



**MILLERSVILLE UNIVERSITY ALUMNI ASSOCIATION  
UNIVERSITY/KLINE, GORDINIER  
MILLERSVILLE, PA**

**MINUTES OF THE BOARD OF DIRECTORS MEETING  
NOVEMBER 16, 2019, 10:00 A.M.**

**Voting Members Present:**

John Held	President
Joyce King	President Elect
Bill Martin	Treasurer
Matt Olphin	Secretary
Leslie Arnold	Member
Jennifer Bertolet	Member
Monika Buchanan	Member
Theresa Dozier-Daniel	Member
Kathy Focht	Member
Amy Hoffman	Member
Tamika Mack	Member
Dave Malley	Member
Cameron Martin	Member
Mark Phillips	Member
Stefanie Roberto	Member
David Shafer	Member
Carroll "Butch" Staub	Member
Rachael Weaver	Member
Cheryl Youtz	Member

**Voting Members Not in Attendance:**

Katie Breit	Member
David Hernandez	Member
Patrick Leahy	Member
Kiefer Luckenbill	Member
Brandon Smith	Member
Timika Tyson	Member

**Advisory Member and Guests Present:**

Mike Henry	Immediate Past President
John Tintera	Student Government President
Denise Berg	Director of Alumni Engagement
Heather Morris	Asst. Director Alumni Engagement / Annual Giving
Victor Ramos	Vice President for Advancement
Jennifer McMorris	Alumni Engagement
Shane McMahan	Student Alumni Association
Gabrielle Buzgo	Assistant Director of Alumni Engagement
Lindsay Matter	Neimeyer Hodgson Grant Recipient
Conor Gilbert	Finance Committee Co-chair
Cassandra Chambers	Recording Secretary, Minutes Solutions
Cassandra Karamanos	Nominations & Award Committee

1. **CALL TO ORDER**

There being a quorum present, and the members having been given adequate and proper notice of the meeting, John Held called the meeting to order at 10:00 a.m.

2. **ALLOWANCE OF VOICE VOTES**

On a motion made by Kathy Focht, seconded by Cheryl Youtz, it was resolved to approve the use of voice votes for all matters and decisions not financially related. Motion carried.

3. **REVIEW AND APPROVAL OF PREVIOUS MINUTES**

The Board reviewed the minutes of the meeting held on September 14, 2019.

On a motion made by Amy Hoffman seconded by Leslie Arnold, it was resolved to approve the minutes of the Board of Directors meeting held on September 14, 2019, as presented. Motion carried.

4. **REVIEW AND APPROVAL OF ANNUAL AUDIT FOR THE PERIOD ENDING JUNE 30, 2019**

The Board reviewed the annual audit for the period ending June 30, 2019.

On a motion made by Cheryl Youtz, seconded by Rachel Weaver, it was resolved to approve the annual audit for the period ending June 30, 2019. Motion carried unanimously.

5. **REVIEW AND APPROVAL OF THE QUARTERLY FINANCIAL REPORT FOR THE PERIOD ENDING SEPTEMBER 30, 2019**

The Board reviewed the quarterly financial report for the period ending September 30, 2019.

On a motion made by Kathy Focht seconded by Carroll Staub it was resolved to approve the quarterly financial report for the period ending September 30, 2019. Motion carried unanimously.

6. **BOARD MEMBER RESIGNATION & SPECIAL ELECTION**

The Board heard a motion to accept the resignation of David Hernandez.

On a motion made by Amy Hoffman seconded by Leslie Arnold it was resolved to accept the resignation of David Hernandez. Motion carried unanimously.

Special Election – Pursuant to our By-laws, a special election was held to fill the vacated seat. Election ballots were provided to all voting Board Members and instructions on the election

process were provided. Members marked their ballots, returned their ballots to the Board Secretary, and the Board Secretary and Vice President counted the Ballots.

## 7. UNIVERSITY REPORT

Victor Ramos, Vice President for Advancement, opened with remarks about the incident regarding hateful speech that occurred on campus. This incident was caught on camera; the student has been identified and this issue is being addressed. University staff are working on ways to better put actions into practice to ensure this does not re-occur.

On July 1, 2019, Millersville University announced a College of Business. A search firm has posted the position for the "Dean" and strong applications have been put forward. Interviews with candidates will be held in mid spring and the role will be filled soon thereafter.

On December 2, 2019 there will be an inauguration for the ODK Honors Society.

It was reported that the University's mission is being revised.

It was also noted that John Nader, President of Farmingdale State College, visited campus to speak with students and faculty about the Middle States review. The goal is to receive a 10-year approval.

It was reported that the men's soccer team won the PSAC title, the women's soccer team lost the quarter finals, the women's field hockey team lost the semi finals and the women's volleyball team won the final tournament.

## 8. VICE PRESIDENT'S REPORT

Victor Ramos, Vice President for Advancement, provided an update from the Advancement Division.

As of October 31, 2019, private support is at \$2,700,000. The Imagine the Possible campaign is on target. Scholarships are \$1,100,000 behind goal.

## 9. STUDENT PRESENTATION

Lindsay Matter, Neimeyer Hodgson Grant recipient, gave a presentation on the projects and studies she conducted in the Amazon. The following items were highlighted:

- Presented projects at MU.
- Conducted research in Pennsylvania.
- Conducted research on endocrine disrupting chemicals, Tree Swallows and PCBs.
- Presented projects in Central America and South America.
- Conducted research on Manakins.
- Presented illustrations of newly discovered mosquitoes.
- Awarded over \$7,500 for research and travel expenses.

**10. SPECIAL ELECTION: SECOND VOTE**

From the previous vote, it was determined that there was a three way tie and another ballot process was required.

Ballots were provided to all voting Board members. Members were instructed to vote for one of the three finalists and return ballots to the Secretary and Vice President to be counted.

**11. MOTION: MUAA BY-LAWS**

The Board discussed and approved the amendments to the MUAA by-laws.

On a motion made by Dave Malley, seconded by Carroll Staub, it was resolved to approve the MUAA by-laws, as amended. Motion carried unanimously.

**12. ALUMNI ASSOCIATION STANDING, AD HOC, AND SPECIAL APPOINTED COMMITTEE HIGHLIGHTS/REPORTS**

**Alumni Engagement:** Amy Hoffman reported the following upcoming events and activities:

- Graduated Students of Colour event will be held on December 5, 2019.
- Millersville At Work.

**Financial Planning:** Conor Gilbert reported the following:

2019 Goals:

- Explore ways to maximize current investment returns.
- Brainstorming other means to raise funds and engage alumni.

2019 Achievements:

- Affinity programs are strong and in good standing.
- Budget is in good standing.

**Technology:** Dave Malley presented a report on the Homecoming live stream. He noted it was the first year teaming up with MUTV and MUIT for a Facebook live parade streaming experience. It was an overall positive experience and huge opportunity for growth. However, halfway through the parade, the feed lost signal and audio. The issue was identified with IT; there was a missing piece of equipment. There will be test runs to ensure this will not re-occur.

Lessons Learned and Opportunities:

- MUTV students created 100% of the content.
- No other media coverage of entire parade.
- There is interest in sponsoring MUTV in 2020 to form an official MUTV/MUAA relationship.
- There stream reached 10,464 people in 2019 and 7,655 in the previous year.
- Next year the stream will be promoted ahead of time.

**Nominations and Awards:** Rachel Weaver reported the 2019 achievements:

- MU Alumni Scholarship awarded \$1,907.
- Hazel Rork Schmuck Alumni Scholarship awarded \$1,711.
- Neimeyer-Hodgson grants awarded \$10,502.

Rachel Weaver reported on the following:

2019-2020 Goals:

- Increase awareness of alumni awards and grants.
- Attract new committee members.
- Invite a Neimeyer-Hodgson Grant recipient to present to the Board.
- Create a follow-up process with recipients to have a better understanding of the alumni scholarship impact.

Recent Events and Activities:

- Connected with Honors College and will meet with Associate Professor Elizabeth Thyrum to explain the opportunity for students to apply.
- Plan to get more education on what needs and barriers exist for students conducting research and hope to present findings with suggested improvements to the Executive Committee in the future.
- Hosted first committee meetings.
- Previewed 10 applications for the NH Grant and was able to provide feedback to two applicants to approve them for future applications.

**Alumni Events:** Kathy Focht reported the following:

Goals:

- Continue to plan a variety of events that attract new attendees, engage alumni from multiple graduating classes, and encourage ongoing involvement of all participants.

Recent Events:

- MU After Work
  - September - Copper Hill at Crossgates - 72 in attendance
- Homecoming

Upcoming Events:

- MU After Work Events
  - November 20 - the Barn at Stoner's Grill
  - January 15 - Fireside
- Glorious Sounds of the Season Reception - December 7

**Membership Committee:** Joyce King will set up an online meeting for correspondence and will be gathering bio information from board members.

Questions were raised over how board members can put their names forward for the Executive Committee. John Held stated that anyone interested in committing their time should submit their name to be on the Executive Committee. Anyone interested can talk to John about the commitment needed to serve on the Executive Committee. It was suggested that the Membership Committee should look at developing an application process for the Executive Committee.

**MU Foundation:** There was no MU Foundation report.

**Student Alumni Association:** It was reported that Homecoming was a success. It was noted three alumni attended the SAA meetings and have shared their experiences.

**Student Alumni Government:** John Tintera discussed upcoming events. On April 18, 2020, there will be a day long event where the Student Alumni Government and various associations will come together; last year there was 150 in attendance. The Mental Health Town Hall will be held on November 21, 2019. Cultural Sensitivity will be held on November 18, 2019. John Tintera further noted that there are six candidates being considered for the Student Alumni Government. The association is being restructured. They are currently renovating rooms and equipment.

## 11. ALUMNI ENGAGEMENT REPORT

Heather Morris, Assistant Director of Alumni Engagement and Annual Giving, reported the Divine Nine and Cultural Greek Council Unity Plots on Memorial Walkway has raised \$165,253. Happy Hour was held at Seasons 52 in Texas.

The upcoming events are as follows:

- Susan is hosting a networking event on December 13, 2019.
- The Graduating Students of Color.
- Fundraising event on February 27, 2020 – One Day Give.

Gabrielle Buzgo, Assistance Director of Alumni Engagement, gave a report on the Homecoming Alumni tent event. It was reported that 1,021 people, 932 adults and 89 children, were in attendance. This was the first time a count of attendees was made.

It was reported the Glorious Sounds of the Season registration is still open.

Upcoming events were noted as follows:

- Berks County event will be held on March 18, 2020.
- Celebrate Scholars is an opportunity for recipients to meet with the donors.
- Senior Send Off will be held on December 13, 2019.
- College of Business is putting together a network event in downtown Philadelphia in February 2020.
- Men's Basketball Day will be held on February 22, 2020.
- Luncheon in May 2020.

Mentorship Update: It was reported there are 95 mentors and 142 student mentees registered for mentorship and are being matched with mentors. Mentors are encouraged to sign up and obtain training.

## 12. OLD BUSINESS

Amy Hoffman gave a report on food insecurity among college students. An initiative has been put into action to secure food stamp applications. Studies show 44% of students cut the size of meals or skip meals because there is not enough food. A total of 15% of students lost weight because there was not enough food. A total of 20% students did not eat for a whole day because there was not enough money for food. It was noted people can donate to the Campus Cupboard. The Campus Cupboard prefers money donations instead of food as the Campus Cupboard can buy food much cheaper than most people.

Amy Hoffman will provide detailed info to the Board on what we can do to help this cause and ways we can get involved.

**13. NEW BUSINESS**

Special Election: It was reported that Morgan Speakman was elected as a Board member.

**14. NEXT MEETING**

The next Board of Directors meeting is scheduled for February 22, 2020 at 10:00 a.m.

An upcoming Board of Directors meeting is scheduled for April 18, 2020.

**15. ADJOURNMENT**

On a motion made and carried unanimously, it was agreed that there was no further business of the Association to transact; the meeting was adjourned at 12:31 p.m.

**DISCLAIMER**

The above minutes should be used as a summary of the motions passed and issues discussed at the meeting of the members of the Association. This document shall not be considered a verbatim copy of every word spoken at the meeting.

Respectfully Submitted:  
Matthew N. Olphin  
MUAA secretary