

Minutes of the Board of Directors Meeting
Saturday, February 10, 2024 - 10:00 a.m.

Voting Members Present:

Matt Olphin President
Derrick McCutchen President Elect
Dave Shafer Treasurer
Charece Collins Secretary
Jennifer Bertolet Member
Lauren Dinse Member
Conor Gilbert Member
Jackson Houston Member
Tiffany Jackson Member
Dave Malley Member
Shawn Mark Member
MaJuana Mayo Member
Eric McCracken Member
Mark Phillips Member
Daniel Sidelnick Member
Jordan Smith-Porter Member
Carroll "Butch" Staub Member
Rebecca Tassone Member
Madison Whitcomb Member
Julia Cao Member
Amy Hoffman Member
Garland Thompson Member

Voting Members Not Present:

Lori Johnson-Negron Member
Gracie Strawser Member
Fred Kohm Member

Advisory Members and Guests Present:

- Dr. Daniel A. Wubah, University President
- Victor Ramos, Vice President for Advancement
- Joshua Belice, Interim Director of Alumni Engagement
- Lori Leaman, Assistant Director of Alumni Engagement
- Brittany Mackay, Recent Grad Council
- Tevon Kerr-Hornbaker, SGA
- Joyce King: Immediate Past President

CALL TO ORDER

There being a quorum present and the members having been given adequate and proper notice of the meeting, Matt Olphin called the meeting to order at 10:02 a.m.

ROLL CALL

Derrick McCutchen took attendance. All voting members were in attendance except those listed above under "Voting Members Not Present."

Action Items

Approval of Voice Votes. On a motion made by Amy Hoffman and seconded by MaJuana Mayo, it was resolved to approve the use of voice votes for all matters and decisions not financially related. Motion carried. (No negative votes)

Approval of Alumni Board of Directors Meeting Minutes. The Board reviewed the minutes of the meeting held on February 10, 2024. On a motion made by Madison Whitcomb and seconded by Jackson Houston, it was resolved to approve the minutes of the Board of Directors meeting held on February 10, 2024. Motion carried. (No negative votes)

Approval of Quarterly Financial Report. The Board reviewed the quarterly financial report for the quarter ending March 31, 2024. On a motion made by Conner Gilbert and seconded by Shawn Mark, it was resolved to approve the quarterly report for the quarter ending March 31, 2024. After a roll call vote, the motion carried. No negative votes.

Approval of MUAA Budget for 2024-2025. The Board reviewed the 2024-2025 proposed budget. On a motion made by Madison Whitcomb and seconded by MaJuana Mayo, it was resolved to approve the budget for 2024-2025. Prior to vote, Dan Sidelnick questioned the transferring of N-H grant back to the MU Foundation. Was it sent for management purposes? Matt clarified that it has been with them since 2022. Dan also questioned the about making a lot of money with the expected income coming in being large. Conner Gilbert thought budget was aggressive with what was forecasted, and it may be unwise. Jen Bertolet also felt uncomfortable with the budget and questioned about MUAA funds being with the MU Foundation. Victor Ramos explained how this works. Dave expressed although the budget was aggressive, it wouldn't be a huge risk since our normal revenue is pretty much set. Josh spoke on the ask & offers and ideas on how to generate revenue. Matt Olphin wanted to be clear that having more items that may generate income would not be risky and not affect our expense side of the budget. Eric McCracken suggested maybe lowering the expected income since the goal was on the high side. Dave Shafer again expressed there really isn't a risk. Jen Bertolet suggested we should be able to see reports regarding the NH and HRS scholarships since the funds are with the MU Foundation. After a roll call vote, the motion carried. Connor Gilbert and Madison Whitcomb abstained.

University Report by Dr. Daniel Wubah, University President

- Dr. Wubah thanked the MUAA Board and was heartened for their ability to have and open discussion and express their different views in a productive manner. In addition to time spent helping our alma mater.
- Dr. Wubah spoke about how Virginia Tech had buildings built in partnership with the alumni association where the alumni association would receive revenue buy renting out the buildings to the university. This would be a constant revenue stream. Would like us to possibly move in this direction.
- He thanked Butch and Mark for always being out in the community.
- Spoke about the University unfortunately losing three students.
- Discussed the Made In Millersville event. Students presented their work to the campus where over 200 students participated. This was the 10th anniversary. Over 200 high school students were in attendance.
- Discussed PASSHE updates...participated in five meetings.
- Discussed admitted students' day and was impressed at the amount of admitted students on campus.
- Tuition will be cut by \$2,000.00.
- 5,685 students have been admitted so far...85% of the applications received. Discussed FAFSA debacle. 91% retention rate.
- Graduate student enrollments have gone up.
- **Athletics**...new director of athletics has been hired. Two records were set by two members of the softball team. In baseball, the stolen base record was set. The record stood since 1987. Baseball team is ranked 9th nationally. Golf teams have won the highest number of tournaments in any year.
- Spoke on commencement being on May 4th and that Derrick McCutchen will be addressing graduates.
- Thanks was given to Dr. Wubah by Matt for his time and for presenting.

Advancement Report, provided by Victor Ramos, Vice President for Advancement and Josh Belice, Interim Director of Alumni Engagement

(Victor's report)

- Victor spoke about the process being underway to come out with a digital copy of the Review. This will come out twice a year in addition to two physical copies going out as well (Four total).
- One Day Give broke a record. \$826,000.00 raised that day. Over 2200 gifts given. Leaderboards were digital. There were four giving stations set up on campus. Only downside...some gifts may have been miss-posted.
- Spoke about the Cygnet Society and their first event being leading the stage party at commencement.
- Spoke of the two alumni speakers this year at graduation...Dr. John Kaufmann and Dr. Tamara Willis.
- Regarding development, we are at 6.2 million of the 7.5-million-dollar goal with one quarter left.
- Preparing for end of year giving.
- Matt gave thanks to Victor for presenting.

(Josh's report)

- Josh spoke on the collaboration with the Snapper. Spoke on former editors and alumni being highlighted. Going forward with Snapper subscriptions.
- Spoke on the PCI project. Starting July 1st, PCI will be calling alumni to collect stories and photos to be placed in a memory book.

- Matt thanked Josh and Lori for their report.

Alumni Association Standing, Ad Hoc and Special Appointed Committee Highlights/ Reports

Finance – Conor Gilbert

- Spoke on the committee going over the budget at their last meeting and getting it approved.
- Spoke on meeting with the Council Trust.
- Talked about meeting with association at Kutztown to get an idea maybe of what they are doing.
- Gave figures of what is in our different accounts.

Alumni Engagement and Events – Amy Hoffman & MaJuana Mayo

- Spoke on the committee needing money for events and gave thanks for a budget.
 - Discussed that a nominal fee will be charged for future Ville on the Road events to help offset some costs.
 - Talked about board members promoting the MUAA when they go to events on campus.
 - Discussed about needing a bingo license for the bingo events around homecoming.
 - Looking forward to seeing everyone at upcoming events.
 - Matt thanked Amy and mentioned how great Admitted Students Day was.
 - Eric McCracken asked if there will be a presence at commencement. Amy would like to open that up.
- Victor spoke on a task worklist being put together for volunteers.

Communications and Technology – Madison Whitcomb

- Committee met the end of last month.
- Madison spoke on doing more collaboration with the alumni office regarding social media. Possibly getting into more of a routine.
- Spoke about analyzing data coming from Facebook and Instagram.
- Jen brought up a discussion on maybe replacing the MUAA social media with the University social media. Does that make sense?
- Small discussion was had about the MU parents' page.
- Amy spoke on about the social media pages being separated and in discussions she has had, most feel that idea is terrible.

Scholarships, Grants and Awards – Rebecca Tassone

- Gave thanks to committee members and Lori for all the work they have done.
- Spoke on meeting several times. Awarded \$2,660.00 for the NH award for the spring.
- Stated that we have selected alumni award winners.
- Mentioned that Cheryl was given outstanding volunteer award.
- Spoke on HRS voting still in progress.
- Josh and Matt gave thanks to the SGA committee for all the hard work.
- Butch mentioned in his discussion with some students that many were not aware of these scholarships and thought maybe we need more communication.

Recent Grad Council (Ad Hoc) – Nick Good and Joseph Finn

- Joseph gave thanks for having them.
- Presented a video that highlighted the members and discussed members giving back to the university.
- Mentioned their focus and goal is to do as much as they can to be a presence for the alumni board.
- Matt gave thanks to the presenters.
- Dave gave thanks and kudos to the council and was impressed at what they are doing.
- Jen Bertolet asked if they will be coming on permanently and who are they tied to. Matt basically said there is no formal set up with them and we will be trying to figure out how we will move forward with them.
- Amy expressed that the E & E committee would love to partner with the Recent Grad Council.
- Lori mentioned that the Recent Grad Council was kind of born out of the Student Alumni association.

Membership Committee – Derrick McCutchen

- Derrick gave thanks to his committee for their work this past year.
- Last meeting was 3/25/2024 and working on conducting interviews and getting the ballots ready.
- Stated that nine incumbents ran for re-election and there were eleven new applicants.

SGA – Tevon Kerr-Hornbaker

- Spoke on student appreciation week and collaborations done for the event. Over 100 students were present at the events each day.
- Tevin discussed the elections they just held.
- Will be hosting a person of the year award (awards for a student and faculty member).

Old Business

- None

New Business

- Matt discussed mistake made with the election ballot and the reason we had to do a re-vote. A candidate was a PASSHE employee who was ineligible.
- Folks who voted for that person were asked to re-vote. New votes will be tallied and will announce the results over email.
- Steps will be taken to prevent this from happening again.
- Matt apologized for the mix up.
- Thanks was given to Amy for catching the error.

Adjournment

- Matt stated discussions will be had as to when the first board meeting will be in the fall with homecoming being on September 21, 2024, this year.

- Motion made by Shawn Mark and seconded by Madison Whitcomb. Motion carried unanimously. It was agreed that there was no further business of the Association to transact, and the meeting was adjourned at 11:59 a.m.

Disclaimer

The above minutes should be used as a summary of the motions passed and issues discussed at the meeting by the members of the Association. This document shall not be considered a verbatim account of every word spoken at the meeting. Members have the opportunity to review and provide suggested corrections to the minutes.

Respectfully Submitted,

/s/

Derrick McCutchen

MUAA President - Elect