materials needed by faculty and students go out of print quickly. Publishers don't like to keep large inventories."

And now the pressure is building for connectivity to information networks such as Internet, which will provide international capability for locating and retrieving information, but will generate expenses for equipment, software and use.

Commit to Opportunity, the Campaign for Millersville University, will resolve many of the library's most urgent needs. With a projected \$1 million in endowment funds to be raised for library acquisitions, the University will ensure that the information needs of faculty and students will be met for the moment. Another \$1 million will provide an endowment for purchases of instructional and communications equipment that will connect the University to sophisticated information networks, with additional funds to be raised through the Annual Fund.

Through the Capital Campaign, the University will assure that faculty and students will have at their fingertips the materials and information they need, facilitating the instructional process so that they can focus on the job at hand: education.

"We're purchasing less, but some purchases cannot be put off." —Dr. David Zubatsky, director of library services.

#### Faculty and staff development

## Honing skills and adding to knowledge

Knowledge is neither static nor finite. Job skills must be constantly updated. Room for improvement always exists. These three facts compel the University faculty and staff to constantly seek training and education in their specializations.

Two campus committees are responsible for sponsoring faculty and staff development from University funds. The staff development committee of the MEDAL Fund (Millersville Employees Dedicated to the Advancement of Learning, which raises money from University employees) oversees the review and approval of proposals from University staff, while the faculty grants committee performs the same task for the faculty.

#### Meeting faculty and student needs

Approximately 10% of the funds distributed by the faculty grants committee come from the MEDAL Fund, the other 90% from the University budget. For faculty, the grants are a vital source of support in their constant effort to stay abreast of the latest developments in their disciplines and to contribute actively to the development of knowledge.

"The grants have become increasingly important," says Dr. Lewis H. Shoemaker, professor of mathematics and chair of the faculty grants committee. "With more emphasis on research as a requirement for achieving a promotion or tenure, faculty members have to find time to do research. And, of course, as a faculty member gains more depth in a discipline, he or she becomes a better teacher."

Four basic funding categories address the faculty's needs: travel to present, for faculty to present research at scholarly conferences; special academic activities, for attending conferences or workshops, or for short courses to acquire knowledge in a specialized field; research, for purchasing supplies and equipment necessary for research; and release time, which releases faculty members from teaching time (normally 12 hours per semester) so they may conduct research.

"An important benefit of this research," states Shoemaker, "is that faculty members are able to engage students in it, which takes them from the classroom to the very edge of what's happening in the field."

Funded projects for the latest cycle include an investigation of the growth of delinquent gangs

in Lancaster County, mapping genes at the molecular level, studying U.S.A. evaporation data for evidence of climatic changes, studying whether the telephone is a cultural threat to Amish Society, and using computer technology for classifying high dimensional shapes in mathematics.

#### Investment provides benefits

"We exist to fund workshop or conference attendance or coursework that results in skill development," explains Joan D. Haigh, a clerk stenographer with the departments of economics and social work, and chair of the staff development committee. "Development of these skills should be a benefit to the University and to the individual."

The committee meets twice yearly to review requests for funding. The amounts funded vary greatly. For example, a person in academic computing received funds to attend a specialized computer networking conference in Washington, D.C.—cost, \$1,000, but she will be trained in a system that will connect the University to a world-wide network. On the other extreme, attendance at a local workshop on office skills may involve a cost as low as \$60.

The investment in skills development can often produce immediate, tangible results, such as training a maintenance employee in air conditioning repair so the University can resolve those problems in-house, thereby saving money. Other skills, such as a course in kinesic interrogation techniques for an MU police officer, provide a value difficult to measure in straight dollars and cents.

Part of the \$3 million to be raised in Annual Fund support by Commit to Opportunity, the Campaign for Millersville University, will go to faculty and student research as well as staff development.

The grants are understandably important to the development of the faculty. "Without this support, many people would be unable to carry out their projects," declares Shoemaker.

Similarly, University staff will benefit from a continued emphasis on and support of job skills development. "People who received grants often write to tell us how much the seminar or conference has helped," says Haigh. "And some of them, if they aren't already, become contributors to the MEDAL Fund.



"As a faculty member gains more depth in a field, he or she becomes a better teacher." Dr. Lewis Shoemaker



"... these skills should be a benefit to the University and to the individual." Joan Haigh

## Investing with a purpose

#### Dr. Richard B. and Clauda Pennock Todd

# Helping more and more over the years



In 1935, one month after Richard Todd '38 had begun his sophomore year, his father died. The Great Depression was at its height, and Todd, a basketball player, knew he would have to leave Millersville State College and go to work.

"Coach Pucillo heard about it," recalls Todd, "and he talked to me. 'I don't want you to drop out,' he said. 'I'm going to ask around and see what we can do.""

The College had just received some money from the National Youth Administration to set up a film library. Soon, Todd was working under Paul Chandler, setting up the library.

"It wasn't much money," says Todd, "but it kept me in the rest of my sophomore year. Then I went to work that summer, I returned in the fall, and I was able to get by without assistance. But I told myself that Millersville would be paid back, and that's what I've done."

Todd went on to earn a master's degree from the Pennsylvania State University and a doctorate in history at Duke University. His book on Confederate finances won an award, and many good things happened to Todd and his wife, Clauda. "The good Lord has been kind to us," explains Todd, "so we have become more and more able to help more and more things over the years. And my wife and I are in perfect agreement that nobody should be denied an education for lack of funds."

Todd's next step at MU was to establish and build up an endowment for the Richard B. Todd Basketball Scholarship. Since then, he has generously contributed to MU, establishing additional endowments, and to East Carolina State University, where he is a professor emeritus of history. Always, he has taken great care to give in the most efficient manner possible, so that the institutions reap the maximum benefit from his contributions.

"I read closely the indentures in the endowments made by the Carnegies and the Mellons and others," he notes.

Understandably, he is very excited about the

75/25 match from the Commonwealth. "When you can get better than 75% of the building's cost funded by the state," says Todd, "that's an excellent reason for supporting the capital campaign. I'm glad that the government is supporting the University in this way, because I know of no other institutions that can make money go as far as can institutions of higher education."

#### Barbara B. and Peter L. Hunsberger

#### A commitment to the students



It's difficult to imagine anybody having a closer connection to the campus than Barbara Hunsberger. Her paternal grandparents are D. Luke and Elva Biemesderfer. Her maternal grandfather, Harold Brenner, was post-

master and receiving clerk at MU.

"I grew up on this campus," says Barbara. "I've seen it from three perspectives: as a child, as a student and now as a faculty member."

Understandably, she cares deeply about the University, but, speaking for herself and her husband, Hunsberger emphasizes that, "We see a lot of people working very hard to provide an excellent program of education for the students, and that is our basic commitment—to the students."

Peter Hunsberger has strong reasons for supporting MU, apart from Barbara's experience. A chemist at Armstrong World Enterprises, Inc., he knows how urgently the industrial world needs well-educated people. As he puts it, "I see a lot of good people coming into the lab from Millersville University."

From the outset, she has worked to maintain a strong base of support for academic activities. As an employee, she gives to the MEDAL Fund (Millersville Employees Dedicated to the Advancement of Learning). In fact, she was the fund's first campaign chair, and now the couple has already made a capital campaign contribution.

"Our capital campaign gift was for library support, in memory of my grandparents" she notes. "Since I work in the library, I know our needs there, and I wanted to give something toward that. But I'm active in the annual fund, too, so I've learned a lot about the importance of unrestricted giving."

Barbara and Peter discussed their giving plans and made some decisions. "We were giving in a lump sum," explains Barbara, "and we decided to change that to a life insurance policy that we set up in memory of my grandparents. Eventually, when University cashes in that insurance policy, it'll be worth much more than the original lump sum, and it will be unrestricted, so the University can apply it where needed."

#### Robert Helm

#### Making sure the good experiences continue



"I give," says Robert Helm '80 (and '82), "because MU was such a good experience for me."

Since graduating, first with a degree in secondary education/ social studies and then with a bachelor's degree in business administration, Helm has been giving of his

time and his money to the University. A member of the Alumni Association since 1980, he most recently served on the scholarships and grants committee and the budget and finance committee, and he is an alumni adviser to the MU Student Ambassadors as well as a volunteer for the phonathon.

In addition, he is a contributor to the Annual Fund, the endowment funds for Joseph Torchia (a Phi Sigma Pi activity), Richard B. Todd Fund and Neimeyer-Hodgson.

Why such avid support? His good experiences included excellent instructors and involvement with other strong supporters of MU and education.

"I would say that 95% of my professors were very good. I learned so much while I was there," explains Helm. "I was a member of Phi Sigma Pi, which supports the Joseph Torcha Endowment Fund, and through the fraternity I met Dr. Richard Todd. Also, I worked in the Alumni Association office when I was a student, so I learned a lot about the association and how it worked to support the University."

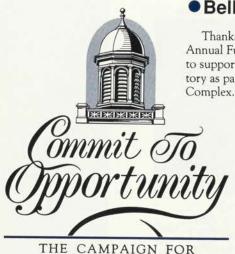
His involvement in volunteer work gives him a first-hand perspective on the value of supporting scholarship. "I see a lot of grant requests because of my work on the Neimeyer-Hodgson Research Grant committee. That type of program is a real plus for the University, because it directly supports student research. You don't see enough of that support. And because the endowment currently doesn't provide quite enough funds, I give to it, so it can grow."

Helm is proud of the way MU has become an important community resource, too. "I've seen a big change as the University becomes more involved with the community," says Helm. "With the Center for Politics and Public Affairs, cultural events and lectureships—events that I go to myself—MU is providing the community a great deal of service."

As the Capital Campaign accelerates, Helm has some words of encouragement for potential donors: "There are many options for giving," he says. "If not general support, you can find something you want to give to. And of course, those people who can give substantial amounts and want to do something special can always talk to the people in the Development Office."

# Campaign Update

## **Committed to Opportunity....** Highlights of Gifts to the Capital Campaign



MILLERSVILLE UNIVERSITY

#### Bell of Pennsylvania

Thanks to a committment to the Annual Fund, Bell of PA is helping to support a computerized writing laboratory as part of the Communication Arts Complex.

#### Fulton Bank

A long-time supporter of Millersville University, Fulton Bank, headquartered in Lancaster, has pledged a fiveyear commitment to the Annual Fund. The bank's gift will support the facilities renovation fund and will be matched by the state.

#### William and Winifred Cooke McCain '43

An interest in preserving the heritage of Millersville University is what spurred the creation of an endowment by Bill and Winnie McCain, both from the class of 1943. Interest from the endowment will be used to restore and/or acquire materials of historical value for the Millersville University Archives and Special Collections.

The husband and wife team are spearheading the 50th Reunion Class Gift, which will also be included in the capital campaign. Bill is a member of the capital campaign cabinet and chaired the Development Committee for many years.

#### Mrs. Helen R. Metzler

A familiar name to undergraduate and graduate students in the reading program, Associate Professor of Elementary Education, Emeritus Helen Metzler has endowed two reading awards which are given each year at the Honors and Awards Ceremony. In addition, she is establishing a separate endowment for a scholarship in elementary education, the Robert S. and Helen R. Metzler Scholarship Fund. She has arranged to provide funds for the endowment through her will.

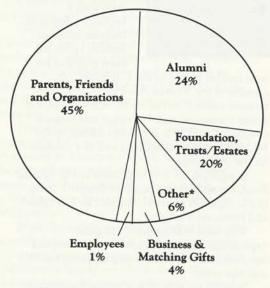
Professor Metzler, who retired in 1977, was married to Robert Shields Metzler, associate professor of educational media, emeritus, who died in 1991.

#### Mrs. Dorothy Bender Nystrom '27

A new endowment has been set up in memory of Albert C. Bender '34, the brother of Dorothy Bender Nystrom '27. The fund, established in November 1992, will be used for general acquisitions for the Ganser Library.

Dorothy is both alumna and former member of the faculty. An active member of the class of 1927, she serves as class representative and cochairs the Volunteer Committee of the Alumni Association.

# Giving by Source as of 12/18/92



\*Government grants, special projects, fund transfers

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#### Commonwealth of Pennsylvania

Governor Casey announced in October the Higher Education Capital Construction Program, which will match private dollars raised for approved renovations to Myers Hall and the Science Center. The state will contribute \$3 for every \$1 raised through the capital campaign. Millersville University would receive \$10.74 million in addition to the campaign's goal of \$13 million.

#### Ella E. Veit '55

Miss Veit, who died in May 1991, provided for Millersville University in her will. Her significant gift will be added to the facilities renovation fund to be matched by the state.

A "nontraditional" student, Miss Veit completed a B.S.Ed. at MU when she was in her 50s. She later went on to receive a master's degree from Temple University and even pursued a doctorate.

#### Rich Will '52

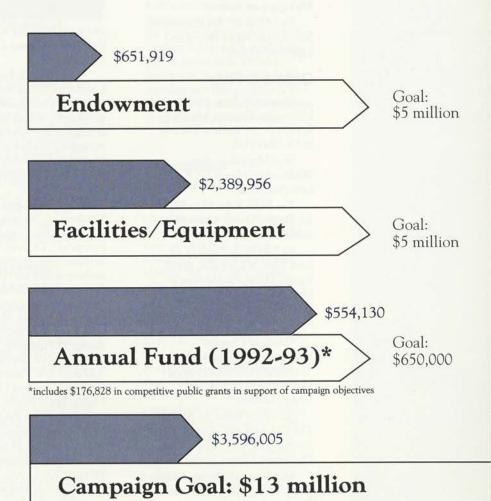
Cabinet member Rich Will '52 has arranged a gift to the campaign through a series of regular payments over the long term to the Annual Fund. His generosity will help to fund facilities renovation and his contributions will be matched by the state.

Former faculty member and MEDAL Fund chair, he retired from the University in 1990 as professor of educational foundations, emeritus. In addition to serving on the capital campaign cabinet, he is secretary of the MU Foundation. His wife, Barbara, is a Millersville alumna, class of 1954.

### MU Campaign Nears \$4 Million

On January 30, 1993, when Commit to Opportunity : The Campaign for Millersville University was publicly announced, the fund had already received at least \$3.6 million towards a goal of \$13 million.

The following charts illustrate progress to date, as of January 7, 1993. Comparisons are between the total amount pledged plus received and the five-year goal.



# **AROUND THE CAMPUS**

### HAPPENINGS

A listing of the major events scheduled at Millersville University through June, 1993.

#### Music & Dance

U.S. Navy Concert Band; Monday, March 8, 8 p.m., Pucillo gymnasium\*

"The Butler Did It, Singing"; All Campus Musical Organization; April 1 - 4; Lyte Auditorium

Sweet Honey in the Rock: African-American a capella quintet; Friday, April 2, 8 p.m., Student Memorial Center Multipurpose Room\*

Della Reese: An Evening of Jazz; Friday, April 16, 8 p.m., Lyte Auditorium\*

#### Drama & Film

Women of Troy; Millersville University Theatre; March 5 -7, 10, 12 - 14; Rafters Theatre in Dutcher Hall

Steel Magnolias, play, Wednesday, March 10; 8 p.m., Lyte Auditorium

The Black Robe, film, March 10, 7 p.m., Myers Auditorium in McComsey Hall\*\*

At Play in the Fields of the Lord, film, Wednesday, April 7, 7 p.m., Myers Auditorium in McComsey Hall\*\*

#### **Art Exhibits**

"Seeds of Change"; Smithsonian Institution Traveling Exhibition; January 31 - February 26, Ganser Library Gallery\*\*

"Guaman Poma de Ayala: The Colonial Art of an Andean Author"; February 28 - March 19, Ganser Library Gallery\*\*

Graphics exhibition; March 8 - April 9, Sykes Gallery in Breidenstine Hall "Encounters of Two Worlds"; juried exhibition; April 4 - May 15, Ganser Library Gallery\*\*

Young artists in residence show; April 12 - May 7; Sykes Gallery in Breidenstine Hall

MU students show; May 10 through summer; Sykes Gallery in Breidenstine Hall

#### Lectures

• Dr. Henry Louis Gates Jr., Carter Woodson Lecturer; writer, playwright, scholar; chair of Harvard University's Department of Afro-American Studies, director of Du Bois Institute; February 4, 8 p.m., Bolger Conference Center's Lehr Room,

• "The Black Poet as Creator of Social Values"; Sonia Sanchez; poet, playwright, author and professor of English and African American Studies at Temple University; February 18, 7:30 p.m., Myers Auditorium in McComsey Hall

• One-Day Black History Conference, "Encounter of Two Worlds: African and European"; Dr. Ivan Van Sertima; literary critic, linguist, anthropologist and professor of African studies, Rutgers University, and Dr. Orlando Patterson, author, sociologist and professor of sociology, Harvard University; February 23, 4 p.m. (Dr. Sertima) and 7:30 p.m. (Dr. Patterson); Student Memorial Center Multipurpose Room.

• Lecture on the problems of German unification; Paul Breuer, member of the German Bundestag (Parliament); February 25, 11 a.m.; Myers Auditorium at McComsey Hall. • "Why We Eat What We Eat," Raymond A. Sokolov; editor of the "Leisure and Arts" page of the *Wall Street Journal*; March 1, 4 p.m., Student Memorial Center Multipurpose Room.\*\*

• Theodore R. Sizer, Ph.D., Lockey Lecturer; Brown University professor, author, leader in the school reform movement, chair of Coalition of Essential Schools; March 10, 7:30 p.m., Bolger Conference Center.

• Elie Wiesel; 1986 Nobel Peace Prize laureate; Keynote speaker for the 1993 Holocaust Conference; March 14, 3:30 p.m., Lyte Auditorium.

• Latin American Celebration; March 31 - April 9

• Dr. Elisabet Sahtouris; planet biologist, philosopher and author; featured speaker at the Sixth Annual Glenna Hazeltine Women in Mathematics and Science Conference, sponsored by Warner-Lambert; April 1, 10:30 a.m., Student Memorial Center Multipurpose Room.\*\*

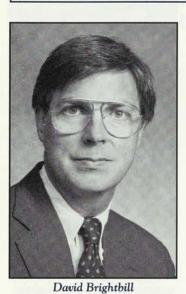
• "Blacks in Russia," Dr. Eslanda Goode; visiting professor of Russian, Lincoln University; April 1, 7:30 p.m., Myers Auditorium in McComsey Hall.

• "Unmasking the Past to Face Future Issues: American Indian Women," Dr. Beatrice Medicine, visiting professor of women's studies at the University of Toronto, April 15, 7:30 p.m., Myers Auditorium in McComsey Hall

\* A Cultural Entertainment Series Event. Call 872-3512 for ticket information.

\*\* This event is an official part of the Encounter of Two Worlds academic theme for 1992-93.

### GRANTS/ACADEMIC ACTIVITIES





James Roebuck Jr.

#### Legislative fellows announced

Dr. G. Terry Madonna, director of the Center for Politics and Public Affairs, announced that State Senator David J. "Chip" Brightbill and State Representative James R. Roebuck Jr. will be the Center's legislative fellows for the 1992-93 academic year.

Senator Brightbill, who represents the 48th Senatorial District, is chairman of the Environmental Resources and Energy Committee and of the Republican Policy Committee. He previously served as majority caucus secretary and as majority whip.

Since his election to the House in 1985, Representative Roebuck has been on the Education, the Federal-State Relations, the Liquor Control and the State Government Committees. He is also a member of the Board of Pennsylvania Historical and Museum Commission and was the vicechairman of the Pennsylvania Legislative Black Caucus. Center fellows serve for an entire academic year, during which they make periodic visits to the campus. They serve as guest speakers in University classrooms, meet formally and informally with students, give formal presentations to specialized audiences with the University community and participate in Universitysponsored forums and symposia.

#### Record number enrolled in downtown program

MU's undergraduate downtown program reached a new high in fall 1992, enrolling 714 students, 23 more than in spring 1991.

Of those registered, 516 are part-time students, with 412 of these taking downtown courses only, and 104 taking courses both downtown and on campus. In addition, 198 full-time campus students are taking at least one course downtown.

# Scholarships established

Three scholarships to be funded from MU Foundation endowments were established by the MU Council of Trustees at their November 28 meeting. Interest from the George Doherty Memorial Scholarship will be awarded annually to student athletes who participate in wrestling. Interest from the Alex Henderson Scholarship will be awarded to a student engaged in interdisciplinary studies that combine biology with social sciences or humanities. Interest from the Arthur and Claribel Gerhart Scholarship in Biology will be awarded to a biology major who is in good academic standing and has completed 90 credits by the end of the semester in which the award is made.

#### Phonathon sets a record

It was a massive effort coordinated by the University development staff, but with the help of over 200 student volunteers and about a dozen alumni, the 21-night phonathon conducted in November set a new record, as alumni, parents and friends of the University pledged a record \$147,137.

Martha MacAdam, director of the Annual Fund, reported that 7,541 contacts were made. Of the persons called, 4,189 pledged gifts ranging from \$5 to \$525, with an additional 1,186 persons pledging unspecified amounts. The average pledge was \$35.50, slightly higher than last year's average phonathon commitment.

### BRICKS AND MORTAR

At its November 28 meeting, the MU Council of Trustees voted to rename the psychology clinic in Byerly Hall the Richard J. Hess Research and Learning Center. Hess was a psychology department faculty member from 1964 to 1978 and contributed substantially to the department's development. In addition, he was very active in the statewide psychology association and was instrumental in furthering its programs and goals.

### SPEAKERS/LECTURERS/EVENTS

#### Kahn speaks on economy

In a presentation that was both insightful and humorous, Dr. Alfred E. Kahn spoke about the opportunities and the dangers that await the American economy. Kahn, the speaker for the Robert A. Christie Lectureship in Economics on November 10, 1992, leavened his speech with jokes and humorous anecdotes, but spoke seriously about the dangers that soaring national and private debt present to the nation's economic future.

A professor of political economy emeritus at Cornell University and a former adviser to President Carter, Kahn is a special consultant to National Economic Research Associates,



Alfred Kahn

Inc., and is a regular biweekly commentator for "The Nightly Business Report" on PBS. The Robert A. Christie Lecture is sponsored by Mellon Bank.

### MU PEOPLE

Doris E. Cross, director of the Upward Bound Program at MU, recently was chosen president-elect of the Women's Consortium of the Pennsylvania State System of Higher Education (PA-SSHE). The consortium, which is composed of faculty, staff and students from the 14 State System institutions, is committed to advancing the status of all women within the System.

Dr. Patricia Kranz, professor of psychology, retired January 8 after 22 years of service to MU. At the University, she taught both graduate and under-graduate courses, and she served on the Faculty Curriculum Committee as well as on committees of the Association of Pennsylvania State College and University Faculties.



Cross

**Evelyn L. Lyons,** professor of library, will retire May 28 after 21 years of services to the University. Lyons first came to Millersville as an information specialist and was later appointed reference librarian for Ganser Library.

#### **Books & More**

Dr. Samuel Knapp, psychology, is the associate editor of *Innovations in Clinical Practice*, to be published by Professional Resource Press.



Lyons

Linda Suskie, assistant to the president for special projects, authored Questionnaire Survey Research: What Works, which was published by the Association for Institutional Research. The book will be marketed as a text for undergraduate and graduate courses in research methods and higher education.

# **OF ALUMNI INTEREST**

# Alumni Association awards research grants to 16

The Alumni Association awarded Neimeyer-Hodgson research grants totalling \$2,500 to 16 Millersville students in November. The grants-in-aid fund student research and are awarded annually.

The students, their majors and their funded projects are:

Alissa M. Cook, sociology, opinions and reactions to the mental health system among families with a mentally ill family member.

Thomas G. Denhof, clinical psychology, familial characteristics of bulimic college women.

Annette L. Dobler, English, her senior thesis, linguistic aspects of Black English vernacular.

Dzanh Tran, biochemistry, separations of the alpha and beta chains of hemoglobin.

Melody R. Herr, biology major with a history minor, the medical practice of John Winthrop Jr., a seventeenth century New England physician.

Thuy Hoang, biology, the enzyme asparagine synthetase in a clone of frog embryo cells.

Sonya Hutchison, English, her master's thesis, "The Myth of the Hero and Three Plays by August Wilson."

Fonda Lee, biology, the occurrence of anomalous compound leaves in the English walnut tree.

John R. Leisey, biology, his senior thesis, pore formation in the inner mitochondrial membrane under conditions of high intracellular calcium.

Teresa Ann Lesher, molecular biology, a DNA probe and the asparagine synthetase gene in haploid frog cells.

Scott A. Marinelli, bio-

chemistry, activity of the takaamylase-A enzyme at elevated temperatures.

Heather E. Napp, biology, asparagine synthesis activity in two distinct frog cell variants. Nicholas L. Rider,

chemistry, the formal rate constant in the electron transfer reaction in hemoglobin.

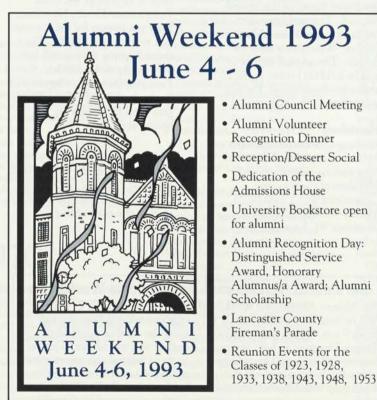
Mary Ritchey, biochemistry, isolating an enzyme from a culture of Streptococcus mutants.

Christopher A. Smith, psychology, comparing identity achievement with self-esteem.

Annette J. Thomas, biology, analyzing and comparing the asparagine synthetase gene in three frog cell lines.



Pictured here are thirteen of the Neimeyer-Hodgson research recipients for 1992-93: (front, l-r) Mary Ritchey, Annette Thomas, Thuy Hoang, Sonya Hutchison, Alissa Cook, Fonda Lee and Treena Lesher, and (rear, l-r) Thomas Denhof, Scott Marinelli, Annette Dobler, Chris Smith, Nicholas Rider and John Lisey. Steve Focht, president of the Alumni Association, is at the far right, rear.



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### FROM THE BRANCHES

Lancaster County - Upcoming events: The annual dessert social and concert will feature the U.S. Navy Band on Monday, March 8. Dessert will be served at 6:30 p.m. in Lehr Dining Room of Gordinier Hall; the concert will be held in Pucillo Gymnasium. Price: \$5 per person. Watch your mail for details. On April 16 the Branch will sponsor an Evening of Jazz, featuring Della Reese. A pre-concert reception will be held at 7 p.m. in Biemesderfer Executive Center. The concert will begin at 8 p.m. in Lyte Auditorium. Price: \$15 per person. Watch your mail for details.

York County - Upcoming events: An Evening with Peter Schickele will be sponsored by the Branch on Thursday, February 25, at the Strand Capitol Performing Arts Center with an hors d'oeuvre buffet to be served at 7 p.m. in the Board Room of the Strand Capitol. The performance begins at 8 p.m. Price: \$26 per person. Watch your mail for details. The annual dinner will be held on Friday, April 2, at Rutters Restaurant. Details will follow in the mail.

Harrisburg - A Harrisburg Steering Committee has been formed to organize and coordinate various alumni events. Members of the Steering Committee are: Linda Brain Murray '86, Chair; Jennifer Crissman '91; Karen Faduska

'78; Deborah Nicodemus Hauf '86; Susan Kline Zabacky '75. Upcoming events: The Steering Committee has organized the following events: A hockey game, the Hershey Bears vs. the Rochester Americans, will be held on Saturday, February 20, at 7:30 p.m. in the Hershey Park Arena. On March 26 alumni will be invited to the Penn Harris Comedy Club. The Branch has tentatively scheduled a brunch on Sunday, May 23, with President Joseph A. Caputo as a featured guest. Please watch your mail for details on all the upcoming events.

Bucks County - Upcoming events: On February 19 the Warsaw Soloists Orchestra, featuring Klara Wuertz, pianist, will play at 8 p.m. at the Council Rock High School Auditorium, Newtown. A post-concert reception will be held at 10 p.m. at the Olde Temperance House, Newtown. Price per person for the concert and reception is \$17.50. The annual spring dinner will be held on April 30, 1993. President Joseph A. Caputo will be the featured speaker. Watch your mail for details on upcoming events.

Philadelphia - Upcoming events: The annual dinner will be held on April 23 at the Springfield Country Club. Watch your mail in the early spring for details.

#### Service to MU: Alumni Admissions Workshop

An Alumni Admissions Workshop about new programs at Millerswill be held on Saturday, April 17, from 9 a.m.-4 p.m. in the Alumni House. Designed to help alumni become effective and knowledgeable admission volunteers, the workshop will share information

ville and tell you how you can assist the campus Admissions staff. If you would like to join a corps of trained volunteers, please call the Alumni Services Office by April 9 at (717) 872-3352.

### Branch Contacts

Interested in helping to plan branch events for alumni in your area? Do you need information about branch activities in your community? Would you like to know about Alumni Council committees that you might want to join? Call the following contact people in your geographic area. They will give you the information you need or pass your request along to the Alumni Programs Office on campus.

**Bucks County** Dr. Dominick DiNunzio 37 Underwood Road Levittown, PA 19053 (215) 946-5294

Florida Central & East Coast Robert Zellers 902 Brookedge Avenue Port St. Lucie, FL 39483 (305) 340-0031

Florida Suncoast Florence Wileman 2340 Grecian Way #26 Clearwater, FL 34623 (813) 796-1301

Lancaster County Cynthia Pagotto 414 Fremont Street Lancaster, PA 17603 (717) 291-1554

Philadelphia and Suburban Harry M. Hill III 67 Hidden Valley Road Chester, PA 19014 (215) 494-9149

York County Rev. Joseph Seitz 211 Forest Hills Road Red Lion, PA 17356 (717) 244-2546

Harrisburg Area Linda Brain Murray 103 Huntley Drive Harrisburg, PA 17112 (717) 237-6142 (work)

### **CLASS NOTES**



One simply had to wear a hat in 1911.

# Pre 1950s

William K. Rudewick '48 has been appointed to the board of directors of MMI Preparatory School, Freeland.

Jane Belt '50, first librarian at Heminger Health Services Library at Central Washington Hospital, Wenatchee, Wash., retired on September 4 after 25 years of service.

Dr. James E. Seitz '50 has had his book, Selling What You Make, published recently. It is his fourth book to be published since he retired from education. He lives in Sidney, Ohio.

## 1960s

Jane Davidson '61 has recently been appointed by President Bush to the Advisory Council on Historic Preservation. One of 19 persons, her term will expire in 1995. She lives in Wallace Township, Chester County.

John S. Price '61 was presented the Regional Retailer of the Year award by the Pennsylvania Retailer's Association. He is the owner of John S. Price Jeweler, Inc., located in Frazier.

Larry Simmons '61 is a French

teacher at Germantown Friends School in Philadelphia.

Archive

Dr. Gary P. McCartney '68 has been appointed superintendent of the Parkland School District, Emmaus. Previously he was superintendent of the Fleetwood Area School District for six years.

Susan A. Scalia '68 presented a one-day workshop, "Managing Cooperative Writing in the Classroom," at the National Council of Teachers of English Annual Convention and Exposition in Louisville, Ky., in November.

# 1970s

Jay Niesley '73 has been named marketing manager for Armstrong World Industries ceilings and floors in the Pacific area. He joined the company in 1973 and will be based in Hong Kong.

Ronald W. Rill '73 has been hired as middle school principal in the Fleetwood Area School District, Kutztown.

**Rev. Samuel Ramnit '75** has begun working at St. Luke's Church in McIlhaney and the Cherry Valley United Methodist Church in Gilbert. Previously, he was employed at Spring City United Methodist Church in Phoenixville.

Eileen Bandurski Stoner '75 is a legal assistant in the estates and trust department of Gordon, Feenblatt, Rothman and Hoffberger. She lives in Mount Airy, Md.

Chuck Eckenroth '76 has recently been appointed principal for the Danville and Riverside elementary schools, Danville. He currently resides in Emporium.

Cynthia A. Strauss-Fremuth '76 recently received a doctor of philosophy degree in school psychology from Temple University. She resides in Langhorne, Bucks County.

Marilyn J. Gazzillo '79 of Lawrenceville, N.J., is employed in the department of art and archaeology at Princeton University. She dances with the Princeton Ballet.

Ron Workinger '79, area representative for continuing education at Penn State York, recently spoke at the American Society for Training and Development's 48th national conference and exposition in New Orleans. He resides in York.

# 1980s

Wendy Sue Armstrong Asku '82 is employed by Hershey Medical Center.

William McGrorty '82 was recently named a director of the Susquehanna Litho Club, serving the printing community of Southeastern Pennsylvania. He is employed by Steckel Printing of Lancaster and resides in Landisville.

Geneva Reeder '83 received a master of library science degree from the University of Pittsburgh in August, 1992. She lives in Hummelstown.

Tara Anne Dunnigan Dave '84 is employed as a first-grade teacher in the Baltimore City Public School District.

Dr. Rob McKenzie '84 is an assistant professor of speech communication at East Stroudsburg University.

Joseph Patrick Sheenan '84 is a science teacher for the Pennsbury School District, Fairless Hills. He lives in Langhorne.

Mark Robert Snyder '84 of Lancaster received a doctor of education degree from Virginia Tech in vocational and technical education. He is currently working in the Department of Industrial Technology at Illinois State University.

Joseph J. Templin '84 has been promoted to the position of residential sales manager at Reading Precast, Inc., Leesport.

Louise Ann Hull Bolsam '86 of Exeter Township is employed by the Boyertown School District. Rodger James Hines '86 is an industrial technology teacher at Harrisburg Steelton-Highspire Technical School and also is a captain in the U.S. Army Reserves.

**Jim Phipps '86** is the new men's tennis coach at Franklin and Marshall College, Lancaster.

Mary Ann Knovich Andrysick '86 is employed in immunology research by The Pennsylvania State College of Medicine.

D. Kraig Ruth '86 is employed by Montgomery Hospital, Norristown.

Charles A. Duke '87 works in international telecommunications and resides in Paris, France.

John E. Hurst '87 is employed as coordinator in West Halls for the office of Residence Life at Penn State University, University Park campus.

Sheila Marie Murphy Kerr '87 is employed by Berks County Children & Youth Services. She lives in Lancaster County.

William J. Reilly '87 of Queensbury, N.Y., is a loss control representative for Continental Insurance.

Curtis Snavely '87 is employed by the Naval Air Warfare Center in Warminster. He resides in Elkins Park.

Sheila Anne Budge Arnott '88 is employed as an administrative assistant at RMS Marketing, Inc. of Stroudsburg.

John Castrovinci '88 is employed by the Easton Area School District.

Susan L. Grammer Dever '88 is a research technician at Thomas Jefferson University in Philadelphia. She resides in Willow Grove.

Eric C. Elbell '88 received a master of business administration degree from Penn State University, University Park, in May. He is an investment analyst for the Pennsylvania State Employees Retirement System in Harrisburg, where he resides.

Annette Auchter Lambert '88 is employed by TGI Fridays, Lancaster, and Bridgeport Community Nursery School, Lancaster County. She lives in Mountville.

Kim Marie Williams '88 is a fifth-grade teacher at Pequea Valley School District in Kinzers. She lives in Boyertown.

Luis G. Fonseca '89 is employed by Burle Industries, Lancaster, in the information systems department. He resides in Millersville.

Charles Lambert '89 is employed by Lampeter-Strasburg School District, Lancaster County. He lives in Mountville.

Emily M. Pressley '89 has been awarded a National Health Service Corps scholarship for the 1992-93 school year at Philadelphia College of Osteopathic Medicine.

Jody Mark Reppert '89 is employed by Mountain Pointe High School, Phoenix, Ariz., where he resides.

Christopher Saitta '89 is employed by WKWS Radio as a disc jockey in Charleston, W.Va., where he resides.

**Gregory Michael Shay '89** is assistant manager at ITT Financial Services. He lives in Manassas, Va.

Randy Wenrich '89 is employed by Safe, Inc., and resides in Kenhorst.

# 1990s

Claudia M. Fanelli '90 is a Spanish and French teacher at Talley Junior High School in Claymont, Del. She lives in Springfield, Pa.

Hugh Herr '90 was featured in an article in the October issue of Boys' Life magazine concerning his rock climbing experiences as a person with disabilities.

Diane L. Deily Hurst '90 teaches math education at Penn Manor Schools in Lancaster. She resides in New Holland.

Susan Wieand Ringlein '90 is a Spanish teacher at York Catholic High School in York. She resides in Lancaster.

Karen Dooner Schaller '90 has joined Hamilton Bank, Lancaster, as a customer service representative. She lives in Lancaster.

James Ringlein '90 is a science teacher at Lancaster Catholic High School. He lives in Lancaster.

Vijay Venkatraman '90 is employed by Super Marketing, Inc. as a field supervisor and resides in Irvine, Calif.

Anissa Gappa Yergey '90 is employed by Thermal Ceramics, Inc., Wayne, Pa. She lives in Phoenixville.

Michele L. Althouse '91 of Reading is the music teacher for Hamburg Christian School.

Krista Semic Brunner '91 is a respiratory therapist at Harrisburg Hospital.

Jennifer Douglass '91 is an industrial hygenist for the Delaware Department of Labor OSHA Consultation Service. She lives in Wilmington, Del.

Amy C. Elliott '91 has been named executive director of the Schuylkill Symphony Orchestra. She lives in Pottsville.

Karen Goodwin Joyce '91 received a master's degree in social work from the University of Maryland, Baltimore, recently. She lives in Glen Burne, Md.

Sean Joyce '91 is an environmental consultant with Aerosol Monitoring and Analysis, Inc., Hanover, Md. He lives in Glen Burne, Md.

Jennifer J. Kiscadden '91 is a special education teacher in the Eastern Lebanon County School District. She lives in Lebanon.

Second Lt. Eileen P. Littel '91 has graduated from the U. S. Army's battalion/brigade signal officer course at Fort Sill, Okla.

Anthony Marino III '91 works in

the graphic design/pre-press area of McCorquodale Security Cards, Inc., Exton.

Jon M. Strickler '91 is employed as a psychiatric assistant at Philhaven Hospital, Mt. Gretna, where he resides.

Todd Walter '91 is a public relations representative in the external affairs department of Denver and Ephrata Telephone and Telegraph Company. He lives in Lancaster.

**Carol Lynn Bauer '92** has been named gallery manager of the Lancaster County Art Association.

Michele M. Dick '92 is now employed as a professional nanny in Rockville, Md.

Annamarie McMinn '92 of Columbia is a teacher at Garden Spot High School in the Eastern Lancaster County School District.

Cheryl Sullenberger Schock '92 is employed by Phar-Mor Corp., Lancaster, where she resides.

Edwin Schock '92 is in the managerial training program for Bob Evans Restaurants, York-Lancaster. He resides in Lancaster.

### Marriages

Wendy Sue Armstrong '82 and Dr. Errol Michael Asku on September 12, 1992, in Hershey.

Andrew Kantner '84 and Deborah Reilly on September 5, 1992, in Bethlehem.

Joseph Patrick Sheenan '84 and Marie Bernadette Moore Polyak on June 27, 1992, in Fallsington.

Beth Ann Lilly '85 and Gregory S. Burch recently in Gainesville, Fla.

Cheryl Lynn Gatch '86 and William Bryan Lagler on September 27, 1992, in Wescosville.

Roger James Sloane Hines '86 and Angela M. Cummings recently in Harrisburg.

Louise Ann Hull '86 and Ronald Thomas Bolam recently in New Berlinville.

Mary Ann Knovich '86 and John Joseph Andrysick recently in Mechanicsburg.

D. Kraig Ruth '86 and Lisa Carole Ryan '86 recently in Lebanon.

Sheila Marie Murphy '87 and Anthony David Kerr recently in West Reading.

**Curtis Snavely '87** and Julie Schuetz on July 25, 1992, in Collegeville.

Annette Noela Auchter '88 and Charles H. Lambert '89 recently in Mount Penn.

Sheila Anne Budge '88 and A. Miles Arnott on June 20 in Hamilton Square. John Castrovinici '88 and Cathy Anne Puccio on August 8, 1992, in Easton.

Susan L. Grammer '88 and Michael J. Dever on August 29, 1992, in Mechanicsburg.

Kim Marie Williams '88 and Bruce L. Moyer on July 18, 1992, in Strasburg.

Susan Ann Eck '89 and Randy Andrew Wenrich recently in Reading.

Jody Mark Reppert '89 and Karyn Mae Morgan recently in Hyde Park.

**Gregory Michael Shay '89** and Dawn Maureen Dale recently in Manassas, Va.

Diane Lynn Deily '90 and E. Leon Hurst on August 15, 1992, in New Holland.

Anissa A. Gappa '90 and Mark A. Yergey on May 9, 1992, in Phoenixville.

Thomas S. Shaffer '90 and Christine L. Myers on August 8, 1992, in Hershey.

Grace L. Wenger '90 and Stephen E. Robuck on May 16, 1992, in Ephrata.

Susan Wieand '90 and James Ringlein '92 on July 18, 1992, in Lancaster

Jill Marie Badinger '91 and Eric A. Felbeck recently in Reading.

Karen Goodwin '91 and Sean Joyce recently in Glen Burnie, Md.

Bonnie S. McCullough '91 and Blaine Wenger '92 on June 27, 1992, in Peach Bottom.

Lisa A. Orth '91 and Daniel Geist

on June 27, 1992, in West Lawn. Angela M. Paczkowski '91 and Robert A. Crawford Jr. '90 on May

23, 1992, in Trevorton. Krista Semic '91 and Joseph M. Brunner on August 29, 1992, in Oberlin.

Cheryl Sullenberger '92 and Edwin T. Schock Jr. '92 on August 29, 1992, in Irwin.

### Births

Eileen Bandurski Stoner '75 and husband Robert, a son, Joseph Nathan, on May 22, 1992.

Janice Besecker Young '76 and husband Robert, a daughter, Emily Taylor, on July 20, 1992.

**Dell Jackson '79** and wife Theresa, a daughter, Dessie Marie, on February 29, 1992.

Laurie Shank Bagley '83 and husband Dan, a son, Joshua David, on October 4, 1992.

Amy Hutchings Gursky '83 and husband Stephen, twin sons, Zachary and Aaron, on April 6, 1992.

Suzanne Marrella '85 and husband Samuel, twins, a son and a daughter, Samuel Allen Jr. and Ashleigh Nicole, on April 3, 1992.

Andrew R. Moxey '86 and wife Allison, a son, Tyler Andrew, on September 24, 1992.

William Klock '87 and Nancy Lamb Clock '87, a son, Ryan Edward, on July 18, 1992.

William J. Reilly '87 and wife Lisa, a son, William Patrick, on June 21, 1992.

Brian Douglas Smith '87 and Julie Marie Kiene Smith '87, a son, Zachariah Lee, on June 9, 1992.

Maureen Dent Klingaman '88 and husband Loren, a daughter, Christine Eva, on August 31, 1992.

### Deaths

Madeline L. Dissinger '31 Paul Rodenhauser '33 Mabel Brabson Kreider '64 Charles A. Washington II '70 Donald R. Lancaster '78 Stefanie J. Wojcik '92

#### Share Your News With Us

If you are an alumnus of Millersville University, please send information about your recent activities for inclusion in the "Class Notes" section of the *Review*.

If, within the past year, you took a new job, got married, had a baby, received an honor, won a prize or retired after a long career, write and let us know.

"Class Notes" are everyone's favorite reading, so help keep this section of the magazine vital by sending news of yourself or of some other alumnus. Send the details to the Alumni Programs Office, Millersville University, P.O. Box 1002, Millersville, PA. 17551-0302. Please include your address and phone number.

## MARAUDER SPORTS

# MU athletes leave their mark on a great season

#### MU gridders score successes

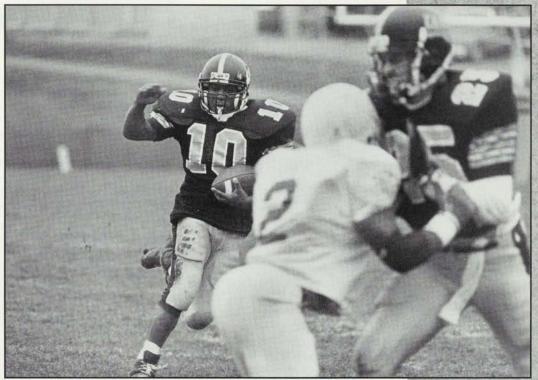
Personal and team success marked the 1992 season for MU football. A star-studded senior class led the way, establishing numerous game, season and career records, and the team returned to winning form with a 7-3 overall record and a third place showing in the PSAC Eastern Division at 4-2.

After opening with an impressive 5-game winning streak, Millersville was in position to score big wins over PSAC East rivals West Chester and East Stroudsburg. However, the Rams and the Warriors overcame fourth quarter deficits to beat the 'Ville and deny the Black and Gold their fourth division crown in five years.

On the personal level, quarterback Chris Fagan completed his outstanding four-year career with a 24-15-1 record as MU's signal-caller. In addition to breaking 16 club individual marks and shattering many of the team's passing and total offense standards, Fagan passed for 7,362 yards and 48 touchdowns in his Millersville career, which ranks among the all-time PSAC leaders in five categories.

Wide receivers Bill Burke and Chris Pelczarski shared the club leadership in catches this fall with 27 apiece and combined for 819 yards and eight TDs.

Burke, MU's all-time leader for pass receptions (144), became the only receiver in club history to reach the 2,000yard plateau (2,008).



Senior tailback Ron Porter (10), whose exploits rejuvenated Millersville's rushing attack, totaled a season record 218 carries for 1,053 yards.

The 1992 season was a banner one for All-ECAC senior tailback Ron Porter, whose exploits rejuvenated Millersville's rushing attack. Porter totaled a season record 218 carries for 1,053 yards and scored a season-high 13 touchdowns.

Six times this fall, Porter topped the 100-yard mark, and his 88-yard touchdown jaunt versus Cheyney was one of the longest scrimmage runs in team history.

All-ECAC junior placekicker Brad Heim and freshman return specialist Kevin Cannon sparked the 'Ville special teams.

Heim moved to third place on the MU scoring chart (169 points) when he booted 12 field goals in 16 attempts and added 29 conversions. The 'Ville leader in punt and kickoff return yardage, Cannon totaled 765 all-purpose yards.

A key to Millersville's success was consistent play from an offensive line composed entirely of underclassmen. All-ECAC tackle Greg Faulkner and David Payne, both juniors, anchored

continued on pg. 32

#### continued from pg. 31

the line that also included sophomore guard Mark Olson and the freshman trio of guard Chris Smith, center Jeff Figgs and tackle Tim Sorber.

Defensively, Millersville was one of the most improved units in the PSAC. The 5-2 front earned a reputation for hardhitting, aggressive play and was second in the conference versus the run (85 yards per game) and overall (283.8 ypg). A talented secondary contributed to most of MU's 20 interceptions, and the MU defense was fifth against the pass in the conference.

Senior strongside linebacker Tim Naylor, an All-ECAC Division II choice, completed an outstanding collegiate career with a superb season. He totaled 102 tackles and assisted on 40 stops and caused seven fumbles. He saved his best game for last with a 25tackle performance against playoff-bound Edinboro.

Joining Naylor on the All-ECAC defensive team were junior tackle Scott Martin and senior nose guard Steve Saunders. Martin terrorized enemy offenses with 48 tackles and three blocked kicks plus club leading totals in sacks (12 1/2), pressures (32) and quarterback knockdowns (12). Saunders, who played in every game over his four-year tenure, recorded 51 tackles, 16 pressures and 11 quarterback knockdowns.

The secondary featured exceptional play from three seniors—cornerbacks Bobby Mims and Tom Hoffman plus safety Anthony Devine.

The Marauders will lose nine starters among their 14 graduating seniors; however, with most of the linemen expected to return, plus a talented array of skilled personnel, Millersville has both the intention and the capability to be in the hunt for postseason play in 1993.

#### Marauder athletes garner special honors

Several Marauder studentathletes attained special honors during the fall 1992 sports season.

Freshman Abby Hafer of the volleyball team, who paced the club to its first winning season (18-14), a share of the PSAC Eastern Division title (9-1 league record) and a third-place conference tournament finish, was selected as the 1992 PSAC Rookie of the Year. Hafer totaled club records in kills, attack percentage, digs and solo blocks.

Senior Mary Zerby attained her second straight NCAA Division II cross-country All-American certificate when she finished 28th in the national championship meet November 21 at Slippery Rock University. Zerby was the top Marauder finisher in every race this season, and she won individual titles at Gettysburg, Bloomsburg and Slippery Rock.

Zerby, junior Karen Gentzel

and sophomore Jo Rupp earned NCAA-II All-East Regional honors and led the 'Ville to a second place runner-up finish. Coach Keith White's harriers also captured the ECAC Division II title.

A trio of field hockey standouts was named to the NCAA Division II All-American team by the College Field Hockey Coaches Association: senior goalkeeper Angela Lutz, senior midfielder Tracy Miller and junior back Katrina King.

Lutz sparkled between the posts for MU all season. She set a club record for shutouts in a season (9) and tallied a conference-high 219 saves. Miller, the number-two career scorer in team history, totaled a team-high 10 goals and 14 points to pace the Marauder attack. King was a stalwart defender who gave Lutz and her teammates solid support in the Marauder backfield.

# Post Script

# Teaching reading and thinking

#### T

All day long the children in the classroom have been eagerly anticipating, not the end of school, but the reading period. Their teacher has wisely left this period for the end of the day. It is at once the children's reward and something to which they can look forward.

How did this (real) scenario come to be? The children, an average group, have experienced a fresh approach to reading—visual literacy.

"If you read a book," explains Dr. Anne L. Mallery, "and you're a good reader, when the author describes a room and a character, you can visualize them." The catch here is, "if you're a good reader." For the many who are not, even the most artfully written description will scarcely be more than an inchoate assemblage of words, and abstract representations will always remain elusive.

That's why Mallery, an associate professor of elementary education, devised the visual literacy approach, a method of teaching reading that integrates video and film to help students make that critical first connection between the printed word and that which it represents.

"We're using photography," says Mallery, "to create the mental picture, and then we're going to the abstract."

A case in point is "The Secret Cave," a movie adaptation of Scott O'Dell's Newbery Awardwinning book, *The Black Pearl*. Working with Saul Swimmer, producer-director of the movie and president of Mobilevision Technology, Inc., and teachers Cheryl Plotner and Joanne Cope of East Petersburg Elementary School, Mallery designed a reading program around the film.

First, after a brief introduction, the children see the film. Then they become actively involved in reading the story, which differs in minor ways from the film.

Based on the whole-language approach, the reading program actively involves the students' knowledge of the world, challenging them to



Dr. Anne L. Mallery

place what they learn into a total context of events, people, places, etc. The first time the program was tested in an elementary classroom, however, Mallery found the kids more responsive and inquisitive than she had anticipated.

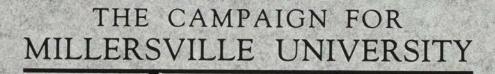
"We had to go back and rewrite the science module," says Mallery. "The kids had so many questions, and they were so much more advanced than we had thought possible."

The key is that the students' imagination is engaged early on. All else follows once their interest has been piqued.

That the film is engaging should be no surprise. Swimmer has produced and directed award-winning films—"The Boy Who Owned a Melephant," "Without Each Other," and the top MTV video of the year, "We Will Rock You"—in addition to popular projects such as "Let It Be" and "The Concert for Bangladesh."

Now "The Secret Cave" will be tested as an adult learning tool in a joint project that involves Millersville University, the Pennsylvania State University Institute for the Study of Adult Literacy, the Lewiston Adult Learning Center and the Pennsylvania Department of Education. "We will be looking at adults as new readers," notes Mallery.

Yet, whether it's used with children or with adults who are learning to read, visual literacy goes beyond phonics. "Because we're using the whole language approach," says Mallery, "we are looking at a new way of teaching reading and thinking."



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