

Minutes of the Board of Directors Meeting  
Saturday, April 22, 2023 - 10:00am

Voting Members Present:

Joyce King	President
Matt Olphin	President Elect
Derrick McCutchen	Secretary
Jennifer Bertolet	Member
Charece Collins	Member
Amy Hoffman	Member
Alyssa Leister	Member
Dave Malley	Member
Cameron Martin	Member
Mark Phillips	Member
Dave Shafer	Member
Jordan Smith-Porter	Member
Carroll "Butch" Staub	Member
Rebecca Tassone	Member
Cheryl Youtz	Member
Tiffany Jackson	Member
Morgan Speakman	Member
Kristin Lamarra	Member
Stefanie Roberto	Member

Voting Members Not Present

Leslie Arnold	Member - Excused
Lauren Dinse	Member – Excused
Lori Johnson-Negron	Member – Excused

Advisory Members and Guests Present:

Dr. Daniel A. Wubah	University President
Alice McMurray	Assoc. VP Advancement
Kristin Schab	Director of Alumni Engagement
Marrissa Loreto	Administrative Assistant
Corinna Linn	Director of Development & Alumni Communication
Lori Lehman	Assistant Director of Alumni Engagement
Alyssa Messner	Student Alumni Association

Advisory Members and Guests Not Present:

John Held                                      Immediate Past President  
Victor Ramos                                  VP Advancement

A. CALL TO ORDER

There being a quorum present and the members having been given adequate and proper notice of the meeting, Joyce King called the meeting to order at 10:00 AM.

ROLL CALL

Derrick McCutchen took attendance. All voting members were in attendance except those listed above under "Voting Member Not Present"

B. Action Items

- **Approval of Voice Votes.** On a motion made by Cheryl Youtz and seconded by Carroll "Butch" Staub, it was resolved to approve the use of voice votes for all matters and decisions to financially related. Motion carried.
- **Approval of Alumni Board of Directors Meeting Minutes.** The Board reviewed the minutes of the meeting held on February 11, 2023. On a motion made by Cheryl Youtz and seconded by Cameron Martin, it was resolved to approve the minutes of the Board of Directors meeting held on February 11, 2023.
- **Approval to accept the resignation of Board Member Moses Mitchell and Board Member Stefanie Roboerto.** On a motion made by Amy Hoffman and seconded by Alyssa Leister, it was resolved to accept Moses Mitchell's resignation effective February 20, 2023 and Stefanie Roberto's resignation at conclusion of today's meeting, April 22, 2023. After roll call the motion carried.
- **Approval of Quarterly Financial Report.** The Board reviewed the quarterly financial report for the quarter ending March 31, 2023. On a motion made by Amy Hoffman and seconded by Jennifer Bertolet, it was resolved to approve the quarterly report for the quarter ending March 31, 2023, with necessary corrections made to Neimayer-Hodgson line. After roll call, motion carried.
- **Approval of 2023-2024 MUAA Budget.** The Board reviewed the draft budget for fiscal year 2023-2024. On a motion made by Amy Hoffman and seconded by Cameron Martin, it was resolved to accept the budget for 2023-2024 with amended changes to the Neimayer-Hodgson amount.
- **Announcement of the 2023-2024 election results made by Matt Olphin.** No issues reported and everyone elected has confirmed. Ten new members elected...Seven members for two year term, three new members for one year term. Charece Collins will move into secretary role, Derrick McCutchen will move into President-Elect role, and Matt Olphin becomes President.

C. University Report, Provided by Dr. Daniel Wubah, University President

- There is a plan for only Alums to speak at graduations going forward. Over 70,000 alums to choose from.
- Gave thanks to Joyce King and welcomed aboard Matt Olphin as new board President.

- Has a goal to bring back up enrollment. Have been on a “Listening Tour”.
- There was about 85% of students that attended “Student Day” at the Ville Courts.
- There were over 6,000 applications submitted and about 84% of those were granted admission.
- We are about 3% ahead of last year in terms of deposits.
- A new AVP has come aboard...Doug Zender
- Fundraising
  - About \$582,000.00 raised during the One Day Give.
  - 15 scholarships established.
  - 1/3 of donations came from Athletics.
- International Women’s Day celebrated in March.
- Athletics
  - Men’s and Women’s tennis advanced to PSAC semifinals.
  - Baseball team is ranked 8<sup>th</sup> nationally. Lights are being installed on the field.
  - Softball team is ranked in the Atlantic region.
  - Women’s golf team won invitational and also the tournament held at Kutztown University.
- Commencement is two weeks away,

D. Advancement Report, Provided by Alice McMurry, Associate Vice President for Advancement

- Imagine the Impossible campaign is ending (Six years, 106 million raised)
- 14,000 alums gave throughout this campaign.
- 200 new scholarships and enhanced scholarships.
- New database system is in the works...went live February 3<sup>rd</sup>

E. Alumni Engagement Report, Provided by Kristin Schab, Director of Alumni Engagement

- As of December 31<sup>st</sup>, we were at 50% of our goal for alums engaged.
- Coffee and Connections events taking place.
- Lancaster Ville on the road taking place in May.
- Summer Series in the works (Virtual events as well).
- Things are in motion for Homecoming 2023 (October 13<sup>th</sup> – 15<sup>th</sup>).
- Thanks given to Executive Committee for putting One Day Give ambassadors in motion.
- Recent Grad Council will be meeting soon.
- Marvelous Marauders will be revealed in May.

F. Alumni Association Standing, Ad Hoc and Special Appointed Committee Highlights/ Reports

- Finance – Amy Hoffman
  - Looking for Streams of income.
  - Jen gave kudos and thanks to Amy...feels budget looks good.

- Jen feels EC sign off of 25k should be reduced since income has been reduced.
  - Will look into making changes before fiscal year ends.
  - Kathy feels any number should be brought to the board.
  - Jen suggested 10k...Kathy suggested 5k.
  - Straw vote held and settled on 7.5k.
- Alumni Engagement and Events – Kathy Focht and Stefanie Roberto
    - Kudos given to Lori.
    - Lori spoke on golf events and evening events, foodie events, band events and virtual events.
- Scholarships, Grants and Awards – Jennifer Bertolet
    - Three awards given.
    - Spoke on issues with accuracy of information in Millersville's system.
    - Spoke on issues with the Neimeyer-Hodgson and the Hazel Rork Schmuck scholarships.
    - One Alumni award was given. Concerns were voiced that the Marvelous Marauder program received most of the publicity).
    - Butch voiced concern over these issues.
    - University stresses that issues are being addressed...but not fixed yet.
    - Joyce suggested to give MU some grace and time to fix the issues.
- Student Alumni Association – Alyssa Messner
    - Homecoming participation (held signs during parade).
    - Collaborated with MUAA.
    - Grads are looking to join the recent grad council.

#### G. Special Recognition and Remarks

- Thanks given to members who have resigned.
- Thanks given to members who have termed out.
- Special recognition given to SAA seniors.
- Matt Gave kudos to outgoing president, Joyce King.

#### H. Old Business

- None.

#### I. Adjournment

- On a motion made by Cheryl Youtz and 2<sup>nd</sup> by Kathy Focht. Motion carried unanimously, it was agreed that there was no further business of the Association to transact, the meeting was adjourned at 11:57am.

Disclaimer

The above minutes should be used as a summary of the motions passed and issues discussed at the meeting of the members of the Association. This document shall not be considered a verbatim copy of every word spoken at the meeting.

Respectfully Submitted:

Derrick McCutchen

MUAA Secretary