

Yes, I will become a Women's Giving Circle member.

My membership type will be:

- Founder Committee Member - \$1,000 or more
- Leadership Committee Member - \$500 or more
- Circle Committee Member - \$250 or more
- Recent Graduate Committee Member - \$100 or more

I will give \$ _____ annually, designated to the Women's Giving Circle.

I am unable to join the WGC at this time, but please accept my gift of \$ _____ to support your work.

Name: _____

Address: _____

Phone: _____

Email: _____

I will be making my gift by:

- Enclosed check made payable to the Millersville University Foundation/Women's Giving Circle.
- Give securely online with your credit card by visiting www.millersville.edu/development
- Contact me about giving appreciated stocks or securities.
- My company participates in a gift matching program.



Call us at: 717-872-3820 or toll-free 877-872-3820

Mail form to: Millersville University, Development Office, P.O. Box 1002, Millersville, PA 17551-0302

Millersville University
SEIZE THE OPPORTUNITY

Development Office
P.O. Box 1002
Millersville, PA 17551-0302



Save the Dates!

Innovator-In-Residence March 22, 2012, 5:30pm

"A Conversation with Randi Zuckerberg", former Facebook marketing director, to be held at the Millersville Student Memorial Center. Special seating and reception for WGC guests.

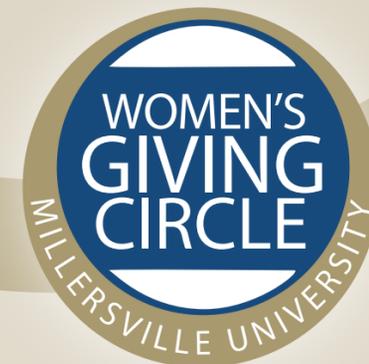
2nd Annual Power of the Purse April 11, 2012, 5pm

A scholarship event to benefit the Women's Giving Circle to be held at The Ware Center, Millersville University Lancaster. Open to the public.



Fast Facts

- 57% of undergraduates in the United States are female.
- 28,962 women earned doctorate degrees at U.S. colleges and universities during the 2008-09 academic year.
- For adults aged 25 to 29, 36% of women have earned a bachelor's degree or more, compared with only 28% of men.
- 10,685,000 working women over 25 hold master's degrees, law degrees, doctoral degrees, and other graduate degrees, compared to only 10,562,000 men.
- Millersville University has an enrollment of over 8,700 students — 58% of whom are women.
- 75% of Millersville students received \$126 million in financial aid during the 2009/2010 school year.
- 49% of faculty at Millersville are women.



www.millersville.edu/give

The Chronicle

Established in 2010, the Women's Giving Circle of Millersville University strives to inspire, educate, and empower women, alumnae, students and staff to make a positive impact and to continue a tradition of philanthropy and leadership.

Dear Members,

What an inaugural year the Millersville Women's Giving Circle has had: a reception to launch our organization and the "Power of the Purse" event to raise more funds for our scholarship program. The Giving Circle has also received over \$7,800 from 47 donors! How very exciting to see the numbers continually rise this first year!

This year the Women's Giving Circle awarded its first scholarship to a non-traditional Millersville student, Ann Kashatus. We encourage you to read her interview included with this newsletter. She is quite a strong woman and we are happy to be able to help her continue her education. If you know anyone who might be interested in applying for the scholarship direct them to: www.millersville.edu/give/where-give/womens-giving-circle.

Another important aspect of the Women's Giving Circle is the opportunity to interact with current Millersville students. One way members can do this is through the mentoring program at the University. Being a mentor can be a very rewarding experience for both the mentor and the student. It is our hope more Giving Circle members become involved in this experience during the coming year.

As always, the ongoing objective of the Women's Giving Circle is to increase our membership to allow us to move forward in our scholarship and mentoring programs. It is your continuing support that will make this happen!

Will YOU consider joining us in these initiatives?

Will YOU consider becoming a mentor to a Millersville woman student?

Will YOU join us on Wednesday, April 11, 2012 at our second "Power of the Purse" event?

Will YOU help increase our membership by becoming a WGC member?

We cannot do it without YOU! Thank you so much! We look forward to welcoming you as a member of the Women's Giving Circle.

Sincerely,

Bev Breniser '69, M'73
Co-Chair WGC

Kathy Brabson '70
Co-Chair WGC



Kathy Brabson



Bev Breniser

MISSION

Increase the financial support provided to female students at Millersville University.

Provide educational and empowering programming and leadership opportunities which support Millersville University women professionally, academically and personally.

Create a network of positive role models and mentors which offers encouragement and support for Millersville University Women.

Inspire Millersville alumnae to remain involved in supporting future generations of female Millersville University students.

Increase the visibility of women leaders and supporters of Millersville University.

INSIDE THIS ISSUE:

Meet Ann Kashatus	2
Philanthropy	2
Spring 2011 Power of the Purse	3
Women's Giving Circle Upcoming Events	4

Philanthropy

the fancy way of saying 'do something'!

Philanthropy can be easily defined with one word: giving. There are different forms of philanthropy such as giving money to a specific cause, which is the most common form today, or offering time towards helping an organization. Women have been strong philanthropic contributors throughout the years in both these ways. Socially, charitable giving and work was an acceptable way for women to be involved in the community when working outside the home was not, and these activities provided them with a networking forum.

Women have historically led philanthropic efforts centered on war, disaster, child welfare, and poverty. Clara Barton, founder of the American Red Cross in 1881, is an example of this. During the Civil War she saw a need among soldiers for both nursing assistance and supplies. By 1862, Clara Barton had become known as 'The Angel of the Battlefield'. She also proposed national recognition for those lost during the war in what is known today as the Tomb of the Unknown in Washington, D.C.. While extraordinary in her own right, Clara Barton was the exception of her time as women tended to group together to enact change. The Society for the Relief of Poor Widows and Small Children (1791) and The Female Association (1800) are examples of groups coming together through a common cause to help better their communities.

During the 1960s and 1970s, philanthropic organizations specifically targeting women's issues, such as the National Organization for Women (NOW), experienced significant

membership and financial growth partly in response to the increase in personal wealth and education among women. A study done by Barclay's Wealth entitled 'Tomorrow's Philanthropist' (2009) found that American women gave an average of 3.5% of their wealth to charity – 1.7% higher than their male counterparts. Women have also been able to achieve higher positions in the workforce, now controlling half of America's 10.6 million firms, according to the Center for Women's Business Research. For example, Vera Bradley, a popular textile company, proudly contributes 1% of their revenue to breast cancer research and created their own foundation centered on the same cause. Women also volunteer at a higher rate than do men across all age groups, educational levels, and other major demographic characteristics.

Philanthropy is an integral part of our society and it is easier than ever to become involved. Women from 250 years ago would be amazed, not just at the "odd" fashions of today, but at the amount of philanthropic opportunities offered to us.

- Kate Sanders
Graduate Assistant
Millersville University

To contribute to the Women's Giving Circle of Millersville University, please use the attached pledge card. Every donation helps and assists current Millersville women.

"Too often we underestimate the power of a touch, a smile, a kind word, a listening ear, an honest compliment, or the smallest act of caring, all of which have the potential to turn a life around." –Leo Buscaglia

GIVING A LITTLE HELPS A LOT:

1st Annual WGC Scholarship Awarded



Name: Ann Kashatus
Hometown: Lancaster, PA
Major: Government and Politics
Minor: Occupational Safety
Goals: To continue forward and perhaps obtain a Master's degree in health policy, attend law school, or become a physician's assistant.

Ann is a '92 graduate from Manheim Township HS and a '97 graduate of St. Joseph's paramedic school. She is a single mom with two lovely children: Sarah, age 12, and Ryan, age 10.

Ann decided to return to school so she could establish a better life for herself and her children. While enrolled at Millersville, she works full time at a hospital.

The scholarship from the Women's Giving Circle she received in the Spring of 2011 allowed her to purchase books for the Fall '11 term. This meant she did not have to spend as many hours working and away from her children.

Ann is very appreciative of this gift and thinks it is wonderful it came from such a diverse group of Millersville Alumni women.

For details about the 2012 scholarship application, please click on www.millersville.edu/give/where/wgc



1st Annual Power of the Purse: A Success!



In April 2011, the Women's Giving Circle held its first benefit fundraising event – The Power of the Purse at the beautiful new Ware Center, Millersville University Lancaster. The event included wine, hors d' oeuvres and a social hour followed by an auction of new purses donated by local businesses. In addition, attendees were encouraged to bring "gently used" purses then given to Lumina, an area nonprofit dedicated to providing women appropriate clothing for job interviews.

Through the generosity of our donors, the first Women's Giving Circle Scholarship was awarded to Ann Kashatas [see p. 2] at the event. Guest, Carol Reichler said, "It was so great to see such a diverse group of women coming together to support a new generation of women at Millersville."

Joan Espenshade, founder of Lancaster Power Packs, served as the keynote speaker at the event. Joan described her personal philanthropy philosophy and the founding of her innovative program that works with schools to provide nutritious meals for families during weekends and vacations. Joan is an honorary member of the Women's Giving Circle.

The second annual "Power of the Purse" will be held on April 11, 2012. Please plan to join us for this wonderful event and show your support. For more information or to donate a purse, please contact the Development Office at Millersville University, 717-872-3820.

The Women's Giving Circle has received 130 gifts which is over \$7,800 from 47 donors in its first year!

Thank You!



Millersville University
Development Office
P.O. Box 1002
Millersville, PA 17551-0302
717-872-3820

Please visit our website: www.millersville.edu/give